



# Seo Analyzer

## coastalcreativeco.com

Generated on February 16 2022 14:00 PM






The score is 55/100





## SEO Content

	<b>Title</b>	<p>Weddings, Wedding Venues - WeddingWire</p> <p><b>Length : 38</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<b>Description</b>	<p>Weddings - The easiest way to find local wedding venues, cakes, dresses, invitations &amp; more. WeddingWire is stress free, hassle free, and just plain free.</p> <p><b>Length : 162</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	<b>Keywords</b>	<p>weddings,wedding venues,wedding,wedding venue,wedding sites,wedding site</p> <p>Good, your page contains meta keywords.</p>														
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1379 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>WeddingWire   Find Vendors, Read Reviews, Get Inspo &amp; More</td> </tr> <tr> <td>description</td> <td>The easiest way to find local wedding venues, cakes, dresses, invitations &amp; more. WeddingWire is stress free, hassle free, and just plain free.</td> </tr> <tr> <td>image</td> <td>https://cdn1.weddingwire.com/img/social/av_bodas_en_US.jpg</td> </tr> <tr> <td>image:secure_url</td> <td>https://cdn1.weddingwire.com/img/social/av_bodas_en_US.jpg</td> </tr> <tr> <td>url</td> <td>https://www.weddingwire.com/</td> </tr> </tbody> </table>	Property	Content	type	website	title	WeddingWire   Find Vendors, Read Reviews, Get Inspo & More	description	The easiest way to find local wedding venues, cakes, dresses, invitations & more. WeddingWire is stress free, hassle free, and just plain free.	image	https://cdn1.weddingwire.com/img/social/av_bodas_en_US.jpg	image:secure_url	https://cdn1.weddingwire.com/img/social/av_bodas_en_US.jpg	url	https://www.weddingwire.com/
Property	Content															
type	website															
title	WeddingWire   Find Vendors, Read Reviews, Get Inspo & More															
description	The easiest way to find local wedding venues, cakes, dresses, invitations & more. WeddingWire is stress free, hassle free, and just plain free.															
image	https://cdn1.weddingwire.com/img/social/av_bodas_en_US.jpg															
image:secure_url	https://cdn1.weddingwire.com/img/social/av_bodas_en_US.jpg															
url	https://www.weddingwire.com/															



## SEO Content

	site_name	WeddingWire
	Headings	<p><b>H1</b> 1      <b>H2</b> 9      <b>H3</b> 10      <b>H4</b> 0      <b>H5</b> 0      <b>H6</b> 0</p> <ul style="list-style-type: none"> <li>• [H1] Let's find your wedding team</li> <li>• [H2] Couples' Choice Awards®</li> <li>• [H2] Real Weddings</li> <li>• [H2] Ideas and tips</li> <li>• [H2] Forums</li> <li>• [H2] Create your website</li> <li>• [H2] Shop Invites and Paper</li> <li>• [H2] Dress catalog</li> <li>• [H2] Plan your destination wedding</li> <li>• [H2] Why WeddingWire?</li> <li>• [H3] Wedding gown appointment</li> <li>• [H3] Destination brides: marriage licenses</li> <li>• [H3] Proposal Boxes</li> <li>• [H3] Bad week</li> <li>• [H3] Save the Dates</li> <li>• [H3] Invitations</li> <li>• [H3] Ceremony &amp; Reception</li> <li>• [H3] Thank Yous</li> <li>• [H3] Search by category to find your wedding team</li> <li>• [H3] Wedding venues by city</li> </ul>
	Images	<p>We found 133 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>5%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.

## SEO Links

	In-page links	We found a total of 177 links including 0 link(s) to files
	Statistics	External Links : noFollow 3.39% External Links : Passing Juice 92.66% Internal Links 3.95%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice
<a href="#">Planning Tools</a>	External	Passing Juice
<a href="#">Hotel Blocks</a>	External	Passing Juice
<a href="#">Date Finder</a>	External	Passing Juice
<a href="#">Cost Guide</a>	External	Passing Juice
<a href="#">Color Generator</a>	External	Passing Juice
<a href="#">Hashtag Generator</a>	External	Passing Juice
<a href="#">Wedding guests</a>	External	Passing Juice
<a href="#">Venues</a>	External	Passing Juice
<a href="#">Barns &amp; Farms</a>	External	Passing Juice
<a href="#">Gardens</a>	External	Passing Juice
<a href="#">Beaches</a>	External	Passing Juice
<a href="#">Rooftops &amp; Lofts</a>	External	Passing Juice
<a href="#">Hotels</a>	External	Passing Juice
<a href="#">Waterfronts</a>	External	Passing Juice
<a href="#">Wineries &amp; Breweries</a>	External	Passing Juice
<a href="#">Parks</a>	External	Passing Juice
<a href="#">Country Clubs</a>	External	Passing Juice
<a href="#">Mansions</a>	External	Passing Juice
<a href="#">Historic Venues</a>	External	Passing Juice

## In-page links

<a href="#">Boats</a>	External	Passing Juice
<a href="#">Restaurants</a>	External	Passing Juice
<a href="#">Museums</a>	External	Passing Juice
<a href="#">Banquet Halls</a>	External	Passing Juice
<a href="#">Churches &amp; Temples</a>	External	Passing Juice
<a href="#">Vendors</a>	External	Passing Juice
<a href="#">Photography</a>	External	Passing Juice
<a href="#">DJs</a>	External	Passing Juice
<a href="#">Beauty &amp; Health</a>	External	Passing Juice
<a href="#">Wedding Planning</a>	External	Passing Juice
<a href="#">Catering</a>	External	Passing Juice
<a href="#">Flowers</a>	External	Passing Juice
<a href="#">Videography</a>	External	Passing Juice
<a href="#">Officiants</a>	External	Passing Juice
<a href="#">Event Rentals</a>	External	Passing Juice
<a href="#">Photo Booths</a>	External	Passing Juice
<a href="#">Bands</a>	External	Passing Juice
<a href="#">Dress &amp; Attire</a>	External	Passing Juice
<a href="#">Cakes</a>	External	Passing Juice
<a href="#">Transportation</a>	External	Passing Juice
<a href="#">Ceremony Music</a>	External	Passing Juice
<a href="#">Lighting &amp; Decor</a>	External	Passing Juice
<a href="#">Invitations</a>	External	Passing Juice
<a href="#">Travel Agents</a>	External	Passing Juice
<a href="#">Jewelry</a>	External	Passing Juice
<a href="#">Favors &amp; Gifts</a>	External	Passing Juice
<a href="#">Forums</a>	External	Passing Juice
<a href="#">Planning</a>	External	Passing Juice

## In-page links

<a href="#">Wedding Attire</a>	External	Passing Juice
<a href="#">Honeymoon</a>	External	Passing Juice
<a href="#">Community Conversations</a>	External	Passing Juice
<a href="#">Reception</a>	External	Passing Juice
<a href="#">Ceremony</a>	External	Passing Juice
<a href="#">Married Life</a>	External	Passing Juice
<a href="#">Family and Relationships</a>	External	Passing Juice
<a href="#">Etiquette and Advice</a>	External	Passing Juice
<a href="#">Parties and Events</a>	External	Passing Juice
<a href="#">Style and Décor</a>	External	Passing Juice
<a href="#">Fitness and Health</a>	External	Passing Juice
<a href="#">Hair and Makeup</a>	External	Passing Juice
<a href="#">Registry</a>	External	Passing Juice
<a href="#">Local Groups</a>	External	Passing Juice
<a href="#">Photos</a>	External	Passing Juice
<a href="#">Videos</a>	External	Passing Juice
<a href="#">Users</a>	External	Passing Juice
<a href="#">Account Support</a>	External	Passing Juice
<a href="#">Dresses</a>	External	Passing Juice
<a href="#">Ideas</a>	External	Passing Juice
<a href="#">Planning Basics</a>	External	Passing Juice
<a href="#">Wedding Ceremony</a>	External	Passing Juice
<a href="#">Wedding Reception</a>	External	Passing Juice
<a href="#">Wedding Services</a>	External	Passing Juice
<a href="#">Wedding Fashion</a>	External	Passing Juice
<a href="#">Health &amp; Beauty</a>	External	Passing Juice
<a href="#">Destination Weddings</a>	External	Passing Juice
<a href="#">Married Life</a>	External	Passing Juice

## In-page links

<a href="#">Events &amp; Parties</a>	External	Passing Juice
<a href="#">Family &amp; Friends</a>	External	Passing Juice
<a href="#">Real Weddings</a>	External	Passing Juice
<a href="#">Honeymoons</a>	External	Passing Juice
<a href="#">Registry</a>	External	Passing Juice
<a href="#">Registry Retailers</a>	External	Passing Juice
<a href="#">Registry Ideas</a>	External	Passing Juice
<a href="#">Find a couple's WeddingWire Registry</a>	External	Passing Juice
<a href="#">Wedding Website</a>	External	Passing Juice
<a href="#">Set up your website in minutes</a>	External	Passing Juice
<a href="#">Create Your Website</a>	External	Passing Juice
<a href="#">Choose your design</a>	External	Passing Juice
<a href="#">See all website designs</a>	External	Passing Juice
<a href="#">Invitations</a>	External	Passing Juice
<a href="#">Wedding Invitations</a>	External	Passing Juice
<a href="#">Save the Dates</a>	External	Passing Juice
<a href="#">Change the Dates</a>	External	Passing Juice
<a href="#">Ceremony &amp; Reception</a>	External	Passing Juice
<a href="#">Thanks Yous</a>	External	Passing Juice
<a href="#">Get a Free Sample Kit</a>	External	Passing Juice
<a href="#">Help</a>	External	noFollow
<a href="#">Privacy Policy</a>	External	noFollow
<a href="#">Terms of Use</a>	External	noFollow
<a href="#">Are you a vendor?</a>	External	Passing Juice
<a href="#">Log In</a>	External	noFollow
<a href="#">Log in</a>	External	Passing Juice
<a href="#">Join now</a>	External	Passing Juice
<a href="#">Shop invites and paper</a>	Internal	Passing Juice

## In-page links

<a href="#">Kay Salera Photography</a>	External	Passing Juice
<a href="#">My Wedding Cinematography by Cyrille Lacharmoise</a>	External	Passing Juice
<a href="#">Alesia Solo Make-up Artist &amp; Hairstylist</a>	External	Passing Juice
<a href="#">Celebrantissimo</a>	External	Passing Juice
<a href="#">23 Bridesmaid Robes Your Squad Will Want to Live In</a>	External	Passing Juice
<a href="#">14 Engagement Announcement Cards to Share Your Happy News</a>	External	Passing Juice
<a href="#">23 Engagement Gifts from Parents to the Happy Couple</a>	External	Passing Juice
<a href="#">What to Wear to a Rehearsal Dinner as a Guest of the Happy Couple</a>	External	Passing Juice
<a href="#">Wedding gown appointment</a>	External	Passing Juice
<a href="#">Destination brides: marriage licenses</a>	External	Passing Juice
<a href="#">Proposal Boxes</a>	External	Passing Juice
<a href="#">Bad week</a>	External	Passing Juice
<a href="#">Save the Dates</a>	Internal	Passing Juice
<a href="#">Invitations</a>	Internal	Passing Juice
<a href="#">Ceremony &amp; Reception</a>	Internal	Passing Juice
<a href="#">Thank Yous</a>	Internal	Passing Juice
<a href="#">Bridesmaid Dresses</a>	External	Passing Juice
<a href="#">Justin Alexander</a>	External	Passing Juice
<a href="#">Wilderly Bride</a>	External	Passing Juice
<a href="#">White One</a>	External	Passing Juice
<a href="#">Le Blanc</a>	External	Passing Juice
<a href="#">Casablanca Bridal</a>	External	Passing Juice
<a href="#">vendor reviews</a>	External	Passing Juice
<a href="#">wedding site</a>	External	Passing Juice
<a href="#">wedding planning</a>	External	Passing Juice
<a href="#">wedding planning app</a>	External	Passing Juice
<a href="#">Wedding Websites</a>	External	Passing Juice


## In-page links

<a href="#">Wedding Checklist</a>	External	Passing Juice
<a href="#">Wedding Budget</a>	External	Passing Juice
<a href="#">Wedding Guest List</a>	External	Passing Juice
<a href="#">etiquette tips</a>	External	Passing Juice
<a href="#">d&amp;eacute;cor trends</a>	External	Passing Juice
<a href="#">wedding songs</a>	External	Passing Juice
<a href="#">Wedding Hairstyles</a>	External	Passing Juice
<a href="#">wedding checklists</a>	External	Passing Juice
<a href="#">Atlanta Wedding Venues</a>	External	Passing Juice
<a href="#">Baltimore Wedding Venues</a>	External	Passing Juice
<a href="#">Boston Wedding Venues</a>	External	Passing Juice
<a href="#">Chicago Wedding Venues</a>	External	Passing Juice
<a href="#">Dallas Wedding Venues</a>	External	Passing Juice
<a href="#">Denver Wedding Venues</a>	External	Passing Juice
<a href="#">Houston Wedding Venues</a>	External	Passing Juice
<a href="#">Las Vegas Wedding Venues</a>	External	Passing Juice
<a href="#">Los Angeles Wedding Venues</a>	External	Passing Juice
<a href="#">Miami Wedding Venues</a>	External	Passing Juice
<a href="#">New York City Wedding Venues</a>	External	Passing Juice
<a href="#">Orlando Wedding Venues</a>	External	Passing Juice
<a href="#">Philadelphia Wedding Venues</a>	External	Passing Juice
<a href="#">Phoenix Wedding Venues</a>	External	Passing Juice
<a href="#">San Francisco Wedding Venues</a>	External	Passing Juice
<a href="#">Seattle Wedding Venues</a>	External	Passing Juice
<a href="#">Tampa Wedding Venues</a>	External	Passing Juice
<a href="#">Washington DC Wedding Venues</a>	External	Passing Juice
<a href="#">About Us</a>	External	Passing Juice
<a href="#">Editorial Team &amp; Policies</a>	External	Passing Juice

## In-page links

<a href="#">Nondiscrimination</a>	External	Passing Juice
<a href="#">Careers</a>	External	Passing Juice
<a href="#">Press Center</a>	External	Passing Juice
<a href="#">Advertising</a>	External	Passing Juice
<a href="#">Do Not Sell My Info</a>	External	Passing Juice
<a href="#">CA Privacy</a>	External	Passing Juice
<a href="#">Web Accessibility</a>	External	noFollow
<a href="#">Couples' Choice Awards&amp;reg;</a>	External	Passing Juice
<a href="#">Gay Weddings</a>	External	Passing Juice
<a href="#">Wedding Invitations</a>	Internal	Passing Juice
<a href="#">Guest List</a>	External	Passing Juice
<a href="#">Budget</a>	External	Passing Juice
<a href="#">Vendor Manager</a>	External	Passing Juice
<a href="#">Seating Chart</a>	External	Passing Juice
<a href="#">Hotel Blocks</a>	External	Passing Juice
<a href="#">Wedding Giveaways</a>	External	Passing Juice
<a href="#">Wedding Timeline</a>	External	Passing Juice
<a href="#">Visit vendor support</a>	External	noFollow

## SEO Keywords

	Keywords Cloud	view website planning all weddings venues vendors weddingwire <b>wedding</b> registry
--	----------------	--






## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
wedding	137	✓	✓	✓	✓
venues	29	✓	✓	✓	✓







## Keywords Consistency

weddings	25	✓	✓	✓	✓
weddingwire	21	✓	✗	✓	✓
all	18	✗	✗	✗	✗

## Usability

	Url	Domain : coastalcreativeco.com Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 202 Warnings : 20
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li></ul>

## Document

- ✔ Great, your website has few CSS files.
- ✔ Perfect, your website has few JavaScript files.
- ✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://coastalcreativeco.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics