







Seo Analyzer cobaltdigital.marketing

Generated on February 25 2022 05:01 AM

The score is 59/100



SEO Content

	Title	<p>Cobalt Digital Marketing Digital Marketing Agency</p> <p>Length : 51</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Our Cobalt Formula™ maximizes digital marketing return on investment by integrating social media, SEO, content, PPC, & OTT in a strategic sales funnel.</p> <p>Length : 155</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1310 1481 2027"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>site_name</td> <td>Cobalt Digital Marketing</td> </tr> <tr> <td>type</td> <td>activity</td> </tr> <tr> <td>title</td> <td>Cobalt Digital Marketing Digital Marketing Agency</td> </tr> <tr> <td>description</td> <td>Our Cobalt Formula™ maximizes digital marketing return on investment by integrating social media, SEO, content, PPC, & OTT in a strategic sales funnel.</td> </tr> <tr> <td>url</td> <td>https://cobaltdigital.marketing/</td> </tr> <tr> <td>image</td> <td>https://cobaltdigital.marketing/wp-content/uploads/2017/06/about-cobalt.png</td> </tr> </tbody> </table>	Property	Content	locale	en_US	site_name	Cobalt Digital Marketing	type	activity	title	Cobalt Digital Marketing Digital Marketing Agency	description	Our Cobalt Formula™ maximizes digital marketing return on investment by integrating social media, SEO, content, PPC, & OTT in a strategic sales funnel.	url	https://cobaltdigital.marketing/	image	https://cobaltdigital.marketing/wp-content/uploads/2017/06/about-cobalt.png
Property	Content																	
locale	en_US																	
site_name	Cobalt Digital Marketing																	
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url	https://cobaltdigital.marketing/																	
image	https://cobaltdigital.marketing/wp-content/uploads/2017/06/about-cobalt.png																	

SEO Content

image:secure_url https://cobaltdigital.marketing/wp-content/uploads/2017/06/about-cobalt.png

image:width 900





image:height 675

Headings





H1	H2	H3	H4	H5	H6
0	7	47	0	1	1

- [H2] Be On Top.
- [H2] Our Services
- [H2] What is Digital Marketing?
- [H2] We Have The Secret Formula
- [H2] The Cobalt Formula™ gets results.
- [H2] Case Studies
- [H2] The Cobalt Formula™
- [H3] Big Data Analysis
- [H3] Advanced SEO
- [H3] UX Optimization
- [H3] Path To Conversion
- [H3] Social Media Management
- [H3] Crossplatform Digital Ads
- [H3] Free SEO Analysis
- [H3] Search
- [H3] Web
- [H3] Social
- [H3] Paid
- [H3] Data
- [H3] Content
- [H3] Local
- [H3] Email
- [H3] Mining
- [H3] Processing
- [H3] Refinement
- [H3] Page Optimization
- [H3] Internal Site Audit
- [H3] Content Marketing
- [H3] Technical SEO
- [H3] Brand Awareness
- [H3] Local Search Optimization
- [H3] Mobile Search Improving
- [H3] Competitor Monitoring
- [H3] J. Gonzalez Law Firm
- [H3] Heroes Dental
- [H3] Winter Sweetz
- [H3] Santa Cruz Properties
- [H3] NP PA Recruiters
- [H3] Santa Anna Apartment Homes Case Study
- [H3] Re-Election Campaign Case Study
- [H3] Hotze Runkle Case Study
- [H3] Tony Roma's Case Study
- [H3] See What Our Clients Have To Say.
- [H3] Cobalt Green
- [H3] Cobalt Yellow

SEO Content

		<ul style="list-style-type: none">• [H3] Cobalt Blue• [H3] Cobalt Justice• [H3] Cobalt Custom• [H3] You've made it this far, why not take the next step?• [H3] You've made it this far, why not take the next step?• [H3] About Us• [H3] Get In Touch• [H3] Cobalt Blog• [H3] Cobalt Location• [H5] Our Cobalt Formula™ has been proven across industries to generate traffic, leads, and sales.• [H6] These key elements ensure every dollar you invest in your digital marketing is used strategically to maximize your return on investment.
	Images	We found 66 images on this web page. 63 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 40 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.5% Internal Links 97.5%

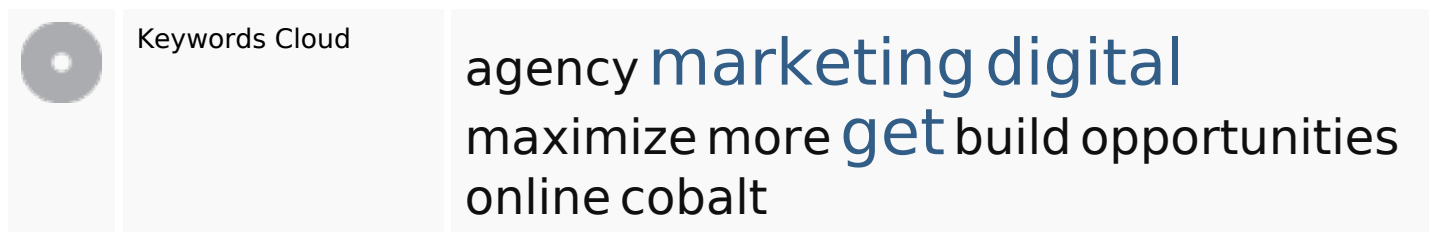
In-page links

Anchor	Type	Juice
Cobalt	Internal	Passing Juice
Catalysts	Internal	Passing Juice
Formula	Internal	Passing Juice
Services	Internal	Passing Juice
Web	Internal	Passing Juice
Search	Internal	Passing Juice
Paid	Internal	Passing Juice
Data	Internal	Passing Juice
Content	Internal	Passing Juice
Local	Internal	Passing Juice
Social	Internal	Passing Juice
Email	Internal	Passing Juice
Cobalt Case Studies	Internal	Passing Juice
J. Gonzalez Law Firm	Internal	Passing Juice
Heroes Dental	Internal	Passing Juice
Winter Sweetz	Internal	Passing Juice
Santa Cruz Properties	Internal	Passing Juice
Alpha	External	Passing Juice
Lab	Internal	Passing Juice
Blog	Internal	Passing Juice
Contact	Internal	Passing Juice
Free Quote	Internal	Passing Juice
LET'S DO IT!	Internal	Passing Juice
Search	Internal	Passing Juice
Web	Internal	Passing Juice
Social	Internal	Passing Juice
Paid	Internal	Passing Juice

In-page links

Data	Internal	Passing Juice
Content	Internal	Passing Juice
Local	Internal	Passing Juice
Email	Internal	Passing Juice
NP PA Recruiters	Internal	Passing Juice
Santa Anna Apartment Homes Case Study	Internal	Passing Juice
Re-Election Campaign Case Study	Internal	Passing Juice
Hotze Runkle Case Study	Internal	Passing Juice
Tony Roma's Case Study	Internal	Passing Juice
September 20, 2021	Internal	Passing Juice
Mauricio Pina	Internal	Passing Juice
August 10, 2021	Internal	Passing Juice
April 14, 2021	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
digital	2	✓	✗	✓	✓
marketing	2	✓	✗	✓	✓
get	2	✗	✗	✗	✓
cobalt	1	✓	✗	✓	✓
agency	1	✓	✗	✗	✗


Usability

	Url	Domain : cobaltdigital.marketing Length : 23
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 16 Warnings : 15
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✔ Apple Icon✔ Meta Viewport Tag✔ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <ul style="list-style-type: none">http://cobaltdigital.marketing/sitemap.xmlhttps://cobaltdigital.marketing/sitemap.xmlhttps://cobaltdigital.marketing/sitemap.rss
	Robots.txt	<p>http://cobaltdigital.marketing/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <ul style="list-style-type: none"> Google Analytics