





Seo Analyzer coffeewiz.co.nz

Generated on February 19 2022 14:46 PM






The score is 59/100







SEO Content

	Title	Coffee Machines for Work or at Home Jura Coffee Machines - Coffee Biz Length : 71 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.														
	Description	Quality home and office coffee machines including the Jura and Necta brands available nationwide with distributors in Auckland, Wellington, Christchurch Length : 152 Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>Home</td></tr><tr><td>description</td><td>MAKE THE PERFECT CUP OF COFFEE AT HOME OR AT THE OFFICE Choose the right coffee machine for your workplace or home office. We offer a quality range of reliable coffee machines & fresh coffee products. At Home At Work Featured Coffee Machines What's Your Coffee Craving?</td></tr><tr><td>url</td><td>https://coffeewiz.co.nz/</td></tr><tr><td>site_name</td><td>Coffee Biz</td></tr></tbody></table>	Property	Content	locale	en_US	type	article	title	Home	description	MAKE THE PERFECT CUP OF COFFEE AT HOME OR AT THE OFFICE Choose the right coffee machine for your workplace or home office. We offer a quality range of reliable coffee machines & fresh coffee products. At Home At Work Featured Coffee Machines What's Your Coffee Craving?	url	https://coffeewiz.co.nz/	site_name	Coffee Biz
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SEO Content

		image	https://coffeebiz.co.nz/wp-content/uploads/2021/09/Coffee-Biz-Logo-2021-STD-155x75-1.png											
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>3</td> <td>11</td> <td>5</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Home • [H1] MAKE THE PERFECT CUP OF COFFEE AT HOME OR AT THE OFFICE • [H2] Choose the right coffee machine for your workplace or home office. We offer a quality range of reliable coffee machines & fresh coffee products. • [H2] What's Your Coffee Craving? • [H2] AUTHORISED DISTRIBUTOR & SERVICE AGENT FOR JURA & NECTA BRANDS, AS WELL AS AROHA COFFEE • [H3] Coffee Machines for Home • [H3] Coffee Machines for Work • [H3] Commercial Coffee Machines • [H3] Coffee Machine Accessories • [H3] Coffee Consumables • [H3] Special Offers • [H3] Why Choose Coffee Biz? • [H3] Premium Coffee for Work or at Home • [H3] Consumables for Quality Coffee Made Easy • [H3] Jura Live Chat • [H3] This one-on-one video chat experience includes product demonstrations, advice, and expert help to choose the right JURA machine for your needs. • [H4] About Us • [H4] Contact Us • [H4] Quicklinks • [H4] TALK TO US ON 0800 483 634 • [H4] Free Delivery for Consumables & Accessories Over \$150.00 	H1	H2	H3	H4	H5	H6	2	3	11	5	0	0
H1	H2	H3	H4	H5	H6									
2	3	11	5	0	0									
	Images	<p>We found 38 images on this web page.</p> <p>14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 7%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 24 links including 0 link(s) to files
	Statistics	External Links : noFollow 4.17% External Links : Passing Juice 8.33% Internal Links 87.5%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Register	Internal	Passing Juice
Enjoy café-quality espresso coffee at home at the push of a button.	Internal	Passing Juice
Coffee machines ideal for your workplace. Browse by type or staff numbers.	Internal	Passing Juice
Group coffee machines and grinders at competitive prices. idea for cafes of all sizes.	Internal	Passing Juice
Don't want to buy? Coffee Biz offer many of their machines to Lease or Lease to Own.	Internal	Passing Juice
We've combined the components you need to keep your workplace in caffeinated (or decaffeinated!) bliss.	Internal	Passing Juice
Jura range of accessories to compliment all Jura Machines.	Internal	Passing Juice
Coffee Biz stock the full range of Jura Cleaning products, filters and milk lines	Internal	Passing Juice
=	Internal	Passing Juice
office coffee machines	Internal	Passing Juice
consumables	Internal	Passing Juice
Jura	External	Passing Juice
Get Our Specials In Your Inbox!	External	Passing Juice

In-page links

Contact Information	Internal	Passing Juice
Terms of Trade	Internal	Passing Juice
Privacy &#038; Legal Policies	Internal	Passing Juice
Home Coffee Machines on Sale	Internal	Passing Juice
Case Studies	Internal	Passing Juice
FAQ	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Promotions	Internal	Passing Juice
Jura Warranty	Internal	Passing Juice
Website design by Hart Design	External	noFollow


SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
coffee	62	✓	✗	✓	✓
machines	40	✓	✗	✓	✓
jura	25	✓	✗	✓	✓
home	20	✓	✗	✓	✓
accessories	14	✗	✗	✗	✓












Usability

	Url	Domain : coffeewiz.co.nz Length : 15

Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 66 Warnings : 65
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.





Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag
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Mobile

✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://coffeebiz.co.nz/sitemap.xml
	Robots.txt	http://coffeebiz.co.nz/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics