








Seo Analyzer cogans.ie

Generated on March 09 2022 08:41 AM





The score is 55/100







SEO Content

	<p>Title</p>	<p>Toyota Hybrids New & Used Cars Cogans Toyota Cork</p> <p>Length : 52</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Toyota Hybrids in Cork. New & Used Car Sales, Car Servicing, Toyota Warranty & Recall Repairs. View new and used cars or book a car service online.</p> <p>Length : 156</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Toyota Dealer Cork , Toyota Hybrid, Toyota garage cork, toyota garage, toyota car sales, toyota repairs, New & Used Cars, Car Servicing, Car Finance, New Model Avensis, RAV4, Yaris, Auris, Corolla, Verso, Prius, Land Cruiser, Hilux, AYGO, hybrid, new car toyota, toyota dealers, new toyota, toyota cork, toyota car dealership, toyota new car dealers, toyota dealers cork</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>19</td> <td>5</td> <td>4</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H2] • [H2] • [H2] • [H2] • [H2] • [H2] • [H2] • [H2] • [H2] • [H2] • [H2] Search Used Cars • [H2] Our Virtual Tools 	H1	H2	H3	H4	H5	H6	0	19	5	4	0	0
H1	H2	H3	H4	H5	H6									
0	19	5	4	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H2] Customer Testimonials • [H2] Latest Offers & Events • [H2] New Models • [H2] Discover the range of Toyota • [H2] Latest News • [H2] Our Location • [H2] ' + \$('#html5-inpage header h1').html() + ' • [H2] ' + \$('#html5-inpage0 header h1').html() + ' • [H3] Cogans Carrigaline Cork - (021) 4852500 • [H3] The Yaris Hybrid • [H3] The Yaris • [H3] The all-new Yaris Cross Hybrid • [H3] The Corolla Hatchback Hybrid • [H4] Car Make • [H4] Car Model • [H4] Car Year • [H4]
	Images	<p>We found 35 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 11%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 14 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 42.86%</p>

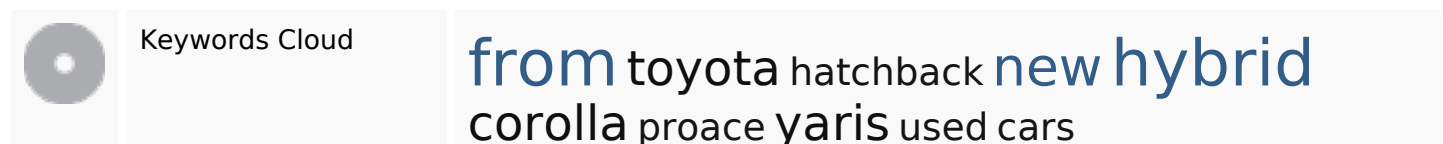
SEO Links

Internal Links 57.14%

In-page links

Anchor	Type	Juice
=	External	Passing Juice
=	External	Passing Juice
=	Internal	Passing Juice
=	External	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Watch All News & Events	Internal	Passing Juice
View all	Internal	Passing Juice
Terms and Conditions for Online Reservations for Used Cars	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
how we use cookies.	Internal	Passing Juice
Toyota GAP Insurance	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
from	10	✘	✘	✘	✘
hybrid	8	✔	✔	✔	✔







Keywords Consistency

new	6	✓	✓	✓	✓
toyota	4	✓	✓	✓	✓
corolla	4	✗	✓	✗	✓




Usability

	Url	Domain : cogans.ie Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 30 Warnings : 25
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> ✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles.




Document

-  Too bad, your website has too many CSS files (more than 4).
-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://cogans.ie/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics