

SEO Content

\bigotimes	Title	Length : 0					
		Very bad. We haven't found title on your page.					
\bigotimes	Description	Length : 0 Very bad. We haven't found meta description on your page. Use <u>this</u>					
		free online me					ge. 05e <u>unis</u>
\bigotimes	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.					
\bigotimes	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.					
0	Headings	H1 H 0 0	12	H3 0	H4 0	H5 0	H6 0
	Images	We found 0 im	nages on	this web pa	age.		
$\mathbf{\vee}$		Good, most or	all of yo	ur images h	nave alt attr	ibutes.	
\bigotimes	Text/HTML Ratio	Ratio : 14% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
0	Flash	Perfect, no Flash content has been detected on this page.					
\bigcirc	lframe	Great, there a	re no lfra	imes detect	ed on this p	bage.	

SEO Links

0	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 0 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%

In-page links

Anchor	Туре	Juice
SEO Keywords	5	



Keywords Cloud

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti	Headings
				on	

Usability

0	Url	Domain : cognitivebiases.com Length : 19
\bigotimes	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
\bigotimes	Printability	We could not find a Print-Friendly CSS.

Usability

8	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
\bigotimes	Dublin Core	This page does not take advantage of Dublin Core.

Document

8	Doctype	Missing doctype		
	Encoding	You have not specified the document's charset. Use <u>this free meta tags</u> <u>generator</u> to declare document's charset.		
	W3C Validity	Errors : 2 Warnings : 1		
0	Email Privacy	Great no email address has been found in plain text!		
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	 Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip. 		

Mobile

0	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

Optimization

\bigcirc	XML Sitemap	Great, your website has an XML sitemap.
		http://cognitivebiases.com/sitemap.xml
Robots.txt		http://cognitivebiases.com/robots.txt
\checkmark		Great, your website has a robots.txt file.
Analytics		Missing
—		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.