










The score is 57/100







SEO Content

	<p>Title</p>	<p>CollegeneT - Serving Higher Ed Admissions, Scheduling & more!</p> <p>Length : 61</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	<p>Keywords</p>	<p>higher education, web-enabled, course scheduling, event management, event planning (software), conference services (software), scheduling (software), room scheduling (software), space planning (software), event and conference planning (software), applyweb, admissions services, online letters of recommendation, admissions prospecting, crm, admission decision system, admission crm, admissions decision system, faculty and course evaluation, online forms, contact management</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="539 1608 1481 1684"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>14</td> <td>0</td> <td>11</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1720 1200 2078" style="list-style-type: none"> • [H1] Innovation Efficiency Opportunity • [H2] StandOut for Admissions • [H2] Video Interview Revolution • [H2] • [H2] 25Live LYNX SIS Interface • [H2] in Action at Providence College • [H2] Admit Application Evaluation at • [H2] Emory University Laney Grad School • [H2] 25Live Centralized Calendaring • [H2] at George Mason University • [H2] Social Mobility Index 	H1	H2	H3	H4	H5	H6	1	14	0	11	0	0
H1	H2	H3	H4	H5	H6									
1	14	0	11	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H2] Higher Education is Our Primary • [H2] Conduit for Economic Mobility • [H2] News and Press View All • [H2] CollegeNET BuzzView All • [H4] Campus-Wide Scheduling • [H4] Watch the Award-Winning RIGGED Documentary • [H4] StandOut® Admissions • [H4] Video Interviews • [H4] Campus-Wide Scheduling • [H4] First Mobile Application Review • [H4] Video Interviews • [H4] Responsive Forms • [H4] Products • [H4] Support • [H4] Company
	Images	<p>We found 8 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 16%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 35 links including 3 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 11.43%</p> <p>Internal Links 88.57%</p>

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Products	Internal	Passing Juice
Admissions	Internal	Passing Juice
Scheduling	Internal	Passing Juice
Video Interviewing & Engagement	Internal	Passing Juice
International Student Services	Internal	Passing Juice
Support	Internal	Passing Juice
Admissions	Internal	Passing Juice
Scheduling & Space Management	Internal	Passing Juice
Course Evaluation / Surveys	Internal	Passing Juice
Non-Profit Services	Internal	Passing Juice
Company	Internal	Passing Juice
News	Internal	Passing Juice
Blog	Internal	Passing Juice
SaaS Advantage	Internal	Passing Juice
Student Services	Internal	Passing Juice
About Us	Internal	Passing Juice
Partners	Internal	Passing Juice
Events	Internal	Passing Juice
Careers	External	Passing Juice
Contact Us	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	External	Passing Juice

In-page links

View All	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Security	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Sponsored Merchant Terms of Use	Internal	Passing Juice
Accessibility	Internal	Passing Juice

SEO Keywords






Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
admissions	7	✓	✓	✗	✓
collegenet	6	✓	✗	✗	✓
scheduling	6	✓	✓	✗	✓
more	6	✓	✗	✗	✗
services	6	✗	✓	✗	✗











Usability

	Url	Domain : collegenet.com Length : 14
	Favicon	Great, your website has a favicon.





Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document





	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Mobile

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://collegenet.com/sitemap.xml</p> <p>https://corp.collegenet.com/sitemap.xml</p>
	Robots.txt	<p>http://collegenet.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>