



Seo Analyzer colonialbeachva.net

Generated on April 02 2022 05:55 AM





The score is 37/100



SEO Content

	Title	<p>Town of Colonial Beach &#8211; Playground of the Potomac since 1892</p> <p>Length : 67</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="539 1413 1481 1480"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>3</td> <td>19</td> <td>5</td> <td>9</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1518 1485 2078" style="list-style-type: none"> • [H1] Town of Colonial Beach • [H1] • [H1] Welcome to Town of Colonial Beach • [H2] Town Updates • [H2] • [H2] Meet Vicki Roberson, Vice Mayor of Town of Colonial Beach, Virginia • [H2] • [H2] Meet Robin Schick, first female Mayor of Town of Colonial Beach, Virginia • [H2] Town Council Summary Reports • [H2] E- BILLING NOW AVAILABLE • [H2] Preparation Pays Off for Colonial Beach's Wastewater Treatment Plant • [H2] PUBLIC NOTICE • [H2] Bay Transit to Reinstate Fare Collection on All Buses • [H2] County of Westmoreland General Assessment of Real 	H1	H2	H3	H4	H5	H6	3	19	5	9	1	0
H1	H2	H3	H4	H5	H6									
3	19	5	9	1	0									





SEO Content

		<p>Estate</p> <ul style="list-style-type: none"> • [H2] Town of Colonial Beach Refinances Bonds, Saves Over \$265,000 • [H2] Virginia Land Conservation Foundation (VLCF) Grant Awarded to Town of Colonial Beach, Preserving Land Along Potomac River • [H2] Information from the Mayor • [H2] Council Agenda, Minutes, & Videos • [H2] Calendar • [H2] Sign Up for Code Red Alerts • [H2] Work Order Request • [H2] Pay Online • [H3] Improvements to Bike/Golf Cart Path Under Review by Town Officials • [H3] Coastal Storm Update, State of Emergency in Town of Colonial Beach, Virginia • [H3] There's always something happening in the Town of Colonial Beach! Click here to see upcoming events. • [H3] Contact Us • [H3] Accessibility • [H4] BIO: Gregory W. Deaver, Chief of Police • [H4] CONTACT THE FINANCE DEPARTMENT • [H4] Mr. Kenny Allison Appointed to Town Council • [H4] Conservation easement to protect green space in Eleanor Park • [H4] LEGAL ADS • [H4] MISC. FORMS • [H4] TOWN NEWS • [H4] TOWN JOB OPENINGS • [H4] TOWN CODE • [H5] Filter results:
	Images	<p>We found 16 images on this web page.</p> <p>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	Good. Your links looks friendly!
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SEO Links

		
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 73 links including 14 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 19.18% Internal Links 80.82%

In-page links

Anchor	Type	Juice
Town of Colonial Beach	Internal	Passing Juice
Pay Online	External	Passing Juice
Contact Us	Internal	Passing Juice
Calendar	Internal	Passing Juice
Code Red Alerts	External	Passing Juice
CB YouTube Channel	External	Passing Juice
Community	Internal	Passing Juice
Visitors	Internal	Passing Juice
Visit CBVA Travel & Tourism	External	Passing Juice
Interactive Tour	External	Passing Juice
Colonial Beach History	Internal	Passing Juice
Permits & Licensing	Internal	Passing Juice
Colonial Beach Chamber of Commerce	External	Passing Juice
Business/Occupational License Holders	Internal	Passing Juice
Mayor	Internal	Passing Juice
Town Council	Internal	Passing Juice
Agendas, Minutes & Videos	Internal	Passing Juice

In-page links

Colonial Beach Code of Ordinances	External	Passing Juice
Zoning Ordinances	Internal	Passing Juice
Town Budget	Internal	Passing Juice
Town Audit	Internal	Passing Juice
Comprehensive Plan	Internal	Passing Juice
Revitalization Plan	Internal	Passing Juice
Planning Commission	Internal	Passing Juice
Redevelopment &#038; Housing Authority	Internal	Passing Juice
School Board	External	Passing Juice
FAQs	Internal	Passing Juice
New Resident Information	Internal	Passing Juice
Prescription Discount cards	Internal	Passing Juice
Schools	External	Passing Juice
Town Parking	Internal	Passing Juice
Town Job Openings	Internal	Passing Juice
Town Employment Application	Internal	Passing Juice
FOIA Request	Internal	Passing Juice
Golf Carts	Internal	Passing Juice
RAFT Presentation	Internal	Passing Juice
All Forms and Documents	Internal	Passing Juice
Office of the Town Manager	Internal	Passing Juice
Office of the Town Clerk	Internal	Passing Juice
Human Resources	Internal	Passing Juice
Finance Department	Internal	Passing Juice
Planning &#038; Community Development	Internal	Passing Juice
Parks &#038; Recreation Department	Internal	Passing Juice
Public Works	Internal	Passing Juice
Police Department	Internal	Passing Juice

In-page links

2022-01-05 TC Work Session Brief	Internal	Passing Juice
NGO Liaison Report 2022-01-05	Internal	Passing Juice
2022-01-19 TC Regular Meeting Brief	Internal	Passing Juice
NGO Liaison Report 2021-02-02	Internal	Passing Juice
www.colonialbeachva.net	Internal	Passing Juice
this link	External	Passing Juice
intense storm that pounded the town in 2017	External	Passing Juice
https://colonialbeachva.net/documents/rain-gardens	Internal	Passing Juice
Notice of Change in Joint Mtg_03.31.2022	Internal	Passing Juice
Notice Joint Mtg_03.31.2022	Internal	Passing Juice
Notice, ACE +WCLL April 1-2	Internal	Passing Juice
Notice_02-22-2022, Golf Cart Path Tour	Internal	Passing Juice
Notice Joint Mtg_2-24-2022	Internal	Passing Juice
Notice for Special Mtg, -2.2-3711A1 (Rescheduled)	Internal	Passing Juice
PRAC Mtg Notice, Feb 2022	Internal	Passing Juice
Corrected PRAC Mtg Notice, Feb 2022	Internal	Passing Juice
Notice_SA_02-01-2022, General Assembly	Internal	Passing Juice
Notice_02-11-2022_Parking Discussion	Internal	Passing Juice
www.colonialbeachva.net	Internal	Passing Juice
https://www.facebook.com/TownofCBVA	External	Passing Juice
Welcome Letter	Internal	Passing Juice
Council Agenda, Minutes, & Videos	Internal	Passing Juice
Sign Up Today	External	Passing Juice
Work Order Request	Internal	Passing Juice
LEGAL ADS	Internal	Passing Juice
TOWN NEWS	External	Passing Juice
TOWN JOB OPENINGS	Internal	Passing Juice
Privacy and Terms of Use	Internal	Passing Juice

SEO Keywords



Keywords Cloud

font **toggle** alerts contrast town
youttube high red search channel

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
toggle	2	✘	✘	✘	✘
town	1	✔	✘	✘	✔
red	1	✘	✘	✘	✔
font	1	✘	✘	✘	✘
contrast	1	✘	✘	✘	✘











Usability

	Url	Domain : colonialbeachva.net Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.



Document

						
	W3C Validity	Errors : 6 Warnings : 48				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><u></td><td>5</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	5
Deprecated tags	Occurrences					
<u>	5					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://colonialbeachva.net/sitemap.xml</code> <code>https://colonialbeachva.net/wp-sitemap.xml</code>
	Robots.txt	<code>http://colonialbeachva.net/robots.txt</code> Great, your website has a robots.txt file.

Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.