










The score is 35/100







SEO Content

	Title	Home - Bownet CMS - Connecting Networks Length : 39 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Home - Bownet CMS - Connecting Networks</td></tr><tr><td>url</td><td>https://bownetcms.co.uk/</td></tr><tr><td>site_name</td><td>Bownet CMS - Connecting Networks</td></tr></table>	Property	Content	locale	en_GB	type	website	title	Home - Bownet CMS - Connecting Networks	url	https://bownetcms.co.uk/	site_name	Bownet CMS - Connecting Networks
Property	Content													
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	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>6</td><td>7</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H2] Latest Product Releases• [H2] Featured Products• [H2] Shop By Brand• [H2] Special Offers and Promotions• [H2] Best Sellers• [H2] Free Delivery:• [H3] Welcome to Bownet Online!• [H3] Contact Us	H1	H2	H3	H4	H5	H6	0	6	7	0	0	0
H1	H2	H3	H4	H5	H6									
0	6	7	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H3] Follow Us:• [H3] Offices & Trade Counter• [H3] Useful Information• [H3] About Bownet CMS• [H3] Safe and Secure
	Images	We found 59 images on this web page. 46 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 14 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 92.86% Internal Links 7.14%

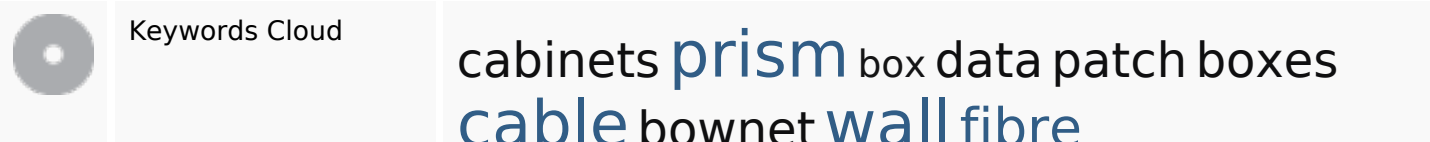
In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
About Us	External	Passing Juice

In-page links

Contact Us	External	Passing Juice
Offers	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
terms and conditions apply	External	Passing Juice
Click &#038; Collect	External	Passing Juice
Terms and Conditions	External	Passing Juice
Privacy Policy	External	Passing Juice
GDPR	External	Passing Juice
Trustpilot	External	Passing Juice






SEO Keywords













Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
prism	11	×	×	×	×
cable	10	×	×	×	×
wall	9	×	×	×	×
fibre	8	×	×	×	×
boxes	6	×	×	×	×

Usability

	Url	Domain : combow.co.uk Length : 12
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 73
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>http://combow.co.uk/sitemap.xml</div>
	Robots.txt	<p>http://combow.co.uk/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>