



Seo Analyzer commongroundalliance.com

Generated on March 25 2022 17:24 PM





The score is **61/100**







SEO Content

	Title	<p>Common Ground Alliance</p> <p>Length : 22</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Established in 2000, CGA is committed to saving lives and preventing damage to North American underground infrastructure by promoting effective damage prevention practices of today and tomorrow.</p> <p>Length : 194</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>,DotNetNuke,DNN</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 1688"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://commongroundalliance.com</td> </tr> <tr> <td>image</td> <td>https://commongroundalliance.com/Images/CGA-logo-200x200.jpg</td> </tr> <tr> <td>title</td> <td>Common Ground Alliance</td> </tr> </tbody> </table>	Property	Content	url	https://commongroundalliance.com	image	https://commongroundalliance.com/Images/CGA-logo-200x200.jpg	title	Common Ground Alliance				
Property	Content													
url	https://commongroundalliance.com													
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title	Common Ground Alliance													
	Headings	<table border="1" data-bbox="544 1720 1481 1794"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>8</td> <td>0</td> <td>3</td> <td>5</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1827 1445 2056" style="list-style-type: none"> • [H1] Committed to saving lives and preventing damage to underground infrastructure by promoting effective damage prevention practices. • [H1] Join Common Ground Alliance • [H2] 2022 Conference & Expo • [H2] CGA Best Practices • [H2] DIRT Report 	H1	H2	H3	H4	H5	H6	2	8	0	3	5	0
H1	H2	H3	H4	H5	H6									
2	8	0	3	5	0									

SEO Content

		<ul style="list-style-type: none">• [H2] Technology Report• [H2] Damage Prevention in Your State• [H2] CGA Toolkits• [H2] In the News• [H2] Our Top Tier Members• [H4] DIRT Report Volume 17• [H4] CGA Conference & Expo 2022• [H4] Dedicated to preventing damage to underground utility infrastructure and protecting those who live and work near these important assets.• [H5] 2020 Report Resources• [H5] April 4-8, 2022• [H5] Next Practices Initiative Report to the Industry• [H5] Pathways to Improving U.S. Damage Prevention• [H5] Become a member and get access to more content!
	Images	<p>We found 31 images on this web page.</p> <p>24 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 25%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 67 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 8.96%</p> <p>Internal Links 91.04%</p>

In-page links

Anchor	Type	Juice
Login	Internal	Passing Juice
Contact	Internal	Passing Juice
Membership & Engagement	Internal	Passing Juice
What We Do	Internal	Passing Juice
Membership	Internal	Passing Juice
Committees	Internal	Passing Juice
Board of Directors	Internal	Passing Juice
Association Staff	Internal	Passing Juice
Top Tier Members	Internal	Passing Juice
Regional Partners	Internal	Passing Juice
Awards	Internal	Passing Juice
FAQs	Internal	Passing Juice
Technology Reports	Internal	Passing Juice
White Papers	Internal	Passing Juice
Next Practices Initiative	Internal	Passing Juice
Next Practices Status Report	Internal	Passing Juice
Media Inquiries	Internal	Passing Juice
Press Releases	Internal	Passing Juice
Monthly Updates	Internal	Passing Juice
CGA in the News	Internal	Passing Juice
Webinar Library	Internal	Passing Juice
Resources Library	Internal	Passing Juice
Toolkits	Internal	Passing Juice
811 Marketing & Education	Internal	Passing Juice
Data & Research Tools	Internal	Passing Juice
Member-Shared Resources	Internal	Passing Juice
Reports	Internal	Passing Juice

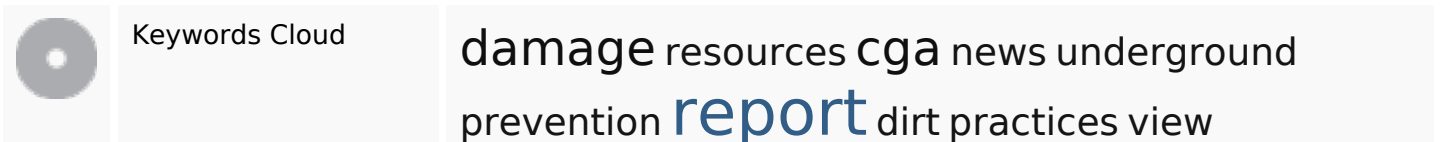
In-page links

Research & Surveys	Internal	Passing Juice
All Events	Internal	Passing Juice
Committee Meetings	Internal	Passing Juice
Member Webinars	Internal	Passing Juice
Become a Member	Internal	Passing Juice
View Report	Internal	Passing Juice
Report Tools & Resources	Internal	Passing Juice
Register Today	External	Passing Juice
View Report	Internal	Passing Juice
Status Report	Internal	Passing Juice
Learn More	Internal	Passing Juice
View Best Practices	Internal	Passing Juice
View DIRT Report	Internal	Passing Juice
View Technology Report	Internal	Passing Juice
Find Your State	Internal	Passing Juice
Explore Resources	Internal	Passing Juice
News	Internal	Passing Juice
CGA Expo: PHMSA Deputy Administrator to Keynote - Underground Construction	External	Passing Juice
CGA Expo: PHMSA Deputy Administrator to Keynote - Compact Equipment	External	Passing Juice
CGA Expo: PHMSA Deputy Administrator to Keynote - American Surveyor	External	Passing Juice
CGA Expo: PHMSA Deputy Administrator to Keynote - Construction Links Network	External	Passing Juice
See All Top Tier Members	Internal	Passing Juice
Become a Member	Internal	Passing Juice
What We Do	Internal	Passing Juice
Committees	Internal	Passing Juice
Digital Communities	Internal	Passing Juice

In-page links

Regional Partners	Internal	Passing Juice
Awards	Internal	Passing Juice
Best Practices	Internal	Passing Juice
White Papers	Internal	Passing Juice
Monthly Update	Internal	Passing Juice
All Events	Internal	Passing Juice
2021 CGA Conference	Internal	Passing Juice
Committee Meetings	Internal	Passing Juice
Member Webinars	Internal	Passing Juice
Home	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Website design and development by Ironistic	External	Passing Juice

SEO Keywords








Keywords Consistency








Keyword	Content	Title	Keywords	Description	Headings
report	14	✘	✘	✘	✔
cga	7	✘	✘	✔	✔
damage	7	✘	✘	✔	✔
view	5	✘	✘	✘	✘
news	4	✘	✘	✘	✔

Keywords Consistency

Usability

	Url	Domain : commongroundalliance.com Length : 24
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 26 Warnings : 29
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://commongroundalliance.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>