










Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------------------------------|---------|-------|----------|-------------|----------|
| complete reputation marketing - | 1 | ✘ | ✘ | ✘ | ✘ |
| | 1 | ✘ | ✘ | ✘ | ✘ |
| powered | 1 | ✘ | ✘ | ✘ | ✘ |
| | 1 | ✘ | ✘ | ✘ | ✘ |



Usability

| | | |
|--|--------------|--|
|  | Url | Domain : complete-reputation-marketing.com Length : 31 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | You have not specified the language. Use this free meta tags generator to declare the intended language of your website. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |


Document

| | | |
|--|---------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 4 Warnings : 5 |
|  | Email Privacy | Great no email address has been found in plain text! |




Document

|  | Deprecated HTML | <table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p> | Deprecated tags | Occurrences | | 1 |
|---|-----------------|--|-----------------|-------------|--------|---|
| Deprecated tags | Occurrences | | | | | |
| | 1 | | | | | |
|  | Speed Tips | <ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip. | | | | |

Mobile

| | | |
|---|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none">✗ Apple Icon✗ Meta Viewport Tag✓ Flash content |
|---|---------------------|--|

Optimization

| | | |
|---|-------------|--|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <p>http://completereputationmarketing.com/sitemap.xml</p> |
|  | Robots.txt | <p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |

Optimization