

#### **SEO Content**

	Title	Compliar	itchiro				
$\overline{}$		Length	14				
		Perfect, y	our title co	ntains betw	een 10 and	70 characte	ers.
	Description	Home					
<u> </u>		Length	4				
				•	hould contai se <u>this free t</u>		70 and 160 Jate text length
	Keywords	Home					
		Good, yo	ur page con	itains meta	keywords.		
8	Og Meta Properties	social cra		er structuriz	e your page	•	his tags allows <u>ree og</u>
0	Headings	] •  ] •  ] •  ] •  ] •  ] •	H4] Audit Co H4] Check O H4] Affiliate H4] Frequen	Risk Asses onsulting NG Exclusio Program Itly Asked Q hiropractic	sment (SRA ns		<b>H6</b> 0
$\bigotimes$	Images	We found 34 images on this web page. 34 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
$\bigcirc$	Text/HTML Ratio	Ratio : 1		io of toxt to		is higher t	han 15 hut
		Good, thi	s page's rat	lo of text to	HTML code	is nigher t	han 15, DUT

### **SEO Content**

		lower than 25 percent.
$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.
$\bigotimes$	lframe	Too Bad, you have lframes on the web pages, this mean that content in an lframe cannot be indexed.

### **SEO Links**

$\bigcirc$	URL Rewrite	Good. Your links looks friendly!
$\bigotimes$	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
$\bigcirc$	In-page links	We found a total of 23 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.35% Internal Links 95.65%

## In-page links

Anchor	Туре	Juice
<u>Home</u>	Internal	Passing Juice
About Us	Internal	Passing Juice
Products and Services	Internal	Passing Juice
Online Compliance Training	Internal	Passing Juice
SRA Tool	Internal	Passing Juice
Audit Consulting	Internal	Passing Juice
File Review and Case Review	Internal	Passing Juice
On-Site and Virtual Office Visits	Internal	Passing Juice

## In-page links

Virtual Compliance Consultant	Internal	Passing Juice
Pay Per Call	Internal	Passing Juice
Fee Analysis	Internal	Passing Juice
HIPAA Training	Internal	Passing Juice
Over-the-Counter Collections Training	Internal	Passing Juice
Technical Support	Internal	Passing Juice
Billing	Internal	Passing Juice
Products and Services	Internal	Passing Juice
<u>Client Login</u>	Internal	Passing Juice
Online Compliance Training	Internal	Passing Juice
Security Risk Analysis Wizard	Internal	Passing Juice
Check OIG Exclusions	Internal	Passing Juice
Affiliate Program	Internal	Passing Juice
Frequently Asked Questions	Internal	Passing Juice
Tweets by @CompliantChiro	External	Passing Juice

## SEO Keywords

0	Keywords Cloud	online training review tool virtual
		services COmpliance audit sra consulting

# Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
training	18	×	×	×	×
compliance	15	×	×	×	<b>*</b>
review	8	×	×	×	×
services	8	×	×	×	×

## **Keywords Consistency**

online	8	×	×	×	×

## Usability

0	Url	Domain : compliantchiro.com Length : 18
0	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

$\bigcirc$	Doctype	XHTML 1.0 Transitional		
0	Encoding	Perfect. Your declared charset is UTF-8.		
	W3C Validity	Errors : 18 Warnings : 5		
0	Email Privacy	Great no email address has been found in plain text!		
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> </ul>		

#### Document

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Too bad, your website does not take advantage of gzip.

### Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

# Optimization

8	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of
		changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
0	Robots.txt	http://compliantchiro.com/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.