



Seo Analyzer concepthardware.com

Generated on April 04 2022 13:13 PM

The score is 33/100



SEO Content

	Title	<p>Concept Hardware</p> <p>Length : 16</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																	
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>																	
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																	
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Concept Hardware</td> </tr> <tr> <td>url</td> <td>https://www.concept-hardware.com/</td> </tr> <tr> <td>title</td> <td>Concept Hardware</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Concept Hardware</td> </tr> </tbody> </table>						Property	Content	site_name	Concept Hardware	url	https://www.concept-hardware.com/	title	Concept Hardware	type	website	description	Concept Hardware
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site_name	Concept Hardware																		
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	Headings	H1	H2	H3	H4	H5	H6												
		3	3	1	0	0	1												
		<ul style="list-style-type: none"> • [H1] • [H1] @media screen and (min-width: 480px) { #Logo-header { max-width: 195px; max-height: 54.61538461538462px; } #LogoWrapper-header { max-width: 195px; } } @media screen and (max-width: 479px) { #Logo-header { max-width: 450px; max-height: 450px; } #LogoWrapper-header { max-width: 450px; } } • [H1] Your Cart 																	

SEO Content

		<ul style="list-style-type: none"> • [H2] A Modern Approach to Hardware • [H2] Collection list • [H2] Featured collection • [H3] Get Connected • [H6] Subtotal {{ totalPrice }}
	Images	<p>We found 38 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 14%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 33 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 3.03%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 96.97%</p>

In-page links

Anchor	Type	Juice
Search	Internal	Passing Juice
Contact Us	Internal	Passing Juice

In-page links

Custom Orders	Internal	Passing Juice
Cabinet Pulls	Internal	Passing Juice
U-pulls	Internal	Passing Juice
Edge - Solid Metal Tab Pull	Internal	Passing Juice
Edge - Aluminum Tab Pull	Internal	Passing Juice
Edge - Winged Aluminum Tab Pull	Internal	Passing Juice
Dog Ear Pulls	Internal	Passing Juice
Round T-Bar Pulls	Internal	Passing Juice
Distressed T-Bar Pulls	Internal	Passing Juice
Logos and Emblems	Internal	Passing Juice
Trash & Recycle Logos	Internal	Passing Juice
Push & Pull Logos	Internal	Passing Juice
Handicap Logos	Internal	Passing Juice
Number Logos	Internal	Passing Juice
Bottle/Can & Compost Logos	Internal	Passing Juice
Paper Logos	Internal	Passing Juice
Bar Railing and Brackets	Internal	Passing Juice
Bar Railings	Internal	Passing Juice
Bar Railing Brackets	Internal	Passing Juice
Desk Hardware	Internal	Passing Juice
Desk Grommet	Internal	Passing Juice
Trash Chutes	Internal	Passing Juice
Circular Trash Chute	Internal	Passing Juice
Rectangular Trash Chutes	Internal	Passing Juice
Beveled Trash Chutes	Internal	Passing Juice
Door Pulls	Internal	Passing Juice
Log in	Internal	Passing Juice
Create account	Internal	Passing Juice

In-page links

Concept Hardware	Internal	Passing Juice
Powered by Shopify	External	noFollow
{{name}}	Internal	Passing Juice

SEO Keywords

 Keywords Cloud

chutes **logos** bar trash pull hardware edge
railing **pulls** tab

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
logos	16	✘	✘	✘	✘
pulls	14	✘	✘	✘	✘
trash	11	✘	✘	✘	✘
pull	8	✘	✘	✘	✘
bar	7	✘	✘	✘	✘

Usability

	Url	Domain : concepthardware.com Length : 19
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 39 Warnings : 13
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to
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Optimization

		crawl the site more intelligently.
	Robots.txt	http://concepthardware.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.