

# Seo Analyzer concora.com

Generated on April 03 2022 21:28 PM

The score is 54/100



## SEO Content

	Title	Digital Experience Platform For Building Product Manufacturers <b>Length : 62</b> Perfect, your title contains between 10 and 70 characters.																
	Description	Concora's Digital Experience platform is tailored made for your AEC community and bolts directly onto your corporate website so they can quickly specify and select your products. <b>Length : 183</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Digital Experience Platform For Building Product Manufacturers</td></tr><tr><td>description</td><td>Concora's Digital Experience platform is tailored made for your AEC community and bolts directly onto your corporate website so they can quickly specify and select your products.</td></tr><tr><td>url</td><td>https://concora.com/</td></tr><tr><td>site_name</td><td>Concora</td></tr><tr><td>image</td><td>https://concora.com/wp-content/uploads/2021/11/photo-1.png</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Digital Experience Platform For Building Product Manufacturers	description	Concora's Digital Experience platform is tailored made for your AEC community and bolts directly onto your corporate website so they can quickly specify and select your products.	url	https://concora.com/	site_name	Concora	image	https://concora.com/wp-content/uploads/2021/11/photo-1.png
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site_name	Concora																	
image	https://concora.com/wp-content/uploads/2021/11/photo-1.png																	

# SEO Content





image:width	725
image:height	451
image:type	image/png

## Headings





H1	H2	H3	H4	H5	H6
3	5	9	7	6	7

- [H1] Concora
- [H1] Drive more product specifications
- [H1] Drive more product specifications
- [H2] Concora Spec
- [H2] Make it easy to specify building materials from your website
- [H2] What Our Customers Are Saying
- [H2] Frequently Asked Questions
- [H2] Ready to get started?
- [H3] Easily qualify leads and prospect information
- [H3] Manage your own products all in one place
- [H3] Scale your product specification experience
- [H3] Pricing →
- [H3] Add Pro Services →
- [H3] About us
- [H3] Follow Us
- [H3] Recent Post
- [H3] Newsletter Subscription
- [H4] Concora Spec makes the online product specification process easy for your customers — architects, engineers, contractors and designers — and easy for you.
- [H4] A robust online product specification platform, built with intelligent automation
- [H4] As customers browse your products, Spec captures a record that includes everything they view and download to give sales new insights to leverage in customer interactions.
- [H4] Add, edit and remove products with ease. You get the flexibility to update your portfolio as often as you need, and we offer services to assist with creating BIM content.
- [H4] With Spec's automation, adding new content and keeping everything up-to-date has never been easier. The manager dashboard gives you a bird's eye view of analytics.
- [H4] With customer expectations changing and the online product specification process evolving, Spec helps building product manufacturers adapt quickly.
- [H4] We're here with the help and advice you need to drive more product specifications.
- [H5] Add seamless functionality
- [H5] See customer activity
- [H5] Unify the online submittal experience
- [H5] Gain insights
- [H5] Increase productivity
- [H5] Get help anytime
- [H6] What we offer
- [H6] CAPTURE NEW LEADS & INSIGHTS
- [H6] OFFER UP-tO-DATE TECHNICAL CONTENT

## SEO Content

		<ul style="list-style-type: none"><li>• [H6] BUILD A CONTENT LIBRARY</li><li>• [H6] How we help</li><li>• [H6] Testimonials</li><li>• [H6] Get answers</li></ul>
	Images	We found 29 images on this web page.  25 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>8%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

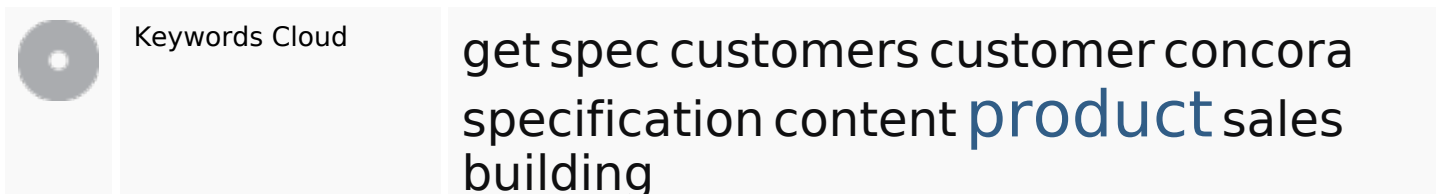
## In-page links

Anchor	Type	Juice
<a href="#">Concora</a>	Internal	Passing Juice
<a href="#">Customer Stories</a>	Internal	Passing Juice

## In-page links

<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Partners</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Press Releases</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">2 Women Leaders in Manufacturing Talk about Transformation</a>	Internal	Passing Juice
<a href="#">Why Targeted Email Marketing Works For Building Products</a>	Internal	Passing Juice
<a href="#">Why You Need A Digital Strategy for In-Person Trade Shows</a>	Internal	Passing Juice
<a href="#">You Need BIM Content Management Software To Remain Relevant</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
product	16	✓	✗	✓	✓
spec	9	✗	✗	✓	✓
get	9	✗	✗	✗	✓
content	9	✗	✗	✗	✓

# Keywords Consistency

concora

8



## Usability

	Url	Domain : concora.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 17 Warnings : 11
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li></ul>

## Document

✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://concora.com/sitemap.xml>

<https://concora.com/sitemap.xml>



### Robots.txt

<http://concora.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.