





The score is **59/100**







## SEO Content

|    | Title              | <p>CONFEDEM &amp;#8211; Confederación Nacional de Empresarios de la Minería y de la Metalurgia</p> <p><b>Length : 87</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>  |    |    |    |    |    |    |   |   |   |   |   |   |
|----|--------------------|--|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | <p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Keywords           | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Headings           | <table border="1" data-bbox="542 1444 1476 1512"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>8</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1545 1508 2004" style="list-style-type: none"> <li>• [H1] CONFEDEM</li> <li>• [H2] Confedem cumple 40 años. 1978-2018</li> <li>• [H2]</li> <li>• [H2] Nueva web de implantación de las Normas UNE de Gestión de Minería Sostenible</li> <li>• [H2] Nueva WEB de evaluación y formación en Seguridad y Salud en el Trabajo (SST)</li> <li>• [H2] ERMA, European Raw Mats.Alliance, la nueva CECA?</li> <li>• [H2] Webinar Internacional: Materias Primas Minerales para la transición energética.</li> <li>• [H2] CONFEDEM, partner del Proyecto CERA de la EIT de Raw Materials</li> <li>• [H2] PRIMIGEA celebra la jornada 'Canteras y Minas X el Clima' en la COP25</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 8 | 0 | 0 | 0 | 0 |
| H1 | H2                 | H3   | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 1  | 8                  | 0  | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|    | Images             | <p>We found 2 images on this web page.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|  |                 |   |
|--|-----------------|---|
|  |                 | Good, most or all of your images have alt attributes.   |
|  | Text/HTML Ratio | Ratio : <b>8%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash           | Perfect, no Flash content has been detected on this page.   |
|  | Iframe          | Great, there are no Iframes detected on this page.  |

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|    | URL Rewrite             | Good. Your links looks friendly!   |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.   |
|  | In-page links           | We found a total of 27 links including 0 link(s) to files  |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 0%<br><br>Internal Links 100% |

## In-page links

| Anchor                          | Type     | Juice         |
|---------------------------------|----------|---------------|
| <a href="#">Skip to content</a> | Internal | Passing Juice |
| <a href="#">CONFEDEM</a>        | Internal | Passing Juice |
| <a href="#">Quiénes Somos</a>   | Internal | Passing Juice |
| <a href="#">Actividades</a>     | Internal | Passing Juice |
| <a href="#">Noticias</a>        | Internal | Passing Juice |
| <a href="#">Afiliados</a>       | Internal | Passing Juice |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Ventajas AENOR</a>                                 | Internal | Passing Juice |
| <a href="#">Asociaciones Federaciones y Grupos de empresas</a> | Internal | Passing Juice |
| <a href="#">Enlaces</a>  | Internal | Passing Juice |
| <a href="#">Patrimonio Minero</a>                              | Internal | Passing Juice |
| <a href="#">Unión Europea</a>                                  | Internal | Passing Juice |
| <a href="#">Administraciones públicas</a>                      | Internal | Passing Juice |
| <a href="#">Rincón de prensa</a>                               | Internal | Passing Juice |
| <a href="#">Comunicados</a>                                    | Internal | Passing Juice |
| <a href="#">CONFEDEM en los medios</a>                         | Internal | Passing Juice |
| <a href="#">Contacto</a>                                       | Internal | Passing Juice |
| <a href="#">Area Privada. Asociados</a>                        | Internal | Passing Juice |
| <a href="#">galu</a>   | Internal | Passing Juice |
| <a href="#">Leer Más</a>                                       | Internal | Passing Juice |
| <a href="#">Leer Más</a>                                       | Internal | Passing Juice |
| <a href="#">Leer Más</a>                                       | Internal | Passing Juice |
| <a href="#">Leer Más</a>                                       | Internal | Passing Juice |
| <a href="#">Leer Más</a>                                       | Internal | Passing Juice |
| <a href="#">Leer Más</a>                                       | Internal | Passing Juice |
| <a href="#">2</a>  | Internal | Passing Juice |
| <a href="#">3</a>  | Internal | Passing Juice |
| <a href="#">12</a>   | Internal | Passing Juice |

## SEO Keywords








Keywords Cloud

europa **confedem** metalurgia públicas  
minería empresarios administraciones  
comunicados confederación nacional





## Keywords Consistency

| Keyword     | Content | Title | Keywords | Description | Headings |
|-------------|---------|-------|----------|-------------|----------|
| confedem    | 4       | ✓     | ✗        | ✗           | ✓        |
| nacional    | 2       | ✓     | ✗        | ✗           | ✓        |
| empresarios | 2       | ✓     | ✗        | ✗           | ✗        |
| minería     | 2       | ✓     | ✗        | ✗           | ✓        |
| metalurgia  | 2       | ✓     | ✗        | ✗           | ✗        |

## Usability

|  |              |   |
|--|--------------|---|
|    | Url          | Domain : confedem.com<br>Length : 12              |
|    | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is es.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  |               |  |
|--|---------------|--|
|  | Doctype       | HTML 5   |
|  | Encoding      | Perfect. Your declared charset is UTF-8.             |
|  | W3C Validity  | Errors : 0<br>Warnings : 20                          |
|  | Email Privacy | Great no email address has been found in plain text! |




## Document

|  |                 |  |
|--|-----------------|--|
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|  |                     |   |
|--|---------------------|---|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|---|

## Optimization

|  |             |  |
|--|-------------|--|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt  | <p><a href="http://confedem.com/robots.txt">http://confedem.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>   |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>  |