



# Seo Analyzer








## confetticannondirect.com

Generated on February 18 2022 09:14 AM



The score is 38/100







## SEO Content

	Title	Confetti Cannon Direct  <b>Length : 22</b>  Perfect, your title contains between 10 and 70 characters.												
	Description	Low Prices. In Business since 1974. Family Owned & Operated. We have reloadable confetti, handheld confetti cannon, disposable confetti cannon, party confetti, streamers  <b>Length : 169</b>  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	Reusable Handheld Confetti Cannon, Flat Rate Shipping Easy to use, Guaranteed.  Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>2</td><td>1</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Congratulations! You have successfully installed your Zen Cart™ E-Commerce Solution.</li><li>• [H2] Featured Products</li><li>• [H2] Monthly Specials For February</li><li>• [H3] Categories</li></ul>	H1	H2	H3	H4	H5	H6	1	2	1	0	0	0
H1	H2	H3	H4	H5	H6									
1	2	1	0	0	0									
	Images	We found 29 images on this web page.  13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>10%</b>  This page's ratio of text to HTML code is below 15 percent, this means												

## SEO Content

		that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 52 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">How To Choose</a>	Internal	Passing Juice
<a href="#">Q &amp; A</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">New Products</a>	Internal	Passing Juice
<a href="#">Specials</a>	Internal	Passing Juice
<a href="#">Featured products</a>	Internal	Passing Juice


## In-page links

<a href="#">View Cart</a>	Internal	Passing Juice
<a href="#">Advanced Search</a>	Internal	Passing Juice
<a href="#">Sign In</a>	Internal	Passing Juice
<a href="#">Register</a>	Internal	Passing Juice
<a href="#">Quick Shot Disposable Cannons</a>	Internal	Passing Juice
<a href="#">E-Cartridge Cannons</a>	Internal	Passing Juice
<a href="#">Sky High Reloadable Cannons</a>	Internal	Passing Juice
<a href="#">Confetti Blowers and Air Cannons</a>	Internal	Passing Juice
<a href="#">High Powerd &amp; Unique Cannons</a>	Internal	Passing Juice
<a href="#">Confetti</a>	Internal	Passing Juice
<a href="#">Streamers</a>	Internal	Passing Juice
<a href="#">CO2 Cannon Refills Kits</a>	Internal	Passing Juice
<a href="#">Accessories - caps, lifters, CO2</a>	Internal	Passing Juice
<a href="#">Repair Parts</a>	Internal	Passing Juice
<a href="#">Clear Confetti Guns</a>	Internal	Passing Juice
<a href="#">Closeouts-Overstock Items</a>	Internal	Passing Juice
<a href="#">Specials ...</a>	Internal	Passing Juice
<a href="#">Featured Products ...</a>	Internal	Passing Juice
<a href="#">All Products ...</a>	Internal	Passing Juice
<a href="#">Handheld Disposable Cannons</a>	Internal	Passing Juice
<a href="#">Electric Air Cannon (Compact Model)</a>	Internal	Passing Juice
<a href="#">Wireless Double Shot E-Cartridge Cannon</a>	Internal	Passing Juice
<a href="#">The WOW Machine!</a>	Internal	Passing Juice
<a href="#">Wiggling WOW Strips - Almost 5" Long!</a>	Internal	Passing Juice
<a href="#">Snow cubes, 3/4" stacked</a>	Internal	Passing Juice
<a href="#">Flickerfetti Sleeves Metallic/Tissue, 50...</a>	Internal	Passing Juice
<a href="#">Sky High Cannon 1" x 24" Model + 1 free...</a>	Internal	Passing Juice
<a href="#">Mega Mortar 2" x 14" (Party Launcher)</a>	Internal	Passing Juice

## In-page links

<a href="#">Parade Bazooka 2" x 30"</a>	Internal	Passing Juice
<a href="#">Metallic (100%) Turbofetti stacks</a>	Internal	Passing Juice
<a href="#">Circles, Stacked Tissue, 1/2 lb multi co...</a>	Internal	Passing Juice
<a href="#">Quick Shot Handheld Disposable Cannon - ...</a>	Internal	Passing Juice
<a href="#">Quick Shot Handheld Disposable Cannon - ...</a>	Internal	Passing Juice
<a href="#">Quick Shot Handheld Disposable Cannon - ...</a>	Internal	Passing Juice
<a href="#">New Products</a>	Internal	Passing Juice
<a href="#">View Cart</a>	Internal	Passing Juice
<a href="#">Site Map</a>	Internal	Passing Juice
<a href="#">Newsletter Unsubscribe</a>	Internal	Passing Juice
<a href="#">How To Choose</a>	Internal	Passing Juice
<a href="#">Shipping</a>	Internal	Passing Juice
<a href="#">Warranty &amp; Returns</a>	Internal	Passing Juice
<a href="#">Privacy Notice</a>	Internal	Passing Juice
<a href="#">My Account</a>	Internal	Passing Juice
<a href="#">Confetti Cannon Direct</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	shot quick products disposable handheld direct confetti <b>cannon details</b> cannons
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
details	14	✗	✗	✗	✗
cannon	11	✓	✓	✓	✗
confetti	6	✓	✓	✓	✗
shot	5	✗	✗	✗	✗

## Keywords Consistency

disposable

5



## Usability

	Url	Domain : confetticannondirect.com Length : 24
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	XHTML 1.0 Transitional				
	Encoding	Perfect. Your declared charset is ISO-8859-1.				
	W3C Validity	Errors : 47 Warnings : 6				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;u&gt;</td><td>1</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences					
<u>	1					
	Speed Tips	<div> Attention! Try to avoid nested tables in HTML.</div> <div> Too bad, your website is using inline styles.</div>				

## Document

- ❌ Too bad, your website has too many CSS files (more than 4).
- ✅ Perfect, your website has few JavaScript files.
- ✅ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ❌ Apple Icon
- ❌ Meta Viewport Tag
- ✅ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



### Analytics

Great, your website has an analytics tool.



Google Analytics