Seo Analyzer
conservejobs.com

Generated on February 06 2022 06:57 AM

The score is 48/100

SEO Content

✅	Title	ConServe Careers **Length : 16** Perfect, your title contains between 10 and 70 characters.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◯	Headings	**H1** 7 **H2** 0 **H3** 11 **H4** 0 **H5** 0 **H6** 0 • [H1] Our People • [H1] Benefits • [H1] Career Development • [H1] Employee Appreciation • [H1] Giving Back • [H1] ConServe Careers • [H1] Current PositionsAvailable • [H3] We work as a team — together we can accomplish anything. • [H3] Exceptional Coverage • [H3] Limitless Options • [H3] Recognition • [H3] Community Partner • [H3] Compliments to ConServe Employeessince 2015: • [H3] ConServe in the News • [H3] ConServe Employees Say • [H3] Upcoming Recruiting Events • [H3] Resume Resources

SEO Content

		• [H3] What ConServe Employees Say
❌	Images	We found 34 images on this web page. 11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **16%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 21 links including 0 link(s) to files
⬤	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
ConServe Jobs	Internal	Passing Juice
Rochester, NY	Internal	Passing Juice

In-page links

Buffalo, NY	Internal	Passing Juice
Regional / National	Internal	Passing Juice
Who We Are	Internal	Passing Juice
Awards	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Diversity and Inclusion	Internal	Passing Juice
Working Here	Internal	Passing Juice
Giving Back	Internal	Passing Juice
Employee Appreciation	Internal	Passing Juice
Benefits	Internal	Passing Juice
Training and Education	Internal	Passing Juice
Military Commitment	Internal	Passing Juice
Recruiting Events	Internal	Passing Juice
Hiring Process	Internal	Passing Juice
Interviewing and Resume Tips	Internal	Passing Juice
EEO and Affirmative Action	Internal	Passing Juice
Upcoming Recruiting Events	Internal	Passing Juice
Privacy Policy and Site Terms of Use	Internal	Passing Juice

SEO Keywords

Keywords Cloud	tips commitment upcoming military employees conserve resume events benefits process

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
conserve	17	✔	✖	✖	✔

Keywords Consistency

events	6	✖	✖	✖	✔
commitment	4	✖	✖	✖	✖
military	4	✖	✖	✖	✖
employees	3	✖	✖	✖	✔

Usability

	Url	Domain : conservejobs.com Length : 16
✔	Favicon	Great, your website has a favicon.
✔	Printability	Great. We have found a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	XHTML 1.0 Transitional
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 14 Warnings : 18
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.

Document

✖ Too bad, your website is using inline styles.

✖ Too bad, your website has too many CSS files (more than 4).

✖ Too bad, your website has too many JS files (more than 6).

✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	
⬤		✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Missing
❌		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✔	Robots.txt	http://conservejobs.com/robots.txt
		Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool.
		Google Analytics