

#### **SEO Content**

|              | Title              | consignm  | entmotorcy     | cles.com       |                                       |             |                                   |
|--------------|--------------------|---|----------------|----------------|---------------------------------------|-------------|-----------------------------------|
| $\bigcirc$   |                    | Length :  | 26             |                |                                       |             |                                   |
|              |                    | Perfect, ye   | our title cor  | ntains betw    | een 10 and                            | 70 characte | ers.                              |
|              | Description        | Ce domai  | ne est peut    | -être à ven    | dre!                                  |             |                                   |
| <u></u>      |                    | Length :  | 34             |                |                                       |             |                                   |
|              |                    |   |                | •              | hould contai<br>se <u>this free t</u> |             | 70 and 160<br>Ilate text length.  |
| $\bigotimes$ | Keywords           | -   |                |                | ta keywords<br>reate keywo            |             | ge. Use <u>this free</u>          |
| 8            | Og Meta Properties | social cra  | wler's bette   |                | e your page                           | •           | nis tags allows<br>r <u>ee og</u> |
|              | Headings           | <b>H1</b><br>1  | <b>H2</b><br>0 | <b>H3</b><br>0 | <b>H4</b><br>0                        | H5<br>0     | <b>H6</b><br>0                    |
| 0            |                    | -   | •              | mentmotor      | •                                     | 0           | 0                                 |
|              | Images             | We found  | 0 images c     | n this web     | page.                                 |             |                                   |
| $\checkmark$ |                    | Good, most or all of your images have alt attributes. |                |                |                                       |             |                                   |
|              | Text/HTML Ratio    | Ratio : <b>4%</b>                                     | ,<br>D         |                |                                       |             |                                   |
| Ŵ            |                    |   |                |                | _ code is bel<br>ds more text         |             | ent, this means                   |
| $\bigcirc$   | Flash              | Perfect, n  | o Flash con    | tent has be    | en detected                           | on this pag | ge.                               |

#### **SEO Content**

| $\bigcirc$   | Iframe                     | Great, there are no Iframes detected on this page.                  |
|--------------|----------------------------|---|
|              |                            | SEO Links   |
|              | URL Rewrite                | Bad. Your links have query string.                                  |
| 0            | Underscores in the<br>URLs | Perfect! No underscores detected in your URLs.                      |
| $\bigotimes$ | In-page links              | We found a total of 2 links including 0 link(s) to files            |
| 0            | Statistics                 | External Links : noFollow 0%<br>External Links : Passing Juice 100% |
|              |                            | Internal Links 0%   |

# In-page links

| Anchor  | Туре     | Juice         |
|---|----------|---------------|
| <u>consignmentmotorcycles.com is For Sale - 5+ Payment</u><br>Options - Free Instant Quote! | External | Passing Juice |
| Privacy Policy  | External | Passing Juice |

## **SEO Keywords**

| Keywords | quote Consignmentmotorcycles<br>payment copyright all sale instant rights free<br>options |
|----------|---|
|----------|---|

# **Keywords Consistency**

| Keyword | Content | Title | Keywords | Descripti | Headings |
|---------|---------|-------|----------|-----------|----------|
|         |         |       |          | on        |          |

# **Keywords Consistency**

| consignmentmotor<br>cycles | 3 | * | × | × | <b>*</b> |
|----------------------------|---|---|---|---|----------|
| sale                       | 1 | × | × | × | ×        |
| payment                    | 1 | × | × | × | ×        |
| options                    | 1 | × | × | × | ×        |
| free                       | 1 | × | × | × | ×        |

# Usability

| 0            | Url          | Domain : consignmentmotorcycles.com<br>Length : 26  |
|--------------|--------------|---|
|              | Favicon      | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often. |
|              | Printability | We could not find a Print-Friendly CSS.   |
| 0            | Language     | Good. Your declared language is en.   |
| $\bigotimes$ | Dublin Core  | This page does not take advantage of Dublin Core.   |

## Document

| $\bigcirc$ | Doctype         | HTML 5   |
|------------|-----------------|--|
| 0          | Encoding        | Perfect. Your declared charset is UTF-8.                   |
|            | W3C Validity    | Errors : 1<br>Warnings : 27                                |
| 0          | Email Privacy   | Great no email address has been found in plain text!       |
| 0          | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |

#### Document

| 0 | Speed Tips | * | Excellent, your website doesn't use nested tables.     |
|---|------------|---|--|
|   |            | × | Too bad, your website is using inline styles.          |
|   |            | ~ | Great, your website has few CSS files.                 |
|   |            | ~ | Perfect, your website has few JavaScript files.        |
|   |            | × | Too bad, your website does not take advantage of gzip. |
|   |            |   |  |

### Mobile

| 0 | Mobile Optimization | × | Apple Icon        |
|---|---------------------|---|-------------------|
|   |                     | ~ | Meta Viewport Tag |
|   |                     | ۲ | Flash content     |

# Optimization

| 8 | XML Sitemap | Missing<br>Your website does not have an XML sitemap - this can be problematic.<br>A sitemap lists URLs that are available for crawling and can include<br>additional information like your site's latest updates, frequency of<br>changes and importance of the URLs. This allows search engines to<br>crawl the site more intelligently. |
|---|-------------|--|
| 0 | Robots.txt  | http://consignmentmotorcycles.com/robots.txt<br>Great, your website has a robots.txt file.   |
| 8 | Analytics   | Missing<br>We didn't detect an analytics tool installed on this website.<br>Web analytics let you measure visitor activity on your website. You<br>should have at least one analytics tool installed, but It can also be<br>good to install a second in order to cross-check the data.   |