

Seo Analyzer contentbird.io

Generated on February 10 2022 18:20 PM

The score is 55/100






SEO Content

	Title	Content Marketing Software kostenlos testen contentbird.io Length : 61 Perfect, your title contains between 10 and 70 characters.																
	Description	Content Marketing Software für bessere Kollaboration in Teams, mehr Traffic und höhere Online-Sichtbarkeit im Content Marketing. Jetzt testen! Bye-Bye Excel und Co. Length : 164 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>de_DE</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Content Marketing Software kostenlos testen contentbird.io</td></tr><tr><td>description</td><td>Content Marketing Software für bessere Kollaboration in Teams, mehr Traffic und höhere Online-Sichtbarkeit im Content Marketing. Jetzt testen! Bye-Bye Excel und Co.</td></tr><tr><td>url</td><td>https://de.contentbird.io/</td></tr><tr><td>site_name</td><td>contentbird DE</td></tr><tr><td>image</td><td>https://de.contentbird.io/wp-content/uploads/sites/2/2019/04/content-marketing-software-contentbird-bewegt-2.gif</td></tr></tbody></table>	Property	Content	locale	de_DE	type	website	title	Content Marketing Software kostenlos testen contentbird.io	description	Content Marketing Software für bessere Kollaboration in Teams, mehr Traffic und höhere Online-Sichtbarkeit im Content Marketing. Jetzt testen! Bye-Bye Excel und Co.	url	https://de.contentbird.io/	site_name	contentbird DE	image	https://de.contentbird.io/wp-content/uploads/sites/2/2019/04/content-marketing-software-contentbird-bewegt-2.gif
Property	Content																	
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image	https://de.contentbird.io/wp-content/uploads/sites/2/2019/04/content-marketing-software-contentbird-bewegt-2.gif																	





SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>12</td><td>10</td><td>10</td><td>0</td><td>4</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Kristallklare Content Operations. Sofort startklar.• [H1] Kristallklare Content Operations. Sofort startklar.• [H2] Effektive Content Prozesse und reibungslose Kollaboration in 500+ Unternehmen• [H2] Software für Content Operations & CollaborationSchluss mit Excel- und Abstimmungs-Chaos• [H2]• [H2] Probleme bei der dezentralen und „altmodischen“ Steuerung digitaler Unternehmenskommunikation ...• [H2] Content darf kein täglicher Stress sein und muss auf Sichtbarkeit und Kundengewinnung einzahlen.• [H2] Bestnoten für contentbird auch auf Vergleichsportalen• [H2]• [H2]• [H2]• [H2] Spezialisierte Content-Kollaboration auf einer Plattform.• [H2] Content Operations Knowledge-Hub• [H2] State of Content 2021 - Studie jetzt herunterladen• [H3] CHAOS STATT STRUKTUR• [H3] TEAM-SILOS• [H3] TOOL-WIRRWARR• [H3] AKTIONISMUS• [H3] sofort startklare Content Operations Software mit individualisierbarem Framework• [H3] erprobte Methode, Strategie und Guidance für wirksamen Content• [H3] Content Marketing Ökosystem sichert Fortschritt und Professionalität• [H3] 4.4/5• [H3] 4.1/5• [H3] 4.8/5• [H4] ZENTRALISIERUNG DER OPERATIONS• [H4] KOLLABORATION ALLER BETEILIGTEN• [H4] INTEGRATION RELEVANTER KANÄLE• [H4] Kristallklare Content Operations. Sofort startklar• [H4] Teams in Verlagen, Konzernen, Mittelstand & Agenturen - alle setzen auf contentbird• [H4] Content Marketing Blog• [H4] Case Studies lesen• [H4] Ressourcen downloaden• [H4] Webinare ansehen• [H4] Newsletter abonnieren• [H6]• [H6] Unternehmen• [H6] Zusammenarbeiten• [H6]	H1	H2	H3	H4	H5	H6	2	12	10	10	0	4
H1	H2	H3	H4	H5	H6									
2	12	10	10	0	4									
	Images	<p>We found 37 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												

SEO Content

	Text/HTML Ratio	Ratio : 11% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 38 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.26% Internal Links 94.74%

In-page links

Anchor	Type	Juice
Operations &#8211; für effizientere Zusammenarbeit	Internal	Passing Juice
Trusted Content &#8211; für besseres Nutzerverständnis	Internal	Passing Juice
Convert &#8211; für mehr Leads und Interaktion	Internal	Passing Juice
Content Marketing Academy	Internal	Passing Juice
Content as a Service	Internal	Passing Juice
Vertrauen & amp; Sicherheit	Internal	Passing Juice
Software	Internal	Passing Juice

In-page links

Content Marketing Academy	Internal	Passing Juice
Vision	Internal	Passing Juice
Methode	Internal	Passing Juice
Content Marketing Fakten	Internal	Passing Juice
Referenzen	Internal	Passing Juice
Marketing Teams	Internal	Passing Juice
Online Shops	Internal	Passing Juice
Agenturen	Internal	Passing Juice
Verlage & Publisher	Internal	Passing Juice
DE / EN	Internal	Passing Juice
Free Trial	Internal	Passing Juice
Demo anfordern	External	Passing Juice
Kundenstories ansehen	Internal	Passing Juice
Content Marketing Blog	Internal	Passing Juice
Ressourcen downloaden	Internal	Passing Juice
Newsletter abonnieren	Internal	Passing Juice
STUDIE HERUNTERLADEN	Internal	Passing Juice
zur Pressemitteilung	Internal	Passing Juice
Cookie Einstellungen	Internal	Passing Juice
Über uns	Internal	Passing Juice
Bird´s Principles	Internal	Passing Juice
In der Presse	Internal	Passing Juice
Blog	Internal	Passing Juice
Content Marketing Whitepaper	Internal	Passing Juice
Unternehmens-News	Internal	Passing Juice
Impressum & Kontakt	Internal	Passing Juice
PROFit Förderprojekt	Internal	Passing Juice
AGB & Datenschutz	Internal	Passing Juice

In-page links

Jobs & Karriere	External	Passing Juice
Presse-Material	Internal	Passing Juice
Ökosystem	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	der content und für operations marketing contentbird software unsere die
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Keywords Consistency










Keyword	Content	Title	Keywords	Description	Headings
content	34	✓	✗	✓	✓
und	30	✗	✗	✓	✓
marketing	15	✓	✗	✓	✓
für	13	✗	✗	✓	✓
der	13	✗	✗	✗	✓

Usability





	Url	Domain : contentbird.io Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 89 Warnings : 43
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to
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Optimization

		crawl the site more intelligently.
	Robots.txt	http://contentbird.io/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.