



Seo Analyzer

contraloriavalledupar.gov.co

Generated on March 26 2022 19:23 PM

The score is 32/100



SEO Content

	Title	<p>Inicio - CMV</p> <p>Length : 12</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Contraloría Municipal De Valledupar</p> <p>Length : 35</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="544 1413 1481 1480"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>7</td> <td>5</td> <td>17</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1518 1422 2072" style="list-style-type: none"> • [H2] En todo momento usted puede radicar y consultar el estado de su PQRS! • [H2] ¿Qué es la Contraloría Municipal? • [H2] Encuesta de satisfacción • [H2] Últimas noticias • [H2] Sobre Nosotros • [H2] Últimas noticias • [H2] Comunicate • [H3] Login to your account • [H3] Control Fiscal • [H3] Responsabilidad Fiscal • [H3] Oficina Asesora • [H3] Admin. y Financiera • [H4] • [H4] • [H4] • [H4] 	H1	H2	H3	H4	H5	H6	0	7	5	17	0	0
H1	H2	H3	H4	H5	H6									
0	7	5	17	0	0									

SEO Content

		<ul style="list-style-type: none">• [H4] "Mi estrategia será un control fiscal, ...• [H4] La Contraloría Municipal de Valledupar desar...• [H4] La Contraloría Municipal de Valledupar prese...• [H4] Durante cuatro días, los auditores de la Con...• [H4] Durante el 2019 la Contraloría Municipal de ...• [H4] Contraloría Municipal de Valledupar recepcio...• [H4] La Contraloría Municipal de Valledupar apert...• [H4] El Contralor Municipal de Valledupar, Edwin ...• [H4] La Comisión Regional de Moralización, inspec...• [H4] "Mi estrategia será un cont...• [H4] La Contraloría Municipal de Vall...• [H4] La Contraloría Municipal de Vall...• [H4] Durante cuatro días, los auditor...
	Images	<p>We found 28 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 9%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 47 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 8.51%</p> <p>Internal Links 91.49%</p>

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
Inicio	Internal	Passing Juice
Entidad	Internal	Passing Juice
Multimedia	Internal	Passing Juice
Recurso Institucional	Internal	Passing Juice
Mipg	Internal	Passing Juice
Participación ciudadana	Internal	Passing Juice
Rendición de cuentas	Internal	Passing Juice
Contrataciones	Internal	Passing Juice
Control fiscal	Internal	Passing Juice
Responsabilidad fiscal	Internal	Passing Juice
Oficina asesora	Internal	Passing Juice
Oficina administrativa y financiera	Internal	Passing Juice
Notificaciones y citaciones	Internal	Passing Juice
Nuestros planes	Internal	Passing Juice
Información financiera	Internal	Passing Juice
Control interno	Internal	Passing Juice
Normatividad	Internal	Passing Juice
Defensa judicial	Internal	Passing Juice
Gestión documental	Internal	Passing Juice
Informes de gestión	Internal	Passing Juice
Transparencia	Internal	Passing Juice
Trámites y Servicios	External	Passing Juice
Notificaciones Judiciales	Internal	Passing Juice
Gestión de PQRS	Internal	Passing Juice
Carta de trato digno	Internal	Passing Juice
Contralores Escolares	Internal	Passing Juice

In-page links

Contáctenos	Internal	Passing Juice
Preguntas Frecuentes	Internal	Passing Juice
Glosario	Internal	Passing Juice
-	Internal	Passing Juice
Forgot your password?	Internal	Passing Juice
Forgot your username?	Internal	Passing Juice
&quot;Mi estrategia será un control fiscal, &hellip;	Internal	Passing Juice
La Contraloría Municipal de Valledupar desar&hellip;	Internal	Passing Juice
La Contraloría Municipal de Valledupar prese&hellip;	Internal	Passing Juice
Durante cuatro días, los auditores de la Con&hellip;	Internal	Passing Juice
Durante el 2019 la Contraloría Municipal de &hellip;	Internal	Passing Juice
Contraloría Municipal de Valledupar recepcio&hellip;	Internal	Passing Juice
La Contraloría Municipal de Valledupar apert&hellip;	Internal	Passing Juice
El Contralor Municipal de Valledupar, Edwin &hellip;	Internal	Passing Juice
La Comisión Regional de Moralización, inspec&hellip;	Internal	Passing Juice
Follow @contraloriavup	External	Passing Juice
Tweet to @contraloriavup	External	Passing Juice
Normatividad	Internal	Passing Juice
March 2022	Internal	Passing Juice
free online counter	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Descripti	Headings
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Keywords Consistency

				on	
valledupar	16	✘	✘	✔	✔
municipal	14	✘	✘	✔	✔
contraloría	11	✘	✘	✔	✔
los	5	✘	✘	✘	✔
gestión	5	✘	✘	✘	✘

Usability

	Url	Domain : contraloriavalledupar.gov.co Length : 28
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is es.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5		
	Encoding	Perfect. Your declared charset is UTF-8.		
	W3C Validity	Errors : 47 Warnings : 49		
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.		
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> </tbody> </table>	Deprecated tags	Occurrences
Deprecated tags	Occurrences			

Document

8

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.



Speed Tips

- ✘ Attention! Try to avoid nested tables in HTML.
- ✘ Too bad, your website is using inline styles.
- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✘ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://contraloriavalledupar.gov.co/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.