



Seo Analyzer







cookinginthetriangle.com

Generated on March 04 2022 19:46 PM




The score is 43/100







SEO Content

	Title	<p>Culinary School in Durham - serving Raleigh, Cary, Chapel Hill, RTP and surrounding NC locations</p> <p>Length : 96</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Looking for an environment to learn culinary arts. Pinnacle Culinary Arts Institute instructs adults to live their dream in becoming knowledgeable in culinary management, pastry and baking, and food science right here in the Raleigh-Durham area.</p> <p>Length : 246</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Pinnacle Culinary Arts Institute</td></tr><tr><td>url</td><td>https://cookinginthetriangle.com/</td></tr><tr><td>type</td><td>company</td></tr></tbody></table>	Property	Content	title	Pinnacle Culinary Arts Institute	url	https://cookinginthetriangle.com/	type	company				
Property	Content													
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	Images	<p>We found 26 images on this web page.</p> <p>23 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												

SEO Content

	Text/HTML Ratio	Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.


SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 1 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
NEW Track-Out Camp!	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	cooking camp school us track- pinnacle culinary learn new advertisement
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
culinary	4	✓	✗	✓	✗
us	2	✗	✗	✗	✗
pinnacle	2	✗	✗	✓	✗
learn	2	✗	✗	✓	✗
school	2	✓	✗	✗	✗


Usability

	Url	Domain : cookinginthetriangle.com Length : 24
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 124 Warnings : 32
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.


Document




Deprecated HTML


Deprecated tags	Occurrences
	34
	4


Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.





Speed Tips

 Attention! Try to avoid nested tables in HTML.





 Too bad, your website is using inline styles.

 Great, your website has few CSS files.




 Perfect, your website has few JavaScript files.

 Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://cookinginthetriangle.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be</p>

Optimization

good to install a second in order to cross-check the data.