

Seo Analyzer core-apps.com

Generated on February 28 2022 17:04 PM






The score is 58/100




SEO Content

	Title	Core-apps: Event Apps for Conferences and Trade Shows Length : 53 Perfect, your title contains between 10 and 70 characters.														
	Description	Core-apps is a leading event technology company that provides event apps for conferences and trade shows, event management software, beacons, kiosks and more. Length : 158 Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Core-apps: Event Apps for Conferences and Trade Shows</td></tr><tr><td>description</td><td>Core-apps is a leading event technology company that provides event apps for conferences and trade shows, event management software, beacons, kiosks and more.</td></tr><tr><td>url</td><td>https://www.core-apps.com/</td></tr><tr><td>site_name</td><td>Core-apps</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Core-apps: Event Apps for Conferences and Trade Shows	description	Core-apps is a leading event technology company that provides event apps for conferences and trade shows, event management software, beacons, kiosks and more.	url	https://www.core-apps.com/	site_name	Core-apps
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>24</td><td>0</td><td>1</td><td>0</td><td>0</td></tr></tbody></table>	H1	H2	H3	H4	H5	H6	0	24	0	1	0	0		
H1	H2	H3	H4	H5	H6											
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SEO Content

		<ul style="list-style-type: none">• [H2] About Core-apps• [H2] Event Apps for Conferences and Trade Shows• [H2] Event Industry• [H2] Innovative• [H2] Heroic• [H2] The Event Technology Ecosystem• [H2] Award Winning Event Apps and Innovative Products for the Trade Show and Events Industry• [H2] What Makes Us Unique• [H2] Our Products• [H2] Special Features• [H2] The Core-apps Experience• [H2] Fully Configurable• [H2] A specialized and dedicated Support Team• [H2] Client Spotlight• [H2] Some Statistics• [H2] 800+• [H2] Less than <.1%• [H2] 27+• [H2] 90%• [H2] Featured Posts• [H2] IAEE Expo! Expo! 2019• [H2] Community Brands Acquires Core-apps• [H2] Core-apps Turns 10!• [H2] Find Us Here• [H4] CONTACT US
	Images	We found 63 images on this web page. 28 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

		
	In-page links	We found a total of 60 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5% Internal Links 95%

In-page links

Anchor	Type	Juice
Why Core apps	Internal	Passing Juice
All Products	Internal	Passing Juice
Event Apps	Internal	Passing Juice
Event Management Software (GoExpo)	Internal	Passing Juice
Beacon Solutions	Internal	Passing Juice
Kiosks	Internal	Passing Juice
Event Registration	Internal	Passing Juice
Showcase XD	Internal	Passing Juice
Augmented Reality	Internal	Passing Juice
Special Features	Internal	Passing Juice
Associations	Internal	Passing Juice
Corporate	Internal	Passing Juice
Independent Events	Internal	Passing Juice
Conference Event Apps	Internal	Passing Juice
Trade Shows Event Apps	Internal	Passing Juice
Our Services	Internal	Passing Juice
Customer Care	Internal	Passing Juice
Client Stories	Internal	Passing Juice

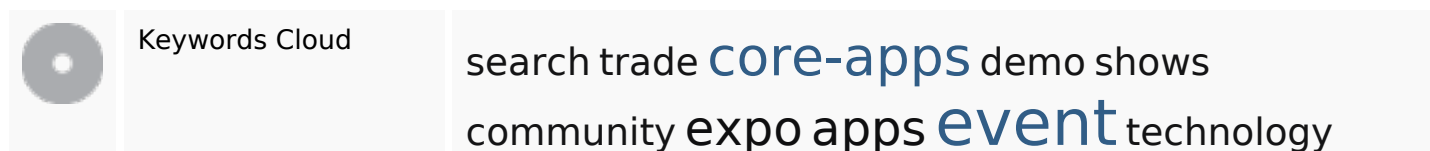
In-page links

Core-apps Academy	Internal	Passing Juice
Video Gallery	Internal	Passing Juice
FAQs	Internal	Passing Juice
Schedule a Demo	Internal	Passing Juice
Our Team	Internal	Passing Juice
Our Partners	Internal	Passing Juice
Newsroom	Internal	Passing Juice
Blog	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Meet Us Here	Internal	Passing Juice
Careers	Internal	Passing Juice
Contact Support	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Skip to content	Internal	Passing Juice
VIEW ALL PRODUCTS	Internal	Passing Juice
View Event Apps	Internal	Passing Juice
View Event Management Software	Internal	Passing Juice
View Beacon Technology	Internal	Passing Juice
View Interactive Kiosks	Internal	Passing Juice
View Event Registration	Internal	Passing Juice
LEARN MORE	Internal	Passing Juice
=	Internal	Passing Juice
LEARN MORE	Internal	Passing Juice
Go	Internal	Passing Juice
Go	Internal	Passing Juice
Schedule a Demo	Internal	Passing Juice
IAEE Expo! Expo! 2019	Internal	Passing Juice
https://www.myexpoexpo.com/expoexpo2019/Public/EventMap.aspx	External	Passing Juice

In-page links

Community Brands Acquires Core-apps	Internal	Passing Juice
Core-apps Turns 10!	Internal	Passing Juice
Why Core Apps	Internal	Passing Juice
Services	Internal	Passing Juice
Our Team	Internal	Passing Juice
Associations	Internal	Passing Juice
Corporate	Internal	Passing Juice
Independent	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
GDPR Statement	Internal	Passing Juice
Ok	Internal	Passing Juice
See a demo	External	Passing Juice
=	External	Passing Juice

SEO Keywords








Keywords Consistency





Keyword	Content	Title	Keywords	Description	Headings
event	12	✓	✗	✓	✓
core-apps	8	✓	✗	✓	✓
apps	5	✓	✗	✓	✓
expo	5	✗	✗	✗	✓
search	4	✗	✗	✗	✗

Keywords Consistency


Usability

	Url	Domain : core-apps.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://core-apps.com/sitemap.xml</p>
	Robots.txt	<p>http://core-apps.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>