



Seo Analyzer






cosmeticchoice.com.au

Generated on March 04 2022 00:35 AM





The score is 57/100



SEO Content

	Title	<p>Cosmetic Choice Australia's #1 Directory dedicated to Beauty, Health & Cosmetic</p> <p>Length : 85</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Cosmetic Choice is one stop destination for cosmetic, beauty & health in Australia. Find best service & advice for cosmetic surgery, plastic surgery & Beauty.</p> <p>Length : 172</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>10</td><td>6</td><td>27</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Exclusive Hot Deals• [H1] Professional Zone• [H2] Featured Listings• [H2] Products of the month• [H2] Products of the month• [H2] Products of the month• [H2] Products of the month• [H2] Featured Articles• [H2] Featured Articles• [H2] Featured Articles• [H2] Featured Articles• [H2] Succeed in the beauty world with the acquired skills!• [H3] Our Rating	H1	H2	H3	H4	H5	H6	2	10	6	27	0	0
H1	H2	H3	H4	H5	H6									
2	10	6	27	0	0									

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 58 links including 0 link(s) to files
	Statistics	External Links : noFollow 5.17% External Links : Passing Juice 1.72% Internal Links 93.1%

In-page links

Anchor	Type	Juice
Login	External	Passing Juice
Customer	Internal	Passing Juice
Member/Advertiser	Internal	Passing Juice
Sign Up	Internal	Passing Juice
Service directory	Internal	Passing Juice
Beauty Services	Internal	Passing Juice
Cosmetic Surgery	Internal	Passing Juice
Cosmetics & Fashion	Internal	Passing Juice
Dentistry	Internal	Passing Juice
Hair Styling, Removal & Restoration	Internal	Passing Juice
Healing & Nutrition	Internal	Passing Juice
Health & Wellbeing	Internal	Passing Juice
Non-Surgical Cosmetic Procedures	Internal	Passing Juice
Plastic Surgery	Internal	Passing Juice
Suppliers & Manufacturers	Internal	Passing Juice
Training Institutes	Internal	Passing Juice

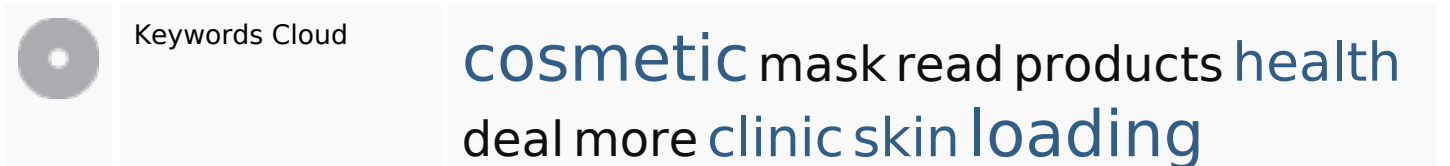
In-page links

Vision & Optical	Internal	Passing Juice
Online Store	External	noFollow
Patient Finance	External	noFollow
Health Choice	Internal	Passing Juice
Finding the right health centre has never been so easy	Internal	Passing Juice
e	Internal	Passing Juice
e	Internal	Passing Juice
e	Internal	Passing Juice
e	Internal	Passing Juice
See All Offers »	Internal	Passing Juice
Cosmetic Choice »	Internal	Passing Juice
=	Internal	Passing Juice
Oil Reducing Mask	Internal	Passing Juice
Activ Retinol 0.5	Internal	Passing Juice
30% Vitamin C Serum	Internal	Passing Juice
See All Featured Products »	Internal	Passing Juice
Buy, Rent, Sell Commercial Real Estate	Internal	Passing Juice
Buy / Sell Equipment	Internal	Passing Juice
Classified Jobs	Internal	Passing Juice
Exhibitions & conferences	Internal	Passing Juice
Professional Forum	Internal	Passing Juice
Training Courses	Internal	Passing Juice
iBeauty	External	noFollow
Action taken to recall unsafe t	Internal	Passing Juice
Tampons - Do You..	Internal	Passing Juice
10 Facts on Empt..	Internal	Passing Juice
List of Activiti..	Internal	Passing Juice
Instant Laser Clinic	Internal	Passing Juice

In-page links

Jobs	Internal	Passing Juice
Train others	Internal	Passing Juice
Patient Video Consulting	Internal	Passing Juice
Corporate video production of your products and services	Internal	Passing Juice
Articles	Internal	Passing Juice
Blogs	Internal	Passing Juice
Charity Donations	Internal	Passing Juice
Voluntary Work	Internal	Passing Juice
Job Placement Training	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Site Map	Internal	Passing Juice
Returns	Internal	Passing Juice
Delivery Information	Internal	Passing Juice






SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cosmetic	14	✓	✗	✓	✗
loading	12	✗	✗	✗	✓
clinic	10	✗	✗	✗	✗
skin	9	✗	✗	✗	✗
health	9	✓	✗	✓	✗

Usability

	Url	Domain : cosmeticchoice.com.au Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 12
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232"> Apple Icon<li data-bbox="555 264 879 300"> Meta Viewport Tag<li data-bbox="555 331 810 367"> Flash content
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Optimization

	XML Sitemap	<p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <p data-bbox="555 658 1129 694">http://cosmeticchoice.com.au/sitemap.xml</p>
	Robots.txt	<p data-bbox="539 734 1082 770">http://cosmeticchoice.com.au/robots.txt</p> <p data-bbox="539 801 1085 837">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 869 1101 904">Great, your website has an analytics tool.</p> <p data-bbox="555 949 858 1003"> Google Analytics</p>