

# Seo Analyzer counseling.org

Generated on February 01 2022 22:19 PM





The score is 37/100





## SEO Content

	Title	American Counseling Association   A professional home for counselors <b>Length : 68</b> Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Counseling, counselors, clients, Read, ACA, Association, American, counseling, professional, legislative, association, COUNSELING, mental health, insurance, ethics, webinars, publications, ACA Annual Conference, podcast, counseling ethics, counseling education, counseling conference, licensed professional counselor, LPC, books  Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>17</td><td>14</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Latest News</li><li>• [H1] Spotlight</li><li>• [H2] Winter 2022 American Counseling Association Foundation Grant Cycle is Now Open</li><li>• [H2] Public Health Emergency Extended Until April</li><li>• [H2] ACA CEO Search Begins</li><li>• [H2] FREE CONTINUING EDUCATION</li><li>• [H2] CODE OF ETHICS</li><li>• [H2] ACA ADVOCACY</li><li>• [H2] ACA NEWS</li><li>• [H2] COUNSELING TODAY</li><li>• [H2] Journal of Counseling &amp; Development</li><li>• [H2] How to Get Involved as a Student Member of ACA</li><li>• [H2] HHS Announces \$13M Grant to Increase Behavioral Health</li></ul>	H1	H2	H3	H4	H5	H6	2	17	14	0	0	0
H1	H2	H3	H4	H5	H6									
2	17	14	0	0	0									



## SEO Content

		<p>Care Access in Rural Communities</p> <ul style="list-style-type: none"> <li>• [H2] State Licensure &amp; Certification Boards</li> <li>• [H2] ACA Publications</li> <li>• [H2] Connect with Us</li> <li>• [H2] Latest Photos</li> <li>• [H2] Quicklinks</li> <li>• [H2] American Counseling Association</li> <li>• [H3] Registration now open for our 2022 Conference</li> <li>• [H3] A Brief Screening Tool for Anxiety and Depression</li> <li>• [H3] How does this act impact my practice?</li> <li>• [H3] Annual awards recognize member excellence</li> <li>• [H3] Resources about Medicaid Reimbursement</li> <li>• [H3] Resources for Cultural Competency</li> <li>• [H3] Resources including Telebehavioral Health</li> <li>• [H3] Wellness Counseling</li> <li>• [H3] The Counselor and the Law, Eighth Edition</li> <li>• [H3] Choosing the Right Counselor for You</li> <li>• [H3] Coping Skills for a Stressful World: A Workbook for Counselors and Clients</li> <li>• [H3] Introduction to Crisis and Trauma Counseling</li> <li>• [H3] Personal Reflections on Counseling</li> <li>• [H3] Neuroscience-Informed Counseling With Children and Adolescents</li> </ul>
	Images	<p>We found 30 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>14%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 74 links including 3 link(s) to files</p>

## SEO Links

		
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 14.86%</p> <p>Internal Links 85.14%</p>

## In-page links

Anchor	Type	Juice
<a href="#">how to enable JavaScript in your web browser</a>	External	Passing Juice
<a href="#">About ACA</a>	Internal	Passing Juice
<a href="#">Conference</a>	Internal	Passing Juice
<a href="#">ACA Store</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Events Calendar</a>	Internal	Passing Juice
<a href="#">Find a Counselor</a>	Internal	Passing Juice
<a href="#">My ACA</a>	Internal	Passing Juice
<a href="#">Log In</a>	Internal	Passing Juice
<a href="#">Logout</a>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="#">Register here</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Learn Here</a>	Internal	Passing Juice
<a href="#">Apply</a>	Internal	Passing Juice
<a href="#">Read Chart</a>	Internal	Passing Juice
<a href="#">Click Here</a>	Internal	Passing Juice

## In-page links

<a href="#">Click Here</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Winter 2022 American Counseling Association Foundation Grant Cycle is Now Open</a>	Internal	Passing Juice
<a href="#">Public Health Emergency Extended Until April</a>	Internal	Passing Juice
<a href="#">ACA CEO Search Begins</a>	Internal	Passing Juice
<a href="#">More</a>	Internal	Passing Juice
<a href="#">Join/Renew</a>	Internal	Passing Juice
<a href="#">Award-Winning Publications</a>	Internal	Passing Juice
<a href="#">Career</a>	Internal	Passing Juice
<a href="#">Continuing Education</a>	Internal	Passing Juice
<a href="#">Advocate</a>	Internal	Passing Juice
<a href="#">Network</a>	Internal	Passing Juice
<a href="#">Discounts</a>	Internal	Passing Juice
=	External	Passing Juice
<a href="#">FREE CONTINUING EDUCATION</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">CODE OF ETHICS</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">ACA ADVOCACY&amp;nbsp;</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	External	Passing Juice
<a href="#">January cover story.</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	External	Passing Juice
<a href="#">How to Get Involved as a Student Member of ACA</a>	Internal	Passing Juice
<a href="#">HHS Announces \$13M Grant to Increase Behavioral Health</a>	Internal	Passing Juice

## In-page links

<a href="#">Care Access in Rural Communities</a>		
<a href="#">State Licensure &amp; Certification Boards</a>	Internal	Passing Juice
<a href="#">BetterHelp Online Therapy</a>	External	Passing Juice
<a href="#">ACA Store</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
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<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">-</a>	External	Passing Juice
<a href="#">View Our Photostream</a>	External	Passing Juice
<a href="#">Membership</a>	Internal	Passing Juice
<a href="#">Knowledge Center</a>	Internal	Passing Juice
<a href="#">Government Affairs</a>	Internal	Passing Juice
<a href="#">Continuing Education</a>	Internal	Passing Juice
<a href="#">Publications</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Conference</a>	Internal	Passing Juice
<a href="#">ACA Community</a>	Internal	Passing Juice
<a href="#">Log In</a>	Internal	Passing Juice
<a href="#">Logout</a>	Internal	Passing Juice
<a href="#">Divisions, Regions and Branches</a>	Internal	Passing Juice
<a href="#">ACA Foundation</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

more get **counseling** association learn  
counselor aCa read american professional

## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
counseling	30	✓	✓	✗	✓
aca	17	✗	✓	✗	✓
more	14	✗	✗	✗	✗
read	10	✗	✓	✗	✗
learn	9	✗	✗	✗	✗










## Usability

	Url	Domain : counseling.org Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 16 Warnings : 30
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://counseling.org/robots.txt">http://counseling.org/robots.txt</a>  Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You

## Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.