



# Seo Analyzer






## counsellingforinsight.co.uk

Generated on March 15 2022 13:19 PM





The score is 54/100







## SEO Content

	<p>Title</p>	<p>Counselling in Liverpool Street, London Bridge and Dulwich   Relationship counsellor and CBT</p> <p><b>Length : 92</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>Counselling, CBT and relationship counselling in Liverpool Street, Dulwich and London Bridge. An accredited counsellor and therapist working with individuals and couples in the City of London</p> <p><b>Length : 191</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>relationship counsellor london bridge,cbt dulwich,counselling liverpool street,counselling,counsellor,therapy,therapist,cbt,supervisor,work related issues,couple,relationship,trauma,emdr,liverpool street,west dulwich,london bridge,city of london</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1514 1481 1890"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>http://www.counsellingforinsight.co.uk/phdi/p1.nsf/imgpages/4662_Martin1.jpg/\$file/Martin1.jpg</td> </tr> <tr> <td>url</td> <td>http://www.counsellingforinsight.co.uk</td> </tr> <tr> <td>title</td> <td>Counselling For Insight</td> </tr> </tbody> </table>	Property	Content	image	http://www.counsellingforinsight.co.uk/phdi/p1.nsf/imgpages/4662_Martin1.jpg/\$file/Martin1.jpg	url	http://www.counsellingforinsight.co.uk	title	Counselling For Insight				
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	<p>Headings</p>	<table border="1" data-bbox="539 1921 1481 1989"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2024 1501 2056" style="list-style-type: none"> <li>[H1] Counselling for Insight with Shanta Batacharia Counselling</li> </ul>	H1	H2	H3	H4	H5	H6	1	2	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	2	0	0	0	0									

## SEO Content

		<p>&amp; Psychotherapy in West Dulwich London Bridge &amp; Liverpool Street</p> <ul style="list-style-type: none"> <li>• [H2] CBT and Integrative Counsellor and Supervisor, West Dulwich, London Bridge, and Liverpool Street</li> <li>• [H2] About Counselling</li> </ul>
	Images	<p>We found 7 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : <b>1%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 20 links including 2 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 15%</p> <p>Internal Links 85%</p>


## In-page links

Anchor	Type	Juice
<a href="#">click here to email</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice

## In-page links

<a href="#">About&amp;nbsp;Me</a>	Internal	Passing Juice
<a href="#">About&amp;nbsp;Counselling</a>	Internal	Passing Juice
<a href="#">Fees&amp;nbsp;&amp;&amp;nbsp;Payment</a>	Internal	Passing Juice
<a href="#">Qualifications</a>	Internal	Passing Juice
<a href="#">Supervision</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Locations</a>	Internal	Passing Juice
<a href="#">Links</a>	Internal	Passing Juice
<a href="#">Administration</a>	Internal	Passing Juice
<a href="#">Mind</a>	Internal	Passing Juice
<a href="#">BACP</a>	Internal	Passing Juice
<a href="#">Counselling Directory</a>	Internal	Passing Juice
<a href="#">email</a>	Internal	Passing Juice
<a href="#">Follow @shantatherapist</a>	External	Passing Juice
<a href="#">doctoralia</a>	Internal	Passing Juice
<a href="#">Google+</a>	Internal	Passing Juice
<a href="#">powered</a>	External	Passing Juice
<a href="#">by WebHealer</a>	External	Passing Juice

## SEO Keywords

	Keywords Cloud	london bridge liverpool counsellor cbt relationship dulwich <b>counselling</b> street insight
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
counselling	2	✓	✓	✓	✓






## Keywords Consistency

liverpool	1	✓	✓	✓	✓
street	1	✓	✓	✓	✓
london	1	✓	✓	✓	✓
bridge	1	✓	✓	✓	✓


## Usability

	Url	Domain : counsellingforinsight.co.uk Length : 27
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 4.01 Transitional						
	Encoding	Perfect. Your declared charset is UTF-8.						
	W3C Validity	Errors : 33 Warnings : 22						
	Email Privacy	Great no email address has been found in plain text!						
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;font&gt;</td><td>2</td></tr><tr><td>&lt;center&gt;</td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is</p>	Deprecated tags	Occurrences	<font>	2	<center>	1
Deprecated tags	Occurrences							
<font>	2							
<center>	1							




## Document

		recommended that you remove or replace these HTML tags because they are now obsolete.
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✗ Too bad, your website has too many CSS files (more than 4).</li><li>✓ Perfect, your website has few JavaScript files.</li><li>✗ Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://counsellingforinsight.co.uk/robots.txt">http://counsellingforinsight.co.uk/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>