



Seo Analyzer cprs.org

Generated on February 01 2022 15:01 PM





The score is 40/100





SEO Content

	Title	<p>Home - California Park & Recreation Society Inc</p> <p>Length : 47</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>The site home page</p> <p>Length : 18</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="528 1402 1481 1480"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>9</td> <td>17</td> <td>14</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1518 1385 2072" style="list-style-type: none"> • [H1] Home • [H2] Re-Connect Live! • [H2] CPRS Conference & Expo • [H2] Join/Renew CPRS Membership • [H2] Networking • [H2] Resources • [H2] Advocacy • [H2] Job Center • [H2] Calendar • [H2] Calendar • [H3] D11 - Drucker's Leadership Series • [H3] #EngAGING Conversations • [H3] Pre-School Programs • [H3] D4 Breakfast Club Meeting - Mental Health • [H3] D4 Board Meeting • [H3] Older Adult Recreation Services (O.A.R.S) Meeting • [H3] CPRS Aging Section Board Meeting 	H1	H2	H3	H4	H5	H6	1	9	17	14	0	0
H1	H2	H3	H4	H5	H6									
1	9	17	14	0	0									



SEO Content

		<ul style="list-style-type: none">• [H3] February Board Meeting• [H3] D12 Winter Social• [H3] Aquatic Round Table Meetings• [H3] 2022 Board of Directors Installation• [H3] Admin Section Monthly Zoom Call• [H3] #EngAGING Conversations• [H3] Pre-School Programs• [H3] California Park & Recreation Society• [H3] Quick Menu• [H3] Connect With Us• [H4] Simple Registration• [H4] No Registration• [H4] Simple Meeting• [H4] Simple Meeting• [H4] Simple Meeting• [H4] Committee Meeting• [H4] No Registration• [H4] Board Meetings NEW• [H4] Community Event• [H4] Committee Meeting• [H4] RSVP Only• [H4] Board Meetings NEW• [H4] No Registration• [H4] Simple Meeting
	Images	<p>We found 22 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 21%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>

SEO Links

	In-page links	We found a total of 81 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 3.7%</p> <p>Internal Links 96.3%</p>

In-page links

Anchor	Type	Juice
Join CPRS	Internal	Passing Juice
Skip to main content (Press Enter).	Internal	Passing Juice
Sign in	Internal	Passing Juice
Skip auxiliary navigation (Press Enter).	Internal	Passing Juice
Home	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Login	Internal	Passing Juice
Logout	Internal	Passing Juice
75th Anniversary	Internal	Passing Juice
Board 100 Award	Internal	Passing Juice
CPRS HQ Staff	Internal	Passing Juice
Bylaws	Internal	Passing Juice
Board Policy Handbook	Internal	Passing Juice
Leaders Answer Book	Internal	Passing Juice
CPRS Section Presidents	Internal	Passing Juice
CPRS District Presidents	Internal	Passing Juice
CFPR Student Scholarships	Internal	Passing Juice
CFPR Professional Development Scholarships	Internal	Passing Juice
VIP Action Plan	Internal	Passing Juice
Magazine	Internal	Passing Juice

In-page links

Marketing Opportunities	Internal	Passing Juice
P&R Weekly	Internal	Passing Juice
trendSCAN	Internal	Passing Juice
Library	Internal	Passing Juice
CPRS Awards Program	Internal	Passing Juice
COVID-19 Resources	Internal	Passing Juice
National Fitness Campaign Partnership	Internal	Passing Juice
CPRS Conference & Expo	Internal	Passing Juice
Executive Summit Series	Internal	Passing Juice
California Aquatic Mgmt School	Internal	Passing Juice
Maintenance Management School	Internal	Passing Juice
Certified Playground Safety Inspector (CPSI)	Internal	Passing Juice
Directors Academy	Internal	Passing Juice
Park Planning and Development Institute	Internal	Passing Juice
Recreation Therapy Institute	Internal	Passing Juice
Playground and Field Maintenance Academies	Internal	Passing Juice
Distance Learning	Internal	Passing Juice
Job Center Information	Internal	Passing Juice
Find a Job	Internal	Passing Juice
Place a Job	Internal	Passing Juice
Internships	Internal	Passing Juice
Member Directory	Internal	Passing Juice
Networking In Person	Internal	Passing Juice
Take 5 Challenge	Internal	Passing Juice
Company Directory	Internal	Passing Juice
Parks Make Life Better! 2021 Resolution	Internal	Passing Juice
CPRS Candidate PAC	Internal	Passing Juice
Legislative Priorities	Internal	Passing Juice


In-page links

Join / Renew	Internal	Passing Juice
My Profile	Internal	Passing Juice
All Communities	Internal	Passing Juice
My Communities	Internal	Passing Juice
Vote Now!	External	Passing Juice
View more	Internal	Passing Juice
View more	Internal	Passing Juice
View more	Internal	Passing Juice
View more	Internal	Passing Juice
D11 - Drucker's Leadership Series	Internal	Passing Juice
#EngAGING Conversations	Internal	Passing Juice
Pre-School Programs	Internal	Passing Juice
D4 Breakfast Club Meeting - Mental Health	Internal	Passing Juice
D4 Board Meeting	Internal	Passing Juice
Older Adult Recreation Services (O.A.R.S) Meeting	Internal	Passing Juice
CPRS Aging Section Board Meeting	Internal	Passing Juice
February Board Meeting	Internal	Passing Juice
D12 Winter Social	Internal	Passing Juice
Aquatic Round Table Meetings	Internal	Passing Juice
2022 Board of Directors Installation	Internal	Passing Juice
Admin Section Monthly Zoom Call	Internal	Passing Juice
View more	Internal	Passing Juice
=	External	Passing Juice
Skip Navigation Links	Internal	Passing Juice
About CPRS	Internal	Passing Juice
Get Involved	Internal	Passing Juice
Education	Internal	Passing Juice
Job Center	Internal	Passing Juice

In-page links

Networking	Internal	Passing Juice
Membership	Internal	Passing Juice
My CPRS	Internal	Passing Juice
Calendar	Internal	Passing Juice
Powered by Higher Logic	External	Passing Juice

SEO Keywords

 Keywords Cloud	new more cprs view meeting feb board states simple united
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
feb	14	✘	✘	✘	✔
meeting	11	✘	✘	✘	✔
view	7	✘	✘	✘	✘
more	7	✘	✘	✘	✘
states	6	✘	✘	✘	✘












Usability

 Url	Domain : cprs.org Length : 8
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is en.

Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 33 Warnings : 28
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile



	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization



		http://cprs.org/sitemap.xml
	Robots.txt	http://cprs.org/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.