



Seo Analyzer

craftbeverageinsights.com

Generated on March 05 2022 18:59 PM

The score is 34/100







SEO Content

	Title	<p>Craft Beverage Insights Serious about the business of craft and artisan beverages</p> <p>Length : 83</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="550 1444 1481 1518"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>28</td> <td>44</td> <td>0</td> <td>1</td> <td>0</td> <td>1</td> </tr> </tbody> </table> <ul data-bbox="614 1550 1508 2078" style="list-style-type: none"> • [H1] News Briefs from Wine Industry Insight: • [H1] Craft Beverage Insights Serious about the business of craft and artisan beverages • [H1] SPONSORED BY: • [H1] Beer • [H1] Wine • [H1] Spirits • [H1] Cider • [H1] Mead & Soda • [H1] Today's Craft News • [H1] Worth a Look • [H1] What's Craft? • [H1] Presented By: • [H1] Laws & Regulations • [H1] Finance • [H1] Launchpad 	H1	H2	H3	H4	H5	H6	28	44	0	1	0	1
H1	H2	H3	H4	H5	H6									
28	44	0	1	0	1									



SEO Content

- [H1] Taste Matters
- [H1] Marketing
- [H1] Technology
- [H1] Distributor / Sales
- [H1] Packaging
- [H1] Managing
- [H1] Bev Tourism
- [H1] Trade Shows
- [H1] Sustainability
- [H1] By The Numbers
- [H1] Online Usability
- [H1] Advertising & PR
- [H1] CRAFT BEV NEWS FETCH
- [H2] Stone Brewing wants Germany to like American craft beers
- [H2] 2017 Retail Trends For Winery Tasting Rooms To Consider
- [H2] Tennessee Craft Distillery Popcorn Sutton Picked Up By Sazerac
- [H2] Number of New York Farm Cideries Have Tripled
- [H2] First Draft Book Bar in Phoenix, Arizona, Serves Mead
- [H2] CRAFT BEV NEWS FETCH - December 23, 2016
- [H2] Google's Most Searched For Cocktails & Beers In 2016
- [H2] Contract Brewers Discover the Growing Importance of Brick & Mortar
- [H2] Craft: The Lost Word
- [H2] Distilling a Definition: What are 'craft spirits' and does it matter?
- [H2] Ekos Brewmaster Continues to See Strong Demand for Its Brewery Management Software with over 500 Breweries
- [H2] Sanuk Launches The Craft Beer Cozy Sandal Collection
- [H2] Sierra Nevada Brewing Owners Give \$2 Million to UC Davis Brewing Program
- [H2] Hops set acreage, production value records
- [H2] Oklahoma's New Beer & Wine Sales Law Faces Opposition
- [H2] FDA and Brewers Association hash out menu labeling details
- [H2] Governor McAuliffe Announced \$775,000 Investment in Louisa County, VA
- [H2] Craft Beer Research and Service Grants
- [H2] Sinistral Brewing Company to open in Manassas, Virginia, in 2017
- [H2] Craft brewery to open in Elk Grove with 50-seat tasting room (CA)
- [H2] Cocktails have transformed from drinks into aphrodisiac experiences
- [H2] Your weird, old beer style of the day: Kvass
- [H2] How You Can Use Genuine Product Reviews to Market Your Business
- [H2] One Online Beer Reviewer Is Getting Absolutely Owned by a Craft Brewer
- [H2] 6 beverage innovation highlights of 2016
- [H2] Won't A.I. Beer Inevitably Result in Bud Light?
- [H2] Dogfish Head coming to Minnesota in 2017
- [H2] Cascade Brewing makes first move beyond self-distribution, signs with Day One
- [H2] Beer bottle labels take some creativity



SEO Content

		<ul style="list-style-type: none">• [H2] Ball predicts double digit growth for craft beer cans• [H2] U.S. Bureau of Labor Statistics Data Suggests Improved Brewery Safety• [H2] Technical Committees Boost Resources for Breweries in 2016• [H2] The growing wine tourism market• [H2] Craft brewing industry grows larger, better (Duluth, MN)• [H2] Crafting a Business 2017 Conference in Portland in January (OR)• [H2] Thinfilm to exhibit smart beer bottles and smart medical devices at CES 2017• [H2] Seismic Brewing Co. tries to brew beer with a conscience• [H2] Nova Scotia craft brewers secure access to washed beer bottles• [H2] Parsing the economics of Napa Valley Cabernet: 100 to 140 times grape cost to bottle price or you lose!• [H2] Asian cuisine fastest growing among restaurants that serve beer/wine/spirits• [H2] Maybe it's time to #reconsider the brand #hashtag• [H2] 53% of Women Made Purchases Due to Influencer Posts (Survey)• [H2] Twitter overcharged video advertisers, issues refunds• [H2] MillerCoors defends ice beer ads from critics• [H4] Sponsored By:• [H6] (Subscribe)
	Images	<p>We found 18 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 16%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>


SEO Links

	In-page links	We found a total of 0 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%

In-page links

Anchor	Type	Juice
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SEO Keywords

	Keywords Cloud	news 23rd brewing december fetch wine more beer bev craft
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
december	25	✘	✘	✘	✔
more	22	✘	✘	✘	✘
craft	21	✔	✘	✘	✔
23rd	19	✘	✘	✘	✘
news	14	✘	✘	✘	✔












Usability

	Url	Domain : craftbeverageinsights.com Length : 25
	Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	XHTML 1.0 Transitional						
	Encoding	Perfect. Your declared charset is UTF-8.						
	W3C Validity	Errors : 232 Warnings : 49						
	Email Privacy	Great no email address has been found in plain text!						
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td></td><td>2</td></tr><tr><td><center></td><td>38</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences		2	<center>	38
Deprecated tags	Occurrences							
	2							
<center>	38							
	Speed Tips	<ul style="list-style-type: none"> Attention! Try to avoid nested tables in HTML. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.						

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon<li data-bbox="555 264 879 300">✘ Meta Viewport Tag<li data-bbox="555 331 807 367">✔ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 1249 1481 1323"> Google Analytics</div>