Seo Analyzer
craftybynaturestudio.com

Generated on March 19 2022 08:12 AM

The score is 39/100

SEO Content

✓	Title	Crafty by Nature - Crafty by Nature Studio **Length : 42** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Crafty by Nature - Crafty by Nature Studio
description	Get Yours Free Info Sell your Craft Earn money and more! Enter your Name and Email Below For Instant Access We Respect Your Privacy
url	https://craftybynaturestudio.com/
site_name	Crafty by Nature Studio
image	https://affiliatedude.com/arrows.gif

Headings

H1	H2	H3	H4	H5	H6
1	0	1	0	0	0

- [H1] Crafty by Nature
- [H3] Free Info

SEO Content

	Images	We found 6 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
✗	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✓	In-page links	We found a total of 7 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 42.86% Internal Links 57.14%

In-page links

Anchor	Type	Juice
We Respect Your Privacy	External	Passing Juice
10 Strategies To Follow When Starting An Online Crafting Business	Internal	Passing Juice
13 Easy Ways To Earn Money Selling Crafts Online	Internal	Passing Juice
13 Best Websites To Sell Your Craft Online	Internal	Passing Juice

In-page links

Top 20 Crafting Business Ideas For 2022	Internal	Passing Juice
WordPress	External	Passing Juice
Simple Affiliate WordPress Theme	External	Passing Juice

SEO Keywords

Keywords Cloud	business craft affiliate crafting wordpress online crafts sell money earn

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
online	3	✖	✖	✖	✖
crafting	2	✖	✖	✖	✖
craft	2	✔	✖	✖	✔
money	2	✖	✖	✖	✖
earn	2	✖	✖	✖	✖

Usability

	Url	Domain : craftybynaturestudio.com Length : 24
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 24 Warnings : 14
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of

Optimization

		changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
❌	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.