







Seo Analyzer craigcampbellseo.com

Generated on February 17 2022 09:23 AM






The score is 57/100





SEO Content

	<p>Title</p>	<p>SEO Glasgow, Internet Marketing Blog, Craig Campbell SEO </p> <p>Length : 58</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p>I have over 18 years of experience as an SEO and provide a range of training courses and tutorials for anyone who is looking to learn more about SEO.</p> <p>Length : 149</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	<p>Keywords</p>	<p>craig campbell seo</p> <p>Good, your page contains meta keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>site_name</td> <td>Craig Campbell</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>SEO Glasgow, Internet Marketing Blog, Craig Campbell SEO </td> </tr> <tr> <td>description</td> <td>I have over 18 years of experience as an SEO and provide a range of training courses and tutorials for anyone who is looking to learn more about SEO.</td> </tr> <tr> <td>url</td> <td>https://www.craigcampbellseo.com/</td> </tr> <tr> <td>image</td> <td>https://www.craigcampbellseo.com/wp-content/uploads/2018/10/craig-campbell-seo-feat-image-o.png</td> </tr> </tbody> </table>	Property	Content	locale	en_GB	site_name	Craig Campbell	type	article	title	SEO Glasgow, Internet Marketing Blog, Craig Campbell SEO	description	I have over 18 years of experience as an SEO and provide a range of training courses and tutorials for anyone who is looking to learn more about SEO.	url	https://www.craigcampbellseo.com/	image	https://www.craigcampbellseo.com/wp-content/uploads/2018/10/craig-campbell-seo-feat-image-o.png
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SEO Content

		<p>image:secure_url https://www.craigcampbellseo.com/wp-content/uploads/2018/10/craig-campbell-seo-feat-image-o.png</p> <p>image:width 1200</p> <p>image:height 628</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>4</td> <td>4</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] I'm CraigCampbell • [H2] Upcoming Events • [H2] Best Selling • [H2] News • [H2] Work with Me! • [H3] A Glasgow based SEO expert whohas been doing SEO for 18 years • [H3] Affiliate World Europe (Dubai) • [H3] SEO on the Beach • [H3] EMC 2022 • [H4] Useful Links • [H4] Recent News • [H4] Learning Resources • [H4] Best Selling Courses 	H1	H2	H3	H4	H5	H6	1	4	4	4	0	0
H1	H2	H3	H4	H5	H6									
1	4	4	4	0	0									
	Images	<p>We found 15 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 10%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

	In-page links	We found a total of 30 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 10% Internal Links 90%

In-page links

Anchor	Type	Juice
-	Internal	Passing Juice
Glasgow based SEO	Internal	Passing Juice
Get Tickets	External	Passing Juice
Get Tickets	External	Passing Juice
Get Tickets	External	Passing Juice
courses on SEO and marketing	Internal	Passing Juice
News	Internal	Passing Juice
Georgina	Internal	Passing Juice
About Me	Internal	Passing Juice
Contact Me	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
On-Page SEO Checklist	Internal	Passing Juice
Best Insurance Affiliate Programs	Internal	Passing Juice
Best Fishing Affiliate Programs	Internal	Passing Juice
AvantLink Affiliate Network Review	Internal	Passing Juice
Pepperjam Affiliate Network Review	Internal	Passing Juice
Podcast Tips	Internal	Passing Juice
Keyword Research Tools	Internal	Passing Juice
Buy Guest Posts	Internal	Passing Juice

In-page links

Best Recurring Affiliate Programs	Internal	Passing Juice
Technical SEO Guide	Internal	Passing Juice
Page Optimizer Pro Review	Internal	Passing Juice
Long Tail Pro Review	Internal	Passing Juice
Siteground Affiliate Review	Internal	Passing Juice
Basic SEO Course	Internal	Passing Juice
Advanced SEO Course	Internal	Passing Juice
Link Building Course	Internal	Passing Juice
AdWords Course	Internal	Passing Juice
Return to top of page	Internal	noFollow


SEO Keywords

	Keywords Cloud	get programs affiliate course SEO best feb review courses news
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
seo	16	✓	✓	✓	✓
affiliate	11	✗	✗	✗	✓
feb	8	✗	✗	✗	✗
best	7	✗	✗	✗	✓
review	6	✗	✗	✗	✗












Usability

	Url	Domain : craigcampbellseo.com Length : 20
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 27 Warnings : 13
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon
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Mobile

- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://craigcampbellseo.com/sitemap.xml
	Robots.txt	http://craigcampbellseo.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.