







# Seo Analyzer craighickeyphotography.co.uk

Generated on February 02 2022 02:12 AM




The score is 60/100





## SEO Content

	<p>Title</p>	<p>Craig Hickey Photography - Leicester Wedding Photographer</p> <p><b>Length : 57</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p>Craig Hickey photography is a leading Leicester wedding photographer who captures beautiful memories that you'll cherish for a life time.</p> <p><b>Length : 142</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1312 1481 2056"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Craig Hickey Photography - Leicester Wedding Photographer</td> </tr> <tr> <td>description</td> <td>Craig Hickey photography is a leading Leicester wedding photographer who captures beautiful memories that you'll cherish for a life time.</td> </tr> <tr> <td>url</td> <td>https://craighickeyphotography.co.uk/</td> </tr> <tr> <td>site_name</td> <td>Craig Hickey Photography</td> </tr> <tr> <td>image</td> <td>https://craighickeyphotography.co.uk/wp-content/uploads/2019/04/mythe-barn-wedding-photography-75.jpg</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Craig Hickey Photography - Leicester Wedding Photographer	description	Craig Hickey photography is a leading Leicester wedding photographer who captures beautiful memories that you'll cherish for a life time.	url	https://craighickeyphotography.co.uk/	site_name	Craig Hickey Photography	image	https://craighickeyphotography.co.uk/wp-content/uploads/2019/04/mythe-barn-wedding-photography-75.jpg
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# SEO Content

		image:width 800												
		image:height 450												
		image:type image/jpeg												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>2</td><td>1</td><td>19</td><td>10</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] CREATIVE, STYLISH, MODERN WEDDING PHOTOGRAPHY BY CRAIG HICKEY</li><li>• [H2] Welcome</li><li>• [H2] Our Philosophy</li><li>• [H3] Leicester wedding photographer   Derby   Birmingham   Nottingham   Northampton   Leicestershire   UK</li><li>• [H4] Sian &amp; Sam</li><li>• [H4] Collection from 2019</li><li>• [H4] Catherine &amp; Yvan</li><li>• [H4] Amber &amp; Craig</li><li>• [H4] Brad &amp; Lois</li><li>• [H4] Jacob &amp; Sarah</li><li>• [H4] Groom Photos</li><li>• [H4] Ceremony</li><li>• [H4] Bridal Suite</li><li>• [H4] Candid</li><li>• [H4] Family Photos</li><li>• [H4] Professional Editing</li><li>• [H4] Testimonials</li><li>• [H4] Contact</li><li>• [H4] Information</li><li>• [H4] Contact</li><li>• [H4] quick links</li><li>• [H4] Recent Posts</li><li>• [H4] Instagram</li><li>• [H5] Kilworth House</li><li>• [H5] 2020 doesn't exist!! ;(</li><li>• [H5] Madeira</li><li>• [H5] Mythe Barn</li><li>• [H5] Hothorpe Hall</li><li>• [H5] Honington, Grantham</li><li>• [H5] See What Our Clients Say</li><li>• [H5] Get In Touch</li><li>• [H5] Pricing Details Made Easy</li><li>• [H5] Recent Posts</li></ul>	H1	H2	H3	H4	H5	H6	1	2	1	19	10	0
H1	H2	H3	H4	H5	H6									
1	2	1	19	10	0									
	Images	<p>We found 19 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>6%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 21 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.52% Internal Links 90.48%

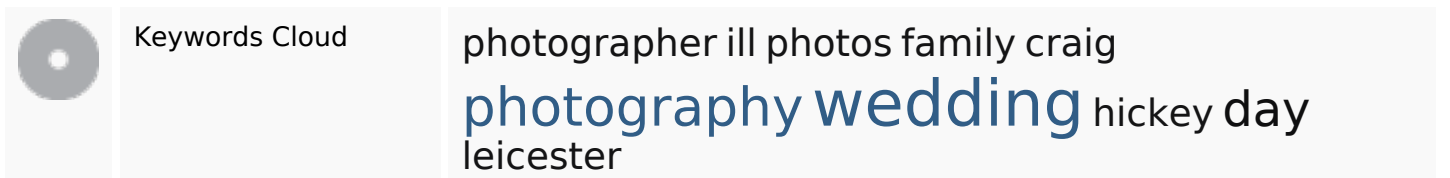
## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Craig Hickey Photography</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Gallery</a>	Internal	Passing Juice
<a href="#">Engagement Shoots</a>	Internal	Passing Juice
<a href="#">Wedding Photography</a>	Internal	Passing Juice
<a href="#">Photo Booth Hire</a>	Internal	Passing Juice
<a href="#">Corporate Photography</a>	External	Passing Juice
<a href="#">Kind Words</a>	Internal	Passing Juice

## In-page links

<a href="#">Photography Pricing</a>	Internal	Passing Juice
<a href="#">Wedding Albums</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">About Me</a>	Internal	Passing Juice
<a href="#">Kind Words</a>	Internal	Passing Juice
<a href="#">Corporate Photography</a>	External	Passing Juice
<a href="#">Creative Wedding Photographer</a>	Internal	Passing Juice
<a href="#">Leicester wedding photography</a>	Internal	Passing Juice
<a href="#">Wedding Photographer in Leicester</a>	Internal	Passing Juice
<a href="#">Wedding Photography Pre-Wedding meeting</a>	Internal	Passing Juice






## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
wedding	16	✓	✗	✓	✓
photography	12	✓	✗	✓	✓
day	7	✗	✗	✗	✗
photographer	6	✓	✗	✓	✓
leicester	6	✓	✗	✓	✓

## Usability

	Url	Domain : craighickeyphotography.co.uk Length : 28
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 14 Warnings : 10
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✔ Apple Icon</li><li>✔ Meta Viewport Tag</li><li>✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://craighickeyphotography.co.uk/robots.txt">http://craighickeyphotography.co.uk/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 1084 1481 1160"> Google Analytics</div>