

# Seo Analyzer cratejoy.com

Generated on March 16 2022 00:43 AM





The score is 51/100




## SEO Content

	Title	Cratejoy   The Best Monthly Subscription Boxes for All Passions <b>Length : 63</b> Perfect, your title contains between 10 and 70 characters.														
	Description	Cratejoy is home to hundreds of monthly subscription boxes for all hobbies, interests, and passions. Discover a curated experience to treat yourself or a loved one on Cratejoy! <b>Length : 176</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>site_name</td><td>Cratejoy Subscription Box Marketplace</td></tr><tr><td>url</td><td>https://www.cratejoy.com</td></tr><tr><td>title</td><td>Cratejoy Subscription Box Marketplace</td></tr><tr><td>description</td><td>Cratejoy is home to hundreds of monthly subscription boxes for all hobbies, interests, and passions. Discover a curated experience to treat yourself or a loved one on Cratejoy!</td></tr><tr><td>image</td><td>//d9s8kgh0lo7rr.cloudfront.net/cbd33cde602d23dc63677d7466a167bb.jpg</td></tr></tbody></table>	Property	Content	type	website	site_name	Cratejoy Subscription Box Marketplace	url	https://www.cratejoy.com	title	Cratejoy Subscription Box Marketplace	description	Cratejoy is home to hundreds of monthly subscription boxes for all hobbies, interests, and passions. Discover a curated experience to treat yourself or a loved one on Cratejoy!	image	//d9s8kgh0lo7rr.cloudfront.net/cbd33cde602d23dc63677d7466a167bb.jpg
Property	Content															
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>4</td><td>13</td><td>3</td><td>4</td><td>1</td></tr></tbody></table>	H1	H2	H3	H4	H5	H6	2	4	13	3	4	1		
H1	H2	H3	H4	H5	H6											
2	4	13	3	4	1											




## SEO Content

		<ul style="list-style-type: none"><li>• [H1]</li><li>• [H1] Shop Customer Favorites</li><li>• [H2] Support Women-Owned Businesses</li><li>• [H2] Find The Perfect Gift For Your Favorite Person</li><li>• [H2] Latest Subscription Box Collections</li><li>• [H2] Browse Subscription Boxes</li><li>• [H3] Featured Collection</li><li>• [H3] Featured Collection</li><li>• [H3] Collection</li><li>• [H3] Collection</li><li>• [H3] Collection</li><li>• [H3] Collection</li><li>• [H3] Interested in starting your own subscription business?</li><li>• [H3] 20% OFF Your First Box</li><li>• [H3] Shop &amp; discover</li><li>• [H3] Popular Categories</li><li>• [H3] Get to know us</li><li>• [H3] Legal</li><li>• [H3] Follow Cratejoy</li><li>• [H4] As Featured In</li><li>• [H4] New Arrivals</li><li>• [H4] Women-Owned Businesses</li><li>• [H5] Boxes for the Modern Witch</li><li>• [H5] Spruce Up Your Space</li><li>• [H5] Tempt Your Tastebuds</li><li>• [H5] Gifts Hot Off the Press</li><li>• [H6] *Offer only valid on participating boxes</li></ul>
	Images	We found 62 images on this web page.  18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>1%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
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## SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 70 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 10% Internal Links 90%

## In-page links

Anchor	Type	Juice
<a href="#">upgrade your browser</a>	External	Passing Juice
<a href="#">Spiritual &amp; New Age</a>	Internal	Passing Juice
<a href="#">Home &amp; Maker</a>	Internal	Passing Juice
<a href="#">Adult</a>	Internal	Passing Juice
<a href="#">Unique</a>	Internal	Passing Juice
<a href="#">Gifts for Women</a>	Internal	Passing Juice
<a href="#">Gifts for Men</a>	Internal	Passing Juice
<a href="#">Gifts for Kids</a>	Internal	Passing Juice
<a href="#">Gifts for Teens</a>	Internal	Passing Juice
<a href="#">Gifts for Mom</a>	Internal	Passing Juice
<a href="#">Gifts for Dad</a>	Internal	Passing Juice
<a href="#">Gifts for Girls</a>	Internal	Passing Juice
<a href="#">Gifts for Boys</a>	Internal	Passing Juice
<a href="#">Gifts for Seniors</a>	Internal	Passing Juice
<a href="#">Team-Building Gifts</a>	Internal	Passing Juice
<a href="#">Gifts for Book Lovers</a>	Internal	Passing Juice
<a href="#">Kids&amp;#x27; Educational Gifts</a>	Internal	Passing Juice
<a href="#">Gifts for Foodies</a>	Internal	Passing Juice

## In-page links

<a href="#">Gifts for Beauty Lovers</a>	Internal	Passing Juice
<a href="#">Self-Care Gifts</a>	Internal	Passing Juice
<a href="#">Gifts for Geeks</a>	Internal	Passing Juice
<a href="#">Gifts for the Crafter</a>	Internal	Passing Juice
<a href="#">Gifts for the Crime Junkie</a>	Internal	Passing Juice
<a href="#">Gifts for Green Thumbs</a>	Internal	Passing Juice
<a href="#">Gifts for the Animal Lover</a>	Internal	Passing Juice
<a href="#">Under \$10</a>	Internal	Passing Juice
<a href="#">Under \$20</a>	Internal	Passing Juice
<a href="#">Under \$50</a>	Internal	Passing Juice
<a href="#">Under \$100</a>	Internal	Passing Juice
<a href="#">Luxury Gifts</a>	Internal	Passing Juice
<a href="#">3 Month Gifts under \$100</a>	Internal	Passing Juice
<a href="#">3 Month Gifts under \$200</a>	Internal	Passing Juice
<a href="#">6 Month Gifts under \$100</a>	Internal	Passing Juice
<a href="#">6 Month Gifts under \$200</a>	Internal	Passing Juice
<a href="#">Injoy Box for Her</a>	Internal	Passing Juice
<a href="#">Craft + Boogie</a>	Internal	Passing Juice
<a href="#">Dandelion Stitchery</a>	Internal	Passing Juice
<a href="#">The Appalachian Mercantile</a>	Internal	Passing Juice
<a href="#">International Blessings</a>	Internal	Passing Juice
<a href="#">Raising The Bar</a>	Internal	Passing Juice
<a href="#">Unplugged Book Box</a>	Internal	Passing Juice
<a href="#">Rose War Panty Power</a>	Internal	Passing Juice
<a href="#">Learn How</a>	Internal	Passing Juice
<a href="#">Back To Top</a>	Internal	Passing Juice
<a href="#">Top Gift Boxes</a>	Internal	Passing Juice
<a href="#">Box Insider Blog</a>	Internal	Passing Juice

## In-page links

<a href="#">Cratejoy Coupons</a>	Internal	Passing Juice
<a href="#">New Arrivals</a>	Internal	Passing Juice
<a href="#">Browse Collections</a>	Internal	Passing Juice
<a href="#">Virtual Classroom Activities</a>	Internal	Passing Juice
<a href="#">Help</a>	Internal	Passing Juice
<a href="#">Women's</a>	Internal	Passing Juice
<a href="#">Men's</a>	Internal	Passing Juice
<a href="#">Books</a>	Internal	Passing Juice
<a href="#">Kids</a>	Internal	Passing Juice
<a href="#">Beauty</a>	Internal	Passing Juice
<a href="#">About Cratejoy</a>	Internal	Passing Juice
<a href="#">Sell on Cratejoy</a>	Internal	Passing Juice
<a href="#">Join our Affiliate Program</a>	Internal	Passing Juice
<a href="#">Affiliate Collection Hub</a>	Internal	Passing Juice
<a href="#">Careers</a>	External	Passing Juice
<a href="#">Contact Cratejoy</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Policies</a>	Internal	Passing Juice
<a href="#">Facebook</a>	External	Passing Juice
<a href="#">Instagram</a>	External	Passing Juice
<a href="#">Twitter</a>	External	Passing Juice
<a href="#">Pinterest</a>	External	Passing Juice
<a href="#">Youtube</a>	External	Passing Juice

## SEO Keywords








Keywords Cloud

featured **gifts** box month from under shop kids adult home





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
gifts	28	✘	✘	✘	✔
box	10	✔	✘	✔	✔
under	8	✘	✘	✘	✘
shop	8	✘	✘	✘	✔
from	6	✘	✘	✘	✘








## Usability

	Url	Domain : cratejoy.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 125 Warnings : 11
	Email Privacy	Great no email address has been found in plain text!





## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://cratejoy.com/sitemap.xml">http://cratejoy.com/sitemap.xml</a>
	Robots.txt	<a href="http://cratejoy.com/robots.txt">http://cratejoy.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics