



# Seo Analyzer






## creativecareerdetour.com

Generated on December 11 2021 07:47 AM





The score is 62/100







## SEO Content

	<p>Title</p>	<p>Creative Career Detour - Rerouting work life at midlife</p> <p><b>Length : 55</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Rerouting work life at midlife</p> <p><b>Length : 30</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1805"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Creative Career Detour - Rerouting work life at midlife</td> </tr> <tr> <td>description</td> <td>Rerouting work life at midlife</td> </tr> <tr> <td>url</td> <td>http://creativecareerdetour.com/</td> </tr> <tr> <td>site_name</td> <td>Creative Career Detour</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Creative Career Detour - Rerouting work life at midlife	description	Rerouting work life at midlife	url	http://creativecareerdetour.com/	site_name	Creative Career Detour
Property	Content															
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	<p>Headings</p>	<table border="1" data-bbox="539 1832 1481 1906"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>19</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1939 1257 2067" style="list-style-type: none"> <li>• [H1] Creative Career Detour</li> <li>• [H2] Rerouting work life at midlife</li> <li>• [H2] Less Work, More Cat</li> <li>• [H2] My Morning Routine...and How I Break It</li> </ul>	H1	H2	H3	H4	H5	H6	1	19	2	0	0	0		
H1	H2	H3	H4	H5	H6											
1	19	2	0	0	0											

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] My Friend, Rob</li><li>• [H2] Ballet Over 40? Hell, Yes!</li><li>• [H2] Financing Your Career Break</li><li>• [H2] My Morning Walks - Ye Olde School Trail</li><li>• [H2] My Dad's Garage</li><li>• [H2] Respond, Not React</li><li>• [H2] My Morning Walks - Temescal #1, #1, #1</li><li>• [H2] Always Be Learning</li><li>• [H2] The Non-Workings</li><li>• [H2] My Morning Walks - Huckleberry Botanic Regional Preserve</li><li>• [H2] Expectations Detour - Breaking Away from the Herd</li><li>• [H2] Reviving the Daydream</li><li>• [H2] Inspiration from the Barcelona Chair</li><li>• [H2] Getting to The Sit</li><li>• [H2] My First Sip of Kool-Aid</li><li>• [H2] Leaping Off the Corporate Cliff</li><li>• [H3] Categories</li><li>• [H3] Tags</li></ul>
	Images	<p>We found 18 images on this web page.</p> <p>15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>7%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 40 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p>

## SEO Links

External Links : Passing Juice 5%

Internal Links 95%

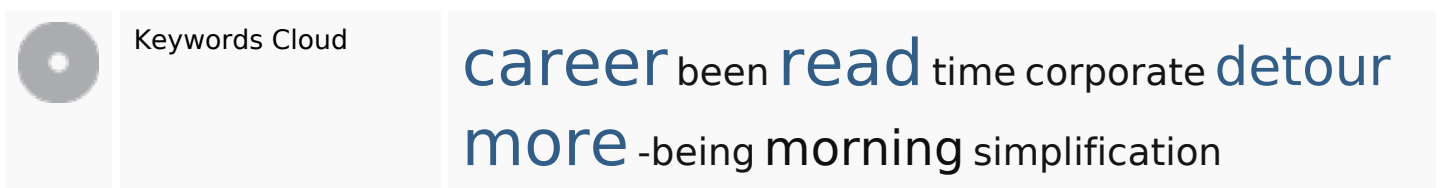
### In-page links

Anchor	Type	Juice
<a href="#">Posts</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Creative Career Detour</a>	Internal	Passing Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Less Work, More Cat</a>	Internal	Passing Juice
<a href="#">Career Detour</a>	Internal	Passing Juice
<a href="#">Well-Being</a>	Internal	Passing Juice
<a href="#">Cats</a>	Internal	Passing Juice
<a href="#">Family</a>	Internal	Passing Juice
<a href="#">My Morning Routine&amp;#8230;and How I Break It</a>	Internal	Passing Juice
<a href="#">My Friend, Rob</a>	Internal	Passing Juice
<a href="#">Being Better</a>	Internal	Passing Juice
<a href="#">Death</a>	Internal	Passing Juice
<a href="#">Ballet Over 40? Hell, Yes!</a>	Internal	Passing Juice
<a href="#">Ballet</a>	Internal	Passing Juice
<a href="#">Financing Your Career Break</a>	Internal	Passing Juice
<a href="#">Livelihood</a>	Internal	Passing Juice
<a href="#">Personal Finance</a>	Internal	Passing Juice
<a href="#">Quitting Corporate</a>	Internal	Passing Juice
<a href="#">Simplification</a>	Internal	Passing Juice
<a href="#">My Morning Walks - Ye Olde School Trail</a>	Internal	Passing Juice
<a href="#">Travel &amp; Exploration</a>	Internal	Passing Juice
<a href="#">Hiking</a>	Internal	Passing Juice

## In-page links

<a href="#">My Dad's Garage</a>	Internal	Passing Juice
<a href="#">Respond, Not React</a>	Internal	Passing Juice
<a href="#">Meditation</a>	Internal	Passing Juice
<a href="#">My Morning Walks &amp; Temescal #1, #1, #1</a>	Internal	Passing Juice
<a href="#">Morning Walks</a>	Internal	Passing Juice
<a href="#">Always Be Learning</a>	Internal	Passing Juice
<a href="#">Learning</a>	Internal	Passing Juice
<a href="#">The Non-Workings</a>	Internal	Passing Juice
<a href="#">My Morning Walks &amp; Huckleberry Botanic Regional Preserve</a>	Internal	Passing Juice
<a href="#">Expectations Detour &amp; Breaking Away from the Herd</a>	Internal	Passing Juice
<a href="#">Reviving the Daydream</a>	Internal	Passing Juice
<a href="#">Inspiration from the Barcelona Chair</a>	Internal	Passing Juice
<a href="#">Getting to The Sit</a>	Internal	Passing Juice
<a href="#">My First Sip of Kool-Aid</a>	Internal	Passing Juice
<a href="#">Leaping Off the Corporate Cliff</a>	Internal	Passing Juice
<a href="#">Parfum</a>	External	Passing Juice
<a href="#">WordPress</a>	External	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
more	11	✘	✘	✘	✔
read	10	✘	✘	✘	✘







## Keywords Consistency

career	10	✓	✗	✗	✓
detour	8	✓	✗	✗	✓
morning	5	✗	✗	✗	✓

## Usability

	Url	Domain : creativecareerdetour.com Length : 24
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 19
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li></ul>

## Document

- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://creativecareerdetour.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics