

SEO Content

	Title	Creative Ceramic and Marble					
\bigcirc		Length :	27				
		Perfect, y	our title co	ntains betw	een 10 and	70 characte	ers.
\bigotimes	Description	Length :	0				
		-			ta descriptio to create de		age. Use <u>this</u>
8	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.					
8	Og Meta Properties	social cra	wler's bette		e your page		nis tags allows ree og
0	Headings	H1 0	H2 0	H3 0	H4 0	H5 0	H6 0
	Images	We found	10 images	on this we	b page.		
\sim					ssing. Add a rstand the c		
	Text/HTML Ratio	Ratio : 35	5%				
		Ideal! Thi percent.	s page's ra	tio of text to	o HTML code	e is between	25 and 70
0	Flash	Perfect, n	o Flash cor	itent has be	en detecteo	l on this pag	ge.

SEO Content

\bigcirc	Iframe Great, there are no Iframes detected on this page.		
		SEO Links	
\bigcirc	URL Rewrite	Good. Your links looks friendly!	
\bigcirc	Underscores in the URLs	Perfect! No underscores detected in your URLs.	
	In-page links	We found a total of 3 links including 0 link(s) to files	
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 100% Internal Links 0%	

In-page links

Anchor	Туре	Juice
floorstransformed	External	Passing Juice
John Bridge	External	Passing Juice
thefloorpro	External	Passing Juice

SEO Keywords

0	Keywords Cloud	been from SOME stone work tile also
		trade experience all

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti	Headings
				on	

Keywords Consistency

tile	7	×	×	×	×
work	7	×	×	×	×
some	6	×	×	×	×
all	5	×	×	×	×
from	4	×	×	×	×

Usability

0	Url	Domain : creativeceramicandmarble.com Length : 28
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

Document

\bigotimes	Doctype	Missing doctype	
0	Encoding	Perfect. Your declared charset is WIN	NDOWS-1252.
	W3C Validity	Errors : 37 Warnings : 11	
	Email Privacy	Warning! At least one email address Use <u>free antispam protector</u> to hide	•
\bigotimes	Deprecated HTML	Deprecated tags <center></center>	Occurrences 3

Document

				3		
			<u></u>	1		
		reco	Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.			
0	Speed Tips		Excellent, your website doesn'	t use nested tables.		
		×	Too bad, your website is using	inline styles.		
		*	Great, your website has few C	SS files.		
			Perfect, your website has few J	lavaScript files.		
		*	Perfect, your website takes ad	vantage of gzip.		

Mobile

0	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

Optimization

	XML Sitemap	Missing
$\mathbf{\mathbf{v}}$		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
8	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
\bigotimes	Analytics	Missing We didn't detect an analytics tool installed on this website.

Optimization

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.