



Seo Analyzer


creativeequitytoolkit.org

Generated on February 26 2022 14:03 PM

The score is 57/100



SEO Content

|  | <p>Title</p> | <p>Creative Equity Toolkit - Resources for cultural diversity in the arts</p> <p>Length : 70</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | | | | | |
|--|--|---|----------|---------|--------|-------|------|---------|-------|--|-------------|--|-----|------------------------------------|-----------|-------------------------|-------|--|
|  | <p>Description</p> | <p>The Creative Equity Toolkit is a how-to guide for increasing cultural diversity in the arts. Find implementable actions, tools, best practice and resources.</p> <p>Length : 156</p> <p>Great, your meta description contains between 70 and 160 characters.</p> | | | | | | | | | | | | | | | | |
|  | <p>Keywords</p> | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | | | | | |
|  | <p>Og Meta Properties</p> | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Creative Equity Toolkit - Resources for cultural diversity in the arts</td> </tr> <tr> <td>description</td> <td>The Creative Equity Toolkit is a how-to guide for increasing cultural diversity in the arts. Find implementable actions, tools, best practice and resources.</td> </tr> <tr> <td>url</td> <td>https://creativeequitytoolkit.org/</td> </tr> <tr> <td>site_name</td> <td>Creative Equity Toolkit</td> </tr> <tr> <td>image</td> <td>https://creativeequitytoolkit.org/wp-content/uploads/2020/02/Screenshot-2020-02-17-at-1.51.55-pm.png</td> </tr> </tbody> </table> | Property | Content | locale | en_US | type | website | title | Creative Equity Toolkit - Resources for cultural diversity in the arts | description | The Creative Equity Toolkit is a how-to guide for increasing cultural diversity in the arts. Find implementable actions, tools, best practice and resources. | url | https://creativeequitytoolkit.org/ | site_name | Creative Equity Toolkit | image | https://creativeequitytoolkit.org/wp-content/uploads/2020/02/Screenshot-2020-02-17-at-1.51.55-pm.png |
| Property | Content | | | | | | | | | | | | | | | | | |
| locale | en_US | | | | | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | | | | | |
| title | Creative Equity Toolkit - Resources for cultural diversity in the arts | | | | | | | | | | | | | | | | | |
| description | The Creative Equity Toolkit is a how-to guide for increasing cultural diversity in the arts. Find implementable actions, tools, best practice and resources. | | | | | | | | | | | | | | | | | |
| url | https://creativeequitytoolkit.org/ | | | | | | | | | | | | | | | | | |
| site_name | Creative Equity Toolkit | | | | | | | | | | | | | | | | | |
| image | https://creativeequitytoolkit.org/wp-content/uploads/2020/02/Screenshot-2020-02-17-at-1.51.55-pm.png | | | | | | | | | | | | | | | | | |


SEO Content

| | | image:width | 1262 | | | | | | | | | | | |
|---|-----------------|---|-----------|----|----|----|----|----|---|----|---|---|---|---|
| | | image:height | 607 | | | | | | | | | | | |
| | | image:type | image/png | | | | | | | | | | | |
|  | Headings | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>37</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Resources for cultural diversity in the creative sector • [H2] Browse all resources and research • [H2] Or • [H2] Or • [H2] Or • [H2] I'm interested in actions and resources related to... • [H2] Anti-Racism • [H2] Cultural Consultation • [H2] Programming & Commissioning • [H2] Policy • [H2] Monitoring and Evaluation • [H2] Governance • [H2] Organisational Culture • [H2] Acknowledgement of Country • [H2] Recruitment & Employment • [H2] Audience Development and Marketing • [H2] Topics Coming Soon... • [H2] Find out more about... • [H2] Stereotyping • [H2] Cultural Appropriation • [H2] Unconscious Bias • [H2] Learn more about racism • [H2] Stereotyping • [H2] Cultural Appropriation • [H2] Unconscious Bias • [H2] Learn more about racism • [H2] Most visited actions this month • [H2] Educate yourself • [H2] Be an ally • [H2] Set diversity targets • [H2] Stereotyping • [H2] Educate yourself • [H2] Be an ally • [H2] Set diversity targets • [H2] Stereotyping • [H2] Stream the launch • [H2] Is there a case study you think we should feature in our toolkit? • [H2] Be in the know. Sign up to receive e-news | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 37 | 0 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 37 | 0 | 0 | 0 | 0 | | | | | | | | | |
|  | Images | <p>We found 8 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> | | | | | | | | | | | | |
| | Text/HTML Ratio | Ratio : 13% | | | | | | | | | | | | |

In-page links

| | | |
|---|----------|---------------|
| Find out more | Internal | Passing Juice |
| Find out more | Internal | Passing Juice |
| Find out more | Internal | Passing Juice |
| Find out more | Internal | Passing Juice |
| Find out more | Internal | Passing Juice |
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| Find out more | External | Passing Juice |
| Find out more | Internal | Passing Juice |
| About Us | Internal | Passing Juice |
| Contact | Internal | Passing Juice |
| DARTS Privacy Statement | External | Passing Juice |
| Search | Internal | Passing Juice |
| Sitemap | Internal | Passing Juice |
| Wolf | External | noFollow |
| Efront | External | noFollow |






SEO Keywords

| | | |
|--|----------------|--|
|  | Keywords Cloud | cultural toolkit anti-racism actions resources equity diversity more research filter |
|--|----------------|--|





Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|-------------|---------|-------|----------|-------------|----------|
| more | 13 | ✘ | ✘ | ✘ | ✔ |
| resources | 5 | ✔ | ✘ | ✔ | ✔ |
| research | 4 | ✘ | ✘ | ✘ | ✔ |
| cultural | 4 | ✔ | ✘ | ✔ | ✔ |
| anti-racism | 3 | ✘ | ✘ | ✘ | ✔ |








Usability

| | | |
|--|--------------|---|
|  | Url | Domain : creativeequitytoolkit.org Length : 25 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | | |
|--|---------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 16 Warnings : 5 |
|  | Email Privacy | Great no email address has been found in plain text! |





Document

| | | |
|--|-----------------|---|
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip. |

Mobile

| | | |
|--|---------------------|---|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|--|---------------------|---|

Optimization

| | | |
|--|-------------|--|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt | <p>http://creativeequitytoolkit.org/robots.txt</p> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Great, your website has an analytics tool.</p> <ul style="list-style-type: none"> Google Analytics |