

### **SEO Content**

|              | Title              | ABCrm V7       | 7.9.9.9        |                |                               |                                       |                                 |
|--------------|--------------------|----------------|----------------|----------------|-------------------------------|---------------------------------------|---------------------------------|
| $\smile$     |                    | Length :       | 14             |                |                               |                                       |                                 |
|              |                    | Perfect, y     | our title co   | ntains betw    | een 10 and                    | 70 characte                           | ers.                            |
| 8            | Description        |                | We haven       |                | ta descriptic<br>to create de |                                       | age. Use <u>this</u>            |
| $\bigotimes$ | Keywords           | Very bad.      | We haven       | 't found me    |                               | on your pa                            | ge. Use <u>this free</u>        |
| 8            | Og Meta Properties | social cra     | wler's bette   |                | e your page                   | operties. Th<br>e. Use <u>this fr</u> | nis tags allows<br><u>ee og</u> |
| 0            | Headings           | <b>H1</b><br>0 | <b>H2</b><br>0 | <b>H3</b><br>0 | <b>H4</b><br>0                | <b>H5</b><br>0                        | <b>H6</b><br>0                  |
| $\bigotimes$ | Images             | 1 alt attril   | outes are e    |                | ssing. Add a                  | lternative te<br>ontent of yc         |                                 |
| 8            | Text/HTML Ratio    |                | 's ratio of t  |                | _ code is bel<br>ds more text | •                                     | ent, this means                 |
| 0            | Flash              | Perfect, n     | o Flash cor    | ntent has be   | en detecteo                   | l on this pag                         | je.                             |

### **SEO Content**

| 0          | Iframe Great, there are no Iframes detected on this page. |  |  |
|------------|---|--|--|
|            |   | SEO Links  |  |
| $\bigcirc$ | URL Rewrite   | Good. Your links looks friendly!                                 |  |
|            | Underscores in the  | We have detected underscores in your URLs. You should rather use |  |

| $\bigcirc$   | ONE Newrite                | Cood. Tour links looks menury:   |
|--------------|----------------------------|--|
| $\bigotimes$ | Underscores in the<br>URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
| $\bigotimes$ | In-page links              | We found a total of 6 links including 0 link(s) to files                                       |
| 0            | Statistics                 | External Links : noFollow 0%   |
|              |                            | External Links : Passing Juice 100%  |
|              |                            | Internal Links 0%  |

# In-page links

| Anchor              | Туре     | Juice         |
|---------------------|----------|---------------|
| <u>Aanmelden</u>    | External | Passing Juice |
| Wachtwoord vergeten | External | Passing Juice |
| <u>Firefox</u>      | External | Passing Juice |
| <u>Chrome</u>       | External | Passing Juice |
| Internet explorer 8 | External | Passing Juice |
| Google Chrome Frame | External | Passing Juice |

## **SEO Keywords**

| 0 | Keywords Cloud | bevestigen blijven nieuw gebruiker aangemeld          |
|---|----------------|---|
|   |                | updated <b>WaChtwoord</b> vergeten login<br>aanmelden |

## **Keywords Consistency**

| Keyword    | Content | Title | Keywords | Descripti<br>on | Headings |
|------------|---------|-------|----------|-----------------|----------|
| wachtwoord | 4       | ×     | ×        | ×               | ×        |
| aanmelden  | 1       | ×     | ×        | ×               | ×        |
| gebruiker  | 1       | ×     | ×        | ×               | ×        |
| login      | 1       | ×     | ×        | ×               | ×        |
| nieuw      | 1       | ×     | ×        | ×               | ×        |

## Usability

| 0            | Url          | Domain : crmcorner.nl<br>Length : 12  |
|--------------|--------------|---|
| 0            | Favicon      | Great, your website has a favicon.  |
|              | Printability | We could not find a Print-Friendly CSS.   |
|              | Language     | You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website. |
| $\bigotimes$ | Dublin Core  | This page does not take advantage of Dublin Core.   |

### Document

| $\bigcirc$ | Doctype       | XHTML 1.0 Transitional                               |
|------------|---------------|--|
| 0          | Encoding      | Perfect. Your declared charset is UTF-8.             |
|            | W3C Validity  | Errors : 40<br>Warnings : 5                          |
| $\bigcirc$ | Email Privacy | Great no email address has been found in plain text! |

#### Document

| $\bigcirc$ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.          |  |  |
|------------|-----------------|---|--|--|
| 0          | Speed Tips      | X Attention! Try to avoid nested tables in HTML.                    |  |  |
|            |                 | X Too bad, your website is using inline styles.                     |  |  |
|            |                 | <ul> <li>Great, your website has few CSS files.</li> </ul>          |  |  |
|            |                 | <ul> <li>Perfect, your website has few JavaScript files.</li> </ul> |  |  |
|            |                 | <ul> <li>Perfect, your website takes advantage of gzip.</li> </ul>  |  |  |

#### Mobile

| 0 | Mobile Optimization | × | Apple Icon        |
|---|---------------------|---|-------------------|
|   |                     | × | Meta Viewport Tag |
|   |                     | * | Flash content     |

## Optimization

| 8 | XML Sitemap | Missing<br>Your website does not have an XML sitemap - this can be problematic.<br>A sitemap lists URLs that are available for crawling and can include<br>additional information like your site's latest updates, frequency of<br>changes and importance of the URLs. This allows search engines to<br>crawl the site more intelligently. |
|---|-------------|--|
| 8 | Robots.txt  | Missing<br>Your website doesn't have a robots.txt file - this can be problematic.<br>A robots.txt file allows you to restrict the access of search engine<br>robots that crawl the web and it can prevent these robots from<br>accessing specific directories and pages. It also specifies where the<br>XML sitemap file is located.       |
| 8 | Analytics   | Missing<br>We didn't detect an analytics tool installed on this website.<br>Web analytics let you measure visitor activity on your website. You<br>should have at least one analytics tool installed, but It can also be<br>good to install a second in order to cross-check the data.   |

## Optimization