

#### **SEO Content**

| $\bigotimes$ | Title              | Length : (  | )              |                |                               |                |                       |
|--------------|--------------------|---|----------------|----------------|-------------------------------|----------------|-----------------------|
|              |                    | Very bad. V   | Ne haven'      | t found title  | e on your pa                  | ge.            |                       |
| $\bigotimes$ | Description        | Length : 0  |                |                |                               |                |                       |
|              |                    | -   |                |                | ta descriptio<br>to create de |                | bage. Use <u>this</u> |
| $\bigotimes$ | Keywords           | Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.   |                |                |                               |                |                       |
| 8            | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows<br>social crawler's better structurize your page. Use <u>this free og</u><br><u>properties generator</u> to create them. |                |                |                               |                |                       |
| 0            | Headings           | <b>H1</b><br>0  | <b>H2</b><br>0 | <b>H3</b><br>0 | <b>H4</b><br>0                | <b>H5</b><br>0 | <b>H6</b><br>0        |
|              | Images             | We found (  | ) images o     | n this web     | page.                         |                |                       |
| $\bigcirc$   |                    | Good, mos   | t or all of y  | our image      | s have alt at                 | tributes.      |                       |
|              | Text/HTML Ratio    | Ratio : <b>0%</b>   |                |                |                               |                |                       |
|              |                    |   |                |                | code is bel<br>s more text    |                | ent, this means       |
| 0            | Flash              | Perfect, no Flash content has been detected on this page.   |                |                |                               |                |                       |
| $\bigcirc$   | lframe             | Great, there are no Iframes detected on this page.  |                |                |                               |                |                       |

### **SEO Links**

| $\bigotimes$ | URL Rewrite                | Bad. Your links have query string.   |
|--------------|----------------------------|--|
| $\bigotimes$ | Underscores in the<br>URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
| $\bigcirc$   | In-page links              | We found a total of 1 links including 0 link(s) to files                                       |
| 0            | Statistics                 | External Links : noFollow 0%<br>External Links : Passing Juice 0%<br>Internal Links 100%       |

# In-page links

| Anchor                | Туре     | Juice         |
|-----------------------|----------|---------------|
| Click here to proceed | Internal | Passing Juice |

### **SEO Keywords**



Keywords Cloud

### **Keywords Consistency**

| Keyword Content | Title | Keywords | Descripti<br>on | Headings |  |
|-----------------|-------|----------|-----------------|----------|--|
|-----------------|-------|----------|-----------------|----------|--|

### Usability

| 0            | Url          | Domain : croccs.com<br>Length : 10  |
|--------------|--------------|---|
| $\bigotimes$ | Favicon      | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often. |
|              | Printability | We could not find a Print-Friendly CSS.   |

# Usability

| $\bigotimes$ |             |   |
|--------------|-------------|---|
| $\bigotimes$ | Language    | You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website. |
| $\bigotimes$ | Dublin Core | This page does not take advantage of Dublin Core.   |

#### Document

| ⊗          | Doctype         | Missing doctype   |                       |
|------------|-----------------|---|-----------------------|
| 0          | Encoding        | Perfect. Your declared charset is UT  | F-8.                  |
|            | W3C Validity    | Errors : 9<br>Warnings : 2  |                       |
| $\bigcirc$ | Email Privacy   | Great no email address has been fo  | und in plain text!    |
|            | Deprecated HTML | Deprecated tags   | Occurrences           |
|            |                 | <frameset></frameset>   | 1                     |
|            |                 | <frame/>  | 1                     |
|            |                 | <noframes></noframes>   | 1                     |
|            |                 | Deprecated HTML tags are HTML tag<br>recommended that you remove or r<br>they are now obsolete. |                       |
| 0          | Speed Tips      | <ul> <li>Excellent, your website doesn</li> </ul>   | 't use nested tables. |
|            |                 | <ul> <li>Perfect. No inline css has been</li> </ul>   | n found in HTML tags! |
|            |                 | <ul> <li>Great, your website has few C</li> </ul>   | CSS files.            |
|            |                 | <ul> <li>Perfect, your website has few</li> </ul>   | JavaScript files.     |
|            |                 | <ul> <li>Perfect, your website takes ad</li> </ul>  | dvantage of gzip.     |

#### Mobile

| 0 | Mobile Optimization | × | Apple Icon        |
|---|---------------------|---|-------------------|
|   |                     | ~ | Meta Viewport Tag |
|   |                     | ۲ | Flash content     |

# Optimization

| 0          | XML Sitemap | Great, your website has an XML sitemap.<br>http://croccs.com/sitemap.xml   |
|------------|-------------|--|
| $\bigcirc$ | Robots.txt  | http://croccs.com/robots.txt<br>Great, your website has a robots.txt file.   |
| 8          | Analytics   | Missing<br>We didn't detect an analytics tool installed on this website.<br>Web analytics let you measure visitor activity on your website. You<br>should have at least one analytics tool installed, but It can also be<br>good to install a second in order to cross-check the data. |