Seo Analyzer crossbowconsulting.co.ke

The score is 67/100

SEO Content

✔	Title	My Website - Just another WordPress site **Length : 40** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Just another WordPress site **Length : 27** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✘	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✔	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	My Website - Just another WordPress site
type	website
title	My Website - Just another WordPress site
description	Just another WordPress site
url	http://crossbowconsulting.co.ke/

●	Headings	

H1	H2	H3	H4	H5	H6
1	3	0	0	0	0

- [H1] My Website
- [H2] Hello world!
- [H2] Recent Posts
- [H2] Recent Comments

	Images	We found 0 images on this web page.

SEO Content

✓		Good, most or all of your images have alt attributes.
✗	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 7 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 28.57% Internal Links 71.43%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Hello world!	Internal	Passing Juice
Uncategorized	Internal	Passing Juice
A WordPress Commenter	External	Passing Juice
Hello world!	Internal	Passing Juice
Ok	Internal	Passing Juice

In-page links

	External	Passing Juice

SEO Keywords

	Keywords Cloud	site world hello another website just wordpress content skip published

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
website	3	✔	✖	✖	✔
just	2	✔	✖	✔	✖
another	2	✔	✖	✔	✖
wordpress	2	✔	✖	✔	✖
site	2	✔	✖	✔	✔

Usability

	Url	Domain : crossbowconsulting.co.ke Length : 24
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✔	Printability	Great. We have found a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✔	W3C Validity	Errors : 0 Warnings : 5
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✖	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	Missing

Optimization

❌		Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.