






# Seo Analyzer crystalcommerce.com

Generated on March 25 2022 03:49 AM

The score is 55/100



## SEO Content

|    | Title   | <p>Move Local Game Stores to the TCG eCommerce Platform</p> <p><b>Length : 52</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>  |          |         |      |         |       |   |             |   |     |                                  |           |                 |              |                           |       |   |             |      |
|--|---|--|----------|---------|------|---------|-------|---|-------------|---|-----|----------------------------------|-----------|-----------------|--------------|---------------------------|-------|---|-------------|------|
|    | Description   | <p>Manage your local game stores with simple POS and Inventory Management system. Increase your sales with the best TCG eCommerce solution on the market!</p> <p><b>Length : 150</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>   |          |         |      |         |       |   |             |   |     |                                  |           |                 |              |                           |       |   |             |      |
|  | Keywords  | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>   |          |         |      |         |       |   |             |   |     |                                  |           |                 |              |                           |       |   |             |      |
|  | Og Meta Properties  | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>CrystalCommerce helps empower game &amp; hobby stores worldwide</td> </tr> <tr> <td>description</td> <td>LET'S PROTECT AND GROW THIS WONDERFUL GAME AND HOBBY INDUSTRY TOGETHER!</td> </tr> <tr> <td>url</td> <td>https://www.crystalcommerce.com/</td> </tr> <tr> <td>site_name</td> <td>CrystalCommerce</td> </tr> <tr> <td>updated_time</td> <td>2020-12-14T21:05:51-08:00</td> </tr> <tr> <td>image</td> <td>https://www.crystalcommerce.com/wp-content/uploads/2020/12/CC_hero_image-min-1024x514.png</td> </tr> <tr> <td>image:width</td> <td>1024</td> </tr> </tbody> </table> | Property | Content | type | website | title | CrystalCommerce helps empower game & hobby stores worldwide | description | LET'S PROTECT AND GROW THIS WONDERFUL GAME AND HOBBY INDUSTRY TOGETHER! | url | https://www.crystalcommerce.com/ | site_name | CrystalCommerce | updated_time | 2020-12-14T21:05:51-08:00 | image | https://www.crystalcommerce.com/wp-content/uploads/2020/12/CC_hero_image-min-1024x514.png | image:width | 1024 |
| Property   | Content   |  |          |         |      |         |       |   |             |   |     |                                  |           |                 |              |                           |       |   |             |      |
| type   | website   |  |          |         |      |         |       |   |             |   |     |                                  |           |                 |              |                           |       |   |             |      |
| title  | CrystalCommerce helps empower game & hobby stores worldwide                               |  |          |         |      |         |       |   |             |   |     |                                  |           |                 |              |                           |       |   |             |      |
| description  | LET'S PROTECT AND GROW THIS WONDERFUL GAME AND HOBBY INDUSTRY TOGETHER!                   |  |          |         |      |         |       |   |             |   |     |                                  |           |                 |              |                           |       |   |             |      |
| url  | https://www.crystalcommerce.com/  |  |          |         |      |         |       |   |             |   |     |                                  |           |                 |              |                           |       |   |             |      |
| site_name  | CrystalCommerce   |  |          |         |      |         |       |   |             |   |     |                                  |           |                 |              |                           |       |   |             |      |
| updated_time   | 2020-12-14T21:05:51-08:00   |  |          |         |      |         |       |   |             |   |     |                                  |           |                 |              |                           |       |   |             |      |
| image  | https://www.crystalcommerce.com/wp-content/uploads/2020/12/CC_hero_image-min-1024x514.png |  |          |         |      |         |       |   |             |   |     |                                  |           |                 |              |                           |       |   |             |      |
| image:width  | 1024  |  |          |         |      |         |       |   |             |   |     |                                  |           |                 |              |                           |       |   |             |      |

# SEO Content





|                  |   |
|------------------|---|
| image:height     | 514   |
| locale           | en_US   |
| image:secure_url | https://www.crystalcommerce.com/wp-content/uploads/2020/12/CC_hero_image-min-1024x514.png |
| image:alt        | local game stores   |
| image:type       | image/png   |

## Headings





| H1 | H2 | H3 | H4 | H5 | H6 |
|----|----|----|----|----|----|
| 1  | 23 | 8  | 14 | 1  | 0  |

- [H1] Let's protect and grow local game stores together!
- [H2] Our mission has always been to support and empower game & hobby stores worldwide.
- [H2] Grow your business. Sell more games.
- [H2] Manage your webstore, sales, and operations with the tools specially designed for Game and Hobby Retailers
- [H2] Everything You Need to Power Your Business in One Place
- [H2] Inventory Management System
- [H2] Point-of-Sale
- [H2] Catalog
- [H2] People Love CrystalCommerce!
- [H2] Got a question about using CrystalCommerce?
- [H2] Local Game Store Locator
- [H2] Content Hub
- [H2] Watch the latest updates on CCNN YouTube channel!
- [H2] Let's Grow Game & Hobby Community Together
- [H2] Contribute to CrystalCommerce Blog
- [H2] Working and Thriving Together as a Community
- [H2] Don't play alone! Protect and support thriving local game stores! Geek out with your favorite stores and play with the local community.
- [H2] 700+
- [H2] Local Game Stores
- [H2] 8M+
- [H2] Game and Hobby Fans
- [H2] 1M+
- [H2] Products & Games
- [H2] Local Game Stores Near You
- [H3] Gamer!
- [H3] Store Owner!
- [H3] Create Your Online Store
- [H3] Sell Games 24/7
- [H3] Grow Your Business with Data
- [H3] Sign up for a demo!
- [H3] Learn more about how CrystalCommerce can help your business
- [H3] Empower Retailers with tools to sell more game and hobby products.
- [H4] Uncover new and rare games while supporting local game & hobby stores!

## SEO Content

|   |                 |   |
|---|-----------------|---|
|   |                 | <ul style="list-style-type: none"><li>• [H4] If you are a game store owner, please let us help you to move your business online. Learn more about how we can help you during these challenging times. We have launched a promotion lowering Retailer's launch costs to \$0.99 from \$599!</li><li>• [H4] Smooth Experience</li><li>• [H4] A simple web-based POS system</li><li>• [H4] ACCESS TO 1M+ PRODUCTS</li><li>• [H4] This is the place to start. Fill out the form if you want to sign up for a demo or use the live chat to ask any questions you have!</li><li>• [H4] Featured Game Stores Near You</li><li>• [H4] Get to know us</li><li>• [H4] Features</li><li>• [H4] Online Store</li><li>• [H4] Directory</li><li>• [H4] Downloads</li><li>• [H4] Guest Posting</li><li>• [H4] Sellers Corner</li><li>• [H5]</li></ul> |
|    | Images          | <p>We found 62 images on this web page.</p> <p>30 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>  |
|  | Text/HTML Ratio | <p>Ratio : <b>3%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>  |
|  | Flash           | <p>Perfect, no Flash content has been detected on this page.</p>  |
|  | Iframe          | <p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>   |

## SEO Links

|   |                         |  |
|---|-------------------------|--|
|  | URL Rewrite             | <p>Good. Your links looks friendly!</p>                          |
|  | Underscores in the URLs | <p>Perfect! No underscores detected in your URLs.</p>            |
|  | In-page links           | <p>We found a total of 56 links including 0 link(s) to files</p> |
|  | Statistics              | <p>External Links : noFollow 0%</p>                              |

## SEO Links

External Links : Passing Juice 0%

Internal Links 100%

### In-page links

| Anchor                                    | Type     | Juice         |
|---|----------|---------------|
| <a href="#">Skip to content</a>           | Internal | Passing Juice |
| <a href="#">Games Hub</a>                 | Internal | Passing Juice |
| <a href="#">Magic: The Gathering</a>      | Internal | Passing Juice |
| <a href="#">Argent Saga</a>               | Internal | Passing Juice |
| <a href="#">Pokémon</a>                   | Internal | Passing Juice |
| <a href="#">Yu-Gi-Oh!</a>                 | Internal | Passing Juice |
| <a href="#">Cardfight!! Vanguard</a>      | Internal | Passing Juice |
| <a href="#">Final Fantasy TCG</a>         | Internal | Passing Juice |
| <a href="#">Star Wars Destiny</a>         | Internal | Passing Juice |
| <a href="#">Force of Will</a>             | Internal | Passing Juice |
| <a href="#">BCW Supplies</a>              | Internal | Passing Juice |
| <a href="#">Box Gods</a>                  | Internal | Passing Juice |
| <a href="#">Catan</a>                     | Internal | Passing Juice |
| <a href="#">Dragon Ball Super</a>         | Internal | Passing Juice |
| <a href="#">Flesh and Blood</a>           | Internal | Passing Juice |
| <a href="#">Tournament of Towers</a>      | Internal | Passing Juice |
| <a href="#">Ultimate Guard</a>            | Internal | Passing Juice |
| <a href="#">Universal Fighting System</a> | Internal | Passing Juice |
| <a href="#">Weiss Schwarz</a>             | Internal | Passing Juice |
| <a href="#">Directory</a>                 | Internal | Passing Juice |
| <a href="#">Booths</a>                    | Internal | Passing Juice |
| <a href="#">Distributors</a>              | Internal | Passing Juice |
| <a href="#">Manufacturers</a>             | Internal | Passing Juice |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Sellers</a>                  | Internal | Passing Juice |
| <a href="#">CrystalCommerce Store</a>    | Internal | Passing Juice |
| <a href="#">Retailers</a>                | Internal | Passing Juice |
| <a href="#">Features</a>                 | Internal | Passing Juice |
| <a href="#">Services</a>                 | Internal | Passing Juice |
| <a href="#">Pricing</a>                  | Internal | Passing Juice |
| <a href="#">Free Consultation</a>        | Internal | Passing Juice |
| <a href="#">Download Banners</a>         | Internal | Passing Juice |
| <a href="#">Find Stores</a>              | Internal | Passing Juice |
| <a href="#">Blog</a>                     | Internal | Passing Juice |
| <a href="#">Guest Post Guidelines</a>    | Internal | Passing Juice |
| <a href="#">Submit Guest Post</a>        | Internal | Passing Juice |
| <a href="#">My Account</a>               | Internal | Passing Juice |
| <a href="#">DATA RETENTION</a>           | Internal | Passing Juice |
| <a href="#">PERSONAL DATA PROTECTION</a> | Internal | Passing Juice |
| <a href="#">PRIVACY NOTICE</a>           | Internal | Passing Juice |
| <a href="#">PRIVACY POLICY</a>           | Internal | Passing Juice |
| <a href="#">TERMS OF SERVICE</a>         | Internal | Passing Juice |
| <a href="#">Argent Saga</a>              | Internal | Passing Juice |
| <a href="#">Magic: the Gathering</a>     | Internal | Passing Juice |
| <a href="#">Yu-Gi-Oh!</a>                | Internal | Passing Juice |
| <a href="#">Cardfight!! Vanguard</a>     | Internal | Passing Juice |
| <a href="#">Pokemon</a>                  | Internal | Passing Juice |
| <a href="#">Final Fantasy TCG</a>        | Internal | Passing Juice |
| <a href="#">Box Gods</a>                 | Internal | Passing Juice |
| <a href="#">Weiss Schwarz</a>            | Internal | Passing Juice |
| <a href="#">Star Wars Destiny</a>        | Internal | Passing Juice |
| <a href="#">Dragon Ball Super TCG</a>    | Internal | Passing Juice |
|  |          |               |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Force of Will</a>             | Internal | Passing Juice |
| <a href="#">Universal Fighting System</a> | Internal | Passing Juice |
| <a href="#">Anvil Eight Games</a>         | Internal | Passing Juice |
| <a href="#">USAopoly</a>                  | Internal | Passing Juice |
| <a href="#">Game Toppers LLC</a>          | Internal | Passing Juice |





## SEO Keywords

|   |   |
|---|---|
|  Keywords Cloud | destiny <b>games</b> gods schwarz booths <b>guest</b><br>system tcg weiss <b>post</b> |
|---|---|

## Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti<br>on | Headings |
|---------|---------|-------|----------|-----------------|----------|
| games   | 13      | ✘     | ✘        | ✘               | ✔        |
| guest   | 8       | ✘     | ✘        | ✘               | ✔        |
| post    | 8       | ✘     | ✘        | ✘               | ✔        |
| booths  | 6       | ✘     | ✘        | ✘               | ✘        |
| tcg     | 6       | ✔     | ✘        | ✔               | ✘        |












## Usability

|   |   |
|---|---|
|  Url          | Domain : crystalcommerce.com<br>Length : 19 |
|  Favicon      | Great, your website has a favicon.          |
|  Printability | We could not find a Print-Friendly CSS.     |
|  Language     | Good. Your declared language is en.         |





## Usability

|   |             |   |
|---|-------------|---|
|  | Dublin Core | This page does not take advantage of Dublin Core. |
|---|-------------|---|




## Document

|    | Doctype         | HTML 5   |                 |             |     |   |
|---|-----------------|--|-----------------|-------------|-----|---|
|    | Encoding        | Perfect. Your declared charset is UTF-8.   |                 |             |     |   |
|    | W3C Validity    | Errors : 26<br>Warnings : 31   |                 |             |     |   |
|    | Email Privacy   | Great no email address has been found in plain text!   |                 |             |     |   |
|   | Deprecated HTML | <table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;s&gt;</td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>   | Deprecated tags | Occurrences | <s> | 1 |
| Deprecated tags   | Occurrences     |  |                 |             |     |   |
| <s>   | 1               |  |                 |             |     |   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul> |                 |             |     |   |

## Mobile

|   |                     |  |
|---|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|---|---------------------|--|

## Optimization

|  |             |  |
|--|-------------|--|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <pre>http://crystalcommerce.com/sitemap.xml</pre>   |
|  | Robots.txt  | <p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p> |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>  |