

# Seo Analyzer cs-cart.com

Generated on February 11 2022 20:04 PM

The score is 55/100





## SEO Content

	Title	CS-Cart   Marketplace Software Trusted by 1300+ Marketplaces <b>Length : 60</b> Perfect, your title contains between 10 and 70 characters.																
	Description	Create your own niche marketeplace or huge virtual shopping mall. #1 on-premise marketplace software according to user reviews. <b>Length : 127</b> Great, your meta description contains between 70 and 160 characters.																
	Keywords	shopping cart software, ecommerce software, online store builder, multi vendor software, virtual shopping mall, ecommerce marketplace platform Good, your page contains meta keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>title</td><td>CS-Cart   Marketplace Software Trusted by 1300+ Marketplaces</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Create your own niche marketeplace or huge virtual shopping mall. #1 on-premise marketplace software according to user reviews.</td></tr><tr><td>url</td><td>https://www.cs-cart.com/</td></tr><tr><td>image</td><td>https://www.cs-cart.com/design/themes/cs-cart.com/media/images/cscart_logo_color@2x.png</td></tr><tr><td>site_name</td><td>www.cs-cart.com/</td></tr></tbody></table>	Property	Content	locale	en_US	title	CS-Cart   Marketplace Software Trusted by 1300+ Marketplaces	type	website	description	Create your own niche marketeplace or huge virtual shopping mall. #1 on-premise marketplace software according to user reviews.	url	https://www.cs-cart.com/	image	https://www.cs-cart.com/design/themes/cs-cart.com/media/images/cscart_logo_color@2x.png	site_name	www.cs-cart.com/
Property	Content																	
locale	en_US																	
title	CS-Cart   Marketplace Software Trusted by 1300+ Marketplaces																	
type	website																	
description	Create your own niche marketeplace or huge virtual shopping mall. #1 on-premise marketplace software according to user reviews.																	
url	https://www.cs-cart.com/																	
image	https://www.cs-cart.com/design/themes/cs-cart.com/media/images/cscart_logo_color@2x.png																	
site_name	www.cs-cart.com/																	





# SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>10</td><td>17</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] START THE MOST SELLER-FRIENDLY MARKETPLACE WITH CS-CART MULTI-VENDOR</li><li>• [H2] Powering over 35,000 stores &amp; marketplaces worldwide since 2005</li><li>• [H2] CS-Cart Marketplace Platform Rating</li><li>• [H2] See Marketplaces on CS-Cart</li><li>• [H2] If you have a million-dollar idea, CS-Cart Multi-Vendor is here for you</li><li>• [H2] Most Award-Winning Marketplace Platform</li><li>• [H2] Try a fully functional personal demo</li><li>• [H2] Over 1,300 Virtual Malls Work on CS-Cart Multi-Vendor and Some Are Truly Huge</li><li>• [H2] Features That Make CS-Cart Multi-Vendor the Killer Marketplace Software</li><li>• [H2] All you need to know about CS-Cart Multi-Vendor in 4 minutes</li><li>• [H2] Still have questions?</li><li>• [H3] The Most Feature-Packed eCommerce Marketplace Software: Use over 500 Features</li><li>• [H3] Built-In Designing Tools: Create Your Own Design without Coding</li><li>• [H3] Fully Customizable: Change CS-Cart Multi-Vendor the Way You Want</li><li>• [H3] Mobile Friendliness: Vendors Browse Responsive Storefront, Customers Have a Choice of Responsive Storefront or Mobile App</li><li>• [H3] Free Support Period: Ask Unlimited Number of Questions about How to Use Multi-Vendor Software</li><li>• [H3] Regular Updates: Stay Up to Date with 4 Big Software Updates per Year in Average</li><li>• [H3] Over 1,000 Ready-Made Add-ons in the Marketplace: Expand the Multi-Vendor Functionality in Several Clicks</li><li>• [H3] Developer Community: Over 350 Developer companies All over the World</li><li>• [H3] Active and Enthusiastic Community: Become a Part of the CS-Cart Family and Share Experience</li><li>• [H3] Advanced Vendor Payout System</li><li>• [H3] Vendor Plans</li><li>• [H3] Products Approval</li><li>• [H3] Import/Export for Vendors</li><li>• [H3] Vendor Micro-Store with Its Own Design</li><li>• [H3] Vendor Geolocation</li><li>• [H3] Reports and Statistics</li><li>• [H3] Multiple Levels of Administrative Access</li></ul>	H1	H2	H3	H4	H5	H6	1	10	17	0	0	0
H1	H2	H3	H4	H5	H6									
1	10	17	0	0	0									
	Images	<p>We found 53 images on this web page.</p> <p>25 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	Ratio : <b>24%</b>												

## SEO Content

		Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 59 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.78% Internal Links 93.22%

## In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
<a href="#">Online demo</a>	Internal	Passing Juice
<a href="#">Book Demonstration</a>	Internal	Passing Juice
<a href="#">Admin Features</a>	Internal	Passing Juice
<a href="#">Vendor Features</a>	Internal	Passing Juice
<a href="#">Mobile App</a>	Internal	Passing Juice
<a href="#">Security</a>	Internal	Passing Juice
<a href="#">Sales &amp; Conversion</a>	Internal	Passing Juice


## In-page links

<a href="#">What's New</a>	Internal	Passing Juice
<a href="#">CUSTOMERS</a>	Internal	Passing Juice
<a href="#">PRICING</a>	Internal	Passing Juice
<a href="#">Documentation</a>	Internal	Passing Juice
<a href="#">Video Tutorials</a>	Internal	Passing Juice
<a href="#">Community Forums</a>	Internal	Passing Juice
<a href="#">Customer HelpDesk</a>	Internal	Passing Juice
<a href="#">Add-ons</a>	Internal	Passing Juice
<a href="#">Design Themes</a>	Internal	Passing Juice
<a href="#">Developers</a>	Internal	Passing Juice
<a href="#">Try for free</a>	Internal	Passing Juice
<a href="#">See Marketplaces on CS-Cart</a>	Internal	Passing Juice
<a href="#">View all marketplaces</a>	Internal	Passing Juice
<a href="#">Watch video</a>	Internal	Passing Juice
<a href="#">Ask a Question</a>	Internal	Passing Juice
<a href="#">Product</a>	Internal	Passing Juice
<a href="#">Download</a>	Internal	Passing Juice
<a href="#">Book demonstration</a>	Internal	Passing Juice
<a href="#">B2C solution</a>	Internal	Passing Juice
<a href="#">B2B solution</a>	Internal	Passing Juice
<a href="#">Demo</a>	Internal	Passing Juice
<a href="#">Download</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Video Tutorials</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Apparel &amp; Shoes</a>	Internal	Passing Juice
<a href="#">Electronics</a>	Internal	Passing Juice
<a href="#">Grocery &amp; Food</a>	Internal	Passing Juice

## In-page links

<a href="#">Home &amp; Garden</a>	Internal	Passing Juice
<a href="#">Health &amp; Beauty</a>	Internal	Passing Juice
<a href="#">Digital Products</a>	Internal	Passing Juice
<a href="#">Other solutions</a>	Internal	Passing Juice
<a href="#">Regional Resellers</a>	Internal	Passing Juice
<a href="#">Reseller program</a>	Internal	Passing Juice
<a href="#">Cloud Hosting</a>	Internal	Passing Juice
<a href="#">Support Service</a>	Internal	Passing Juice
<a href="#">Custom Development</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Vacancies</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">License Agreement</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Refund Policy</a>	Internal	Passing Juice
<a href="#">Add-ons</a>	Internal	Passing Juice
<a href="#">Themes</a>	Internal	Passing Juice
<a href="#">Developers</a>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice






## SEO Keywords

	Keywords Cloud	software more <b>marketplace</b> vendors build vendor online builder cs-cart multi-vendor
--	----------------	--





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
marketplace	51	✓	✓	✓	✓
multi-vendor	24	✗	✗	✗	✓
vendors	21	✗	✗	✗	✓
builder	19	✗	✓	✗	✗
online	17	✗	✓	✗	✗






## Usability

	Url	Domain : cs-cart.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 199 Warnings : 6
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
--	---------------------	---

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://cs-cart.com/sitemap.xml">http://cs-cart.com/sitemap.xml</a>
	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.