








# Seo Analyzer ctvnews.ca

Generated on March 31 2022 18:29 PM

The score is 57/100



## SEO Content

|    | <p>Title</p>              | <p>CTV News   Canada News   Top Stories</p> <p><b>Length : 36</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>  |    |    |    |    |    |    |   |    |     |   |   |   |
|--|---------------------------|--|----|----|----|----|----|----|---|----|-----|---|---|---|
|    | <p>Description</p>        | <p>Canada news, COVID-19 news and headlines from around the world. Live breaking news, national news, sports, business, entertainment, health, politics and more from CTVNews.ca. Watch breaking news videos, from Canada, and around the world. Daily top stories and updated news headlines.</p> <p><b>Length : 283</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>   |    |    |    |    |    |    |   |    |     |   |   |   |
|  | <p>Keywords</p>           | <p>landingPage</p> <p>Good, your page contains meta keywords.</p>  |    |    |    |    |    |    |   |    |     |   |   |   |
|  | <p>Og Meta Properties</p> | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>   |    |    |    |    |    |    |   |    |     |   |   |   |
|  | <p>Headings</p>           | <table border="1" data-bbox="544 1547 1481 1615"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>22</td> <td>118</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1648 1230 2078" style="list-style-type: none"> <li>• [H1] CTV News   Canada News   Top Stories</li> <li>• [H2] Top Stories</li> <li>• [H2] MORE TOP STORIES</li> <li>• [H2] Top Videos</li> <li>• [H2] EDITORS' PICKS</li> <li>• [H2] Don't Miss Videos</li> <li>• [H2] LIVE ON CTVNEWS.CA</li> <li>• [H2] Canada</li> <li>• [H2] World</li> <li>• [H2] CTV News On the Go</li> <li>• [H2] Local Spotlight</li> <li>• [H2] Stay Connected</li> <li>• [H2] Politics</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 22 | 118 | 0 | 0 | 0 |
| H1   | H2                        | H3   | H4 | H5 | H6 |    |    |    |   |    |     |   |   |   |
| 1  | 22                        | 118  | 0  | 0  | 0  |    |    |    |   |    |     |   |   |   |

# SEO Content

- [H2] Health
- [H2] Sci-Tech
- [H2] Entertainment
- [H2] Business
- [H2] Lifestyle
- [H2] Sports
- [H2] Autos
- [H2] Climate and Environment
- [H2] Opinion
- [H2] W5 HIGHLIGHTS
- [H3] SECTIONS
- [H3] SHOWS
- [H3] LIVE
- [H3] News Programs
- [H3] CTV News Channel
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- [H3] Bios
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- [H3] Chris Rock, back on stage, briefly addresses Will Smith's Oscars slap
- [H3] Residential school system caused 'lasting trauma': Casimir
- [H3] CTV News in Ukraine: Renewed push to evacuate Mariupol
- [H3] 'I was 30 feet away': Canadian director reacts to Smith slap
- [H3] LIVE NOW: U.S. State department briefing on Ukraine crisis
- [H3] Lethbridge, Alta. man hauls in 350-lbs sturgeon on kayak
- [H3] Furness on sixth wave: 'You need to be extremely careful'
- [H3] Police offering \$50K to locate pair of violent offenders
- [H3] Police identify remains in garbage bag on Toronto sidewalk
- [H3] Alta. Conservative MP calls PM Trudeau a dictator in the HoC

## SEO Content





- [H3] CTV NEWS IN ROME | Here are two times a pope has apologized in recent history
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- [H3] 'See the world through their eyes': Quebec family on a quest to travel the globe before children lose their vision
- [H3] Watch: Video captures rare upward lightning in Kansas
- [H3] Greenpeace activists on kayaks block Russian tankers at sea
- [H3] Dollarama is hiking prices, economics expert explains why
- [H3] Bruce Willis retires from acting after aphasia diagnosis
- [H3] Fugitive flamingo on the run for 17 years finally found
- [H3] Century-old relics found behind Winnipeg woman's fireplace
- [H3] 2012: 'Looper' stars Bruce Willis, Gordon-Levitt at TIFF
- [H3] These four Ont. women are marking 54 years of friendship
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- [H3] Furness on sixth wave: 'You need to be extremely careful'
- [H3] W5 preview: Children's lives threatened by their own parents
- [H3] Former PBO on the risk of the budget fuelling inflation
- [H3] Watch: Two EU Parliament members criticize Trudeau
- [H3] Watch: L.A.-sized Antarctic ice shelf collapses
- [H3] W5 preview: Did political pressure muzzle an Ontario doctor?
- [H3] WATCH: Swarms of crabs emerge in Cuba for annual

## SEO Content





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|  | Images          | <p>We found 55 images on this web page.</p> <p>14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>  |
|  | Text/HTML Ratio | <p>Ratio : <b>14%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>   |
|  | Flash           | <p>Perfect, no Flash content has been detected on this page.</p>  |
|  | Iframe          | <p>Great, there are no Iframes detected on this page.</p>   |

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|  | URL Rewrite             | Good. Your links looks friendly!   |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links           | We found a total of 155 links including 71 link(s) to files                                    |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 5.81%<br>Internal Links 94.19%  |

## In-page links

| Anchor                                  | Type     | Juice         |
|---|----------|---------------|
| <a href="#">Skip to main content</a>    | Internal | Passing Juice |
| <a href="#">NEWS</a>                    | External | Passing Juice |
| <a href="#">War in Ukraine</a>          | Internal | Passing Juice |
| <a href="#">COVID-19</a>                | Internal | Passing Juice |
| <a href="#">Canada</a>                  | Internal | Passing Juice |
| <a href="#">World</a>                   | Internal | Passing Juice |
| <a href="#">Politics</a>                | Internal | Passing Juice |
| <a href="#">W5</a>                      | Internal | Passing Juice |
| <a href="#">Health</a>                  | Internal | Passing Juice |
| <a href="#">Residential Schools</a>     | Internal | Passing Juice |
| <a href="#">Climate and Environment</a> | Internal | Passing Juice |
| <a href="#">Sci-Tech</a>                | Internal | Passing Juice |
| <a href="#">Entertainment</a>           | Internal | Passing Juice |
| <a href="#">Sports</a>                  | Internal | Passing Juice |
| <a href="#">Lifestyle</a>               | Internal | Passing Juice |
|   |          |               |

## In-page links

|                                      |          |               |
|--------------------------------------|----------|---------------|
| <a href="#">Business</a>             | Internal | Passing Juice |
| <a href="#">Weather</a>              | Internal | Passing Juice |
| <a href="#">Autos</a>                | Internal | Passing Juice |
| <a href="#">Photo Galleries</a>      | Internal | Passing Juice |
| <a href="#">Newsletters</a>          | Internal | Passing Juice |
| <a href="#">Local Spotlight</a>      | Internal | Passing Juice |
| <a href="#">Latest</a>               | Internal | Passing Juice |
| <a href="#">CTV News on the Go</a>   | Internal | Passing Juice |
| <a href="#">Health</a>               | Internal | Passing Juice |
| <a href="#">Captured on Camera</a>   | Internal | Passing Juice |
| <a href="#">Lifestyle</a>            | Internal | Passing Juice |
| <a href="#">Entertainment</a>        | Internal | Passing Juice |
| <a href="#">Autos</a>                | Internal | Passing Juice |
| <a href="#">Consumer</a>             | Internal | Passing Juice |
| <a href="#">Technology</a>           | Internal | Passing Juice |
| <a href="#">CTV National News</a>    | Internal | Passing Juice |
| <a href="#">Power Play</a>           | Internal | Passing Juice |
| <a href="#">Question Period</a>      | Internal | Passing Juice |
| <a href="#">W5</a>                   | Internal | Passing Juice |
| <a href="#">CTV News LIVE</a>        | Internal | Passing Juice |
| <a href="#">CTV News App</a>         | Internal | Passing Juice |
| <a href="#">Video Help</a>           | Internal | Passing Juice |
| <a href="#">Voice Assistant Help</a> | Internal | Passing Juice |
| <a href="#">Atlantic</a>             | Internal | Passing Juice |
| <a href="#">Barrie</a>               | Internal | Passing Juice |
| <a href="#">Calgary</a>              | Internal | Passing Juice |
| <a href="#">Edmonton</a>             | Internal | Passing Juice |
| <a href="#">Guelph</a>               | Internal | Passing Juice |
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## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Kitchener</a>                        | Internal | Passing Juice |
| <a href="#">Lethbridge</a>                       | Internal | Passing Juice |
| <a href="#">London</a>                           | Internal | Passing Juice |
| <a href="#">Montreal</a>                         | Internal | Passing Juice |
| <a href="#">Northern Ontario</a>                 | Internal | Passing Juice |
| <a href="#">Ottawa</a>                           | Internal | Passing Juice |
| <a href="#">Prince Albert</a>                    | Internal | Passing Juice |
| <a href="#">Red Deer</a>                         | Internal | Passing Juice |
| <a href="#">Regina</a>                           | Internal | Passing Juice |
| <a href="#">Saskatoon</a>                        | Internal | Passing Juice |
| <a href="#">Toronto</a>                          | Internal | Passing Juice |
| <a href="#">Vancouver</a>                        | Internal | Passing Juice |
| <a href="#">Vancouver Island</a>                 | Internal | Passing Juice |
| <a href="#">Windsor</a>                          | Internal | Passing Juice |
| <a href="#">Winnipeg</a>                         | Internal | Passing Juice |
| <a href="#">QP</a>                               | Internal | Passing Juice |
| <a href="#">Power Play</a>                       | Internal | Passing Juice |
| <a href="#">Pop Life</a>                         | Internal | Passing Juice |
| <a href="#">Schedule</a>                         | Internal | Passing Juice |
| <a href="#">Editorial Standards and Policies</a> | Internal | Passing Juice |
| <a href="#">Search CTV News</a>                  | Internal | Passing Juice |
| <a href="#">About Bell Media</a>                 | External | Passing Juice |
| <a href="#">CTV News Stox</a>                    | Internal | Passing Juice |
| <a href="#">CTV News Channel</a>                 | Internal | Passing Juice |
| <a href="#">CTV Schedule</a>                     | External | Passing Juice |
| <a href="#">Podcasts</a>                         | Internal | Passing Juice |
| <a href="#">Social</a>                           | Internal | Passing Juice |
| <a href="#">CTV National News Team</a>           | Internal | Passing Juice |
|  |          |               |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">CTV News Digital Team</a>   | Internal | Passing Juice |
| <a href="#">W5 Team</a>   | Internal | Passing Juice |
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| <a href="#">Exclusive: Doctors tell W5 why they spoke out during the pandemic</a>                            | Internal | Passing Juice |
| <a href="#">Lisa Raitt shares the pain behind her husband's devastating diagnosis</a>                        | Internal | Passing Juice |
| <a href="#">Hockey player breaks silence about alleged sexual assault at Boston College</a>                  | Internal | Passing Juice |
| <a href="#">The word 'war' is banned in her country, but this Russian refuses to be silenced</a>             | Internal | Passing Juice |
| <a href="#">Online propaganda war rages in parallel to battles on Ukraine streets</a>                        | Internal | Passing Juice |
| <a href="#">Investigating possible war crimes in Ukraine</a>   | Internal | Passing Juice |
| <a href="#">Wife of the 'Humboldt Driver' pleads for mercy</a>   | Internal | Passing Juice |
| <a href="#">Advertise on CTVNews.ca</a>  | External | Passing Juice |
| <a href="#">Political Ads Registry</a>   | External | Passing Juice |
| <a href="#">About CTV Careers</a>  | External | Passing Juice |
| <a href="#">Press Room</a>   | External | Passing Juice |
| <a href="#">Contact Us</a>   | Internal | Passing Juice |
| <a href="#">Power Play</a>   | Internal | Passing Juice |
| <a href="#">Guelph</a>   | Internal | Passing Juice |
| <a href="#">Yorkton</a>  | Internal | Passing Juice |
| <a href="#">Video Help</a>   | Internal | Passing Juice |
| <a href="#">Terms &amp; Conditions</a>   | External | Passing Juice |
| <a href="#">Privacy Policy</a>   | External | Passing Juice |

## SEO Keywords



Keywords Cloud





canada first from ukraine more after covid-19 news ontario ctv

# SEO Keywords




## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| ctv     | 17      | ✓     | ✗        | ✓           | ✓        |
| news    | 16      | ✓     | ✗        | ✓           | ✓        |
| from    | 12      | ✗     | ✗        | ✓           | ✓        |
| more    | 11      | ✗     | ✗        | ✓           | ✓        |
| canada  | 10      | ✓     | ✗        | ✓           | ✓        |









## Usability

|  |              |   |
|--|--------------|---|
|   | Url          | Domain : ctvnews.ca<br>Length : 10                |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |





## Document

|  |              |  |
|--|--------------|--|
|  | Doctype      | HTML 5                                   |
|  | Encoding     | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 302<br>Warnings : 137           |




## Document

|  |                 |  |
|--|-----------------|--|
|  | Email Privacy   | Great no email address has been found in plain text!   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |   |
|--|-------------|---|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><pre>http://ctvnews.ca/sitemap.xml http://www.ctvnews.ca/sitemap_news.xml http://www.ctvnews.ca/sitemap.xml http://www.ctvnews.ca/sitemap_mobile.xml http://www.ctvnews.ca/sitemap_video.xml</pre> |
|  | Robots.txt  | <pre>http://ctvnews.ca/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>   |
|  | Analytics   | Missing<br>We didn't detect an analytics tool installed on this website.  |

## Optimization

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.