



Seo Analyzer






curtinarchaeology.com

Generated on February 12 2022 13:04 PM





The score is 48/100







SEO Content

	Title	<div>Curtin Archaeological Consulting, Inc</div> <div>Length : 37</div> <div>Perfect, your title contains between 10 and 70 characters.</div>												
	Description	<div>Curtin Archaeological Consulting Inc. conducts Phase 1, 2 and 3 archaeological surveys throughout New York State.</div> <div>Length : 115</div> <div>Great, your meta description contains between 70 and 160 characters.</div>												
	Keywords	<div>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</div>												
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Curtin Archaeological Consulting, Inc</td></tr><tr><td>title</td><td>Curtin Archaeological Consulting, Inc</td></tr><tr><td>url</td><td>https://www.curtinarch.com</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Curtin Archaeological Consulting Inc. conducts Phase 1, 2 and 3 archaeological surveys throughout New York State.</td></tr></tbody></table>	Property	Content	site_name	Curtin Archaeological Consulting, Inc	title	Curtin Archaeological Consulting, Inc	url	https://www.curtinarch.com	type	website	description	Curtin Archaeological Consulting Inc. conducts Phase 1, 2 and 3 archaeological surveys throughout New York State.
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>2</td><td>1</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <div><ul style="list-style-type: none">• [H1] Curtin Archaeological Consulting, Inc• [H1] Archaeological Consulting Services• [H2] About• [H2] fieldnotes• [H3] Featured posts</div>	H1	H2	H3	H4	H5	H6	2	2	1	0	0	0
H1	H2	H3	H4	H5	H6									
2	2	1	0	0	0									

SEO Content

	Images	We found 10 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%


In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
Home	Internal	Passing Juice
What We Do	Internal	Passing Juice
Who We Are	Internal	Passing Juice
Contact	Internal	Passing Juice

In-page links

Blog	Internal	Passing Juice
Jobs	Internal	Passing Juice
The Last Witch Trial in New York State?	Internal	Passing Juice
Field Technicians Needed: Curtin Archaeological Consulting, Inc. Is Seeking Field Techs for Fall-Winter 2021 Projects	Internal	Passing Juice
This Old World: In Contemplation of Earth Day	Internal	Passing Juice
Browsing for a Book	Internal	Passing Juice
Curtin is Seeking Field Techs and a Lab Assistant for October 2020 Project	Internal	Passing Juice
Back to Top	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : curtinarchaeology.com Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 15 Warnings : 13
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>http://curtinarchaeology.com/sitemap.xml</div>
	Robots.txt	http://curtinarchaeology.com/robots.txt Great, your website has a robots.txt file.

Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.