







Seo Analyzer custommk.com

Generated on April 01 2022 12:50 PM






The score is 39/100







SEO Content

	Title	<div>customMK</div> <div>Length : 8</div> <div>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</div>																
	Description	<div>custom mechanical keyboard PCBs from customMK</div> <div>Length : 45</div> <div>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</div>																
	Keywords	<div>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</div>																
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>customMK</td></tr><tr><td>url</td><td>https://shop.custommk.com/</td></tr><tr><td>title</td><td>customMK</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>custom mechanical keyboard PCBs from customMK</td></tr><tr><td>image</td><td>http://cdn.shopify.com/s/files/1/0508/2152/9796/files/test_logo2_1200x1200.png?v=1604895131</td></tr><tr><td>image:secure_url</td><td>https://cdn.shopify.com/s/files/1/0508/2152/9796/files/test_logo2_1200x1200.png?v=1604895131</td></tr></tbody></table>	Property	Content	site_name	customMK	url	https://shop.custommk.com/	title	customMK	type	website	description	custom mechanical keyboard PCBs from customMK	image	http://cdn.shopify.com/s/files/1/0508/2152/9796/files/test_logo2_1200x1200.png?v=1604895131	image:secure_url	https://cdn.shopify.com/s/files/1/0508/2152/9796/files/test_logo2_1200x1200.png?v=1604895131
Property	Content																	
site_name	customMK																	
url	https://shop.custommk.com/																	
title	customMK																	
type	website																	
description	custom mechanical keyboard PCBs from customMK																	
image	http://cdn.shopify.com/s/files/1/0508/2152/9796/files/test_logo2_1200x1200.png?v=1604895131																	
image:secure_url	https://cdn.shopify.com/s/files/1/0508/2152/9796/files/test_logo2_1200x1200.png?v=1604895131																	

SEO Content

	Headings	H1 1 H2 10 H3 4 H4 0 H5 0 H6 0
		<ul style="list-style-type: none"> • [H1] • [H2] Just added to your cart • [H2] EVO70 • [H2] Bonsai C4 Group Buy Now Open • [H2] Genesis Macro Pad • [H2] EVO70 • [H2] Bonsai C4 Group Buy Now Open • [H2] Genesis Macro Pad • [H2] Featured products • [H2] Blog posts • [H2] Subscribe to our newsletter • [H3] • [H3] Group Buys vs. Pre-orders • [H3] Genesis Preorders Shipping Now, and Rotary Encoders Configurable in Via • [H3] Status Update on Genesis Pre-Orders
	Images	<p>We found 14 images on this web page.</p> <p>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 9%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 17 links including 1 link(s) to files
	Statistics	External Links : noFollow 5.88%

SEO Links


External Links : Passing Juice 11.76%

Internal Links 82.35%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Pre-order now	Internal	Passing Juice
Pre-Order Now!	Internal	Passing Juice
Buy Now	Internal	Passing Juice
=	Internal	Passing Juice
Read more	Internal	Passing Juice
genesis	Internal	Passing Juice
macropad	Internal	Passing Juice
preorders	Internal	Passing Juice
rotary encoder	Internal	Passing Juice
via	Internal	Passing Juice
Read more	Internal	Passing Juice
Read more	Internal	Passing Juice
Instagram	External	Passing Juice
Discord	External	Passing Juice
customMK	Internal	Passing Juice
Powered by Shopify	External	noFollow






SEO Keywords

	Keywords Cloud	genesis regular sale group buy encoder price now evo70 pre-order
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	20	✖	✖	✖	✖
sale	10	✖	✖	✖	✖
pre-order	10	✖	✖	✖	✔
now	10	✖	✖	✖	✔
regular	10	✖	✖	✖	✖


Usability

	Url	Domain : custommk.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 60 Warnings : 7
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.


Document



Deprecated HTML


Deprecated tags	Occurrences
<s>	5


Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.





Speed Tips

 Excellent, your website doesn't use nested tables.





 Too bad, your website is using inline styles.

 Great, your website has few CSS files.




 Perfect, your website has few JavaScript files.

 Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p>

Optimization

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.