

Seo Analyzer cymru.ac.uk

Generated on February 17 2022 12:46 PM





The score is 60/100







SEO Content

	Title	Home - University of Wales Length : 26 Perfect, your title contains between 10 and 70 characters.												
	Description	A unitary institution responsible for validating University of Wales degrees for more than 40,000 students in Wales and 20,000 students overseas. Length : 145 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>9</td><td>6</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H2] Online Library• [H2] Stakeholder's Voice• [H2] University of Wales Shop• [H2] Graduate Services• [H2] News & Events News Events• [H2] University of Wales Press• [H2] Gregynog• [H2] CELTIC RESEARCH CENTRE• [H2] dylan Thomas centre• [H3] University of Wales Literary Awards• [H3] UWP February 2022 news• [H3] UWP January 2022 news• [H3] German Alumni Symposium in Deidesheim, 15th & 16th May• [H3] Students• [H3] Alumni	H1	H2	H3	H4	H5	H6	0	9	6	0	0	0
H1	H2	H3	H4	H5	H6									
0	9	6	0	0	0									

SEO Content

	Images	We found 21 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 12% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 53 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 20.75% Internal Links 79.25%

In-page links

Anchor	Type	Juice
Close	Internal	Passing Juice
Explore the University of Wales	Internal	Passing Juice
Help	Internal	Passing Juice
Cymraeg	Internal	Passing Juice
University of Wales Press	External	Passing Juice

In-page links

Conferences at Gregynog	External	Passing Juice
Centre for Advanced Welsh & Celtic Studies	Internal	Passing Juice
Dictionary Unit	External	Passing Juice
Online Library	Internal	Passing Juice
Search for a course	Internal	Passing Juice
Search for an institution	Internal	Passing Juice
Vacancies	Internal	Passing Juice
Enquiries	Internal	Passing Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
News & Events	Internal	Passing Juice
Registry	Internal	Passing Juice
University Shop	External	Passing Juice
Stakeholders' Voice	Internal	Passing Juice
&nbsp;	Internal	Passing Juice
&nbsp;	External	Passing Juice
&nbsp;	Internal	Passing Juice
&nbsp;	Internal	Passing Juice
&nbsp;	Internal	Passing Juice
&nbsp;	Internal	Passing Juice
&nbsp;	Internal	Passing Juice
&nbsp;	Internal	Passing Juice
News	Internal	Passing Juice
Events	Internal	Passing Juice
University of Wales Literary Awards	Internal	Passing Juice
UWP February 2022 news	Internal	Passing Juice
UWP January 2022 news	Internal	Passing Juice
German Alumni Symposium in Deidesheim, 15th & 16th May	Internal	Passing Juice
Graduation Celebration	Internal	Passing Juice

In-page links

Study Skills	Internal	Passing Juice
Academic Regulations&nbsp;:	Internal	Passing Juice
Register for Alumni Association	Internal	Passing Juice
Alumni Services	Internal	Passing Juice
University of Wales Press website	External	Passing Juice
Website	External	Passing Juice
Dictionary of the Welsh Language	External	Passing Juice
Current Research Projects	Internal	Passing Juice
Introduction to the centre	Internal	Passing Juice
Vacancies	Internal	Passing Juice
Press	Internal	Passing Juice
Intranet	Internal	Passing Juice
Office 365 Email	External	Passing Juice
Eduroam	Internal	Passing Juice
Cookies on this Site	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
Privacy	Internal	Passing Juice
Publication Scheme	External	Passing Juice
Accessibility Statement	Internal	Passing Juice
Powered by Contensis	External	Passing Juice

SEO Keywords



Keywords Cloud

centre language news **support**
browser university script
description alumni **wales**





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
browser	15	✘	✘	✘	✘
support	15	✘	✘	✘	✘
script	15	✘	✘	✘	✘
university	15	✔	✘	✔	✔
wales	13	✔	✘	✔	✔

Usability

	Url	Domain : cymru.ac.uk Length : 11
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 21
	Email Privacy	Great no email address has been found in plain text!





Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://cymru.ac.uk/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <ul style="list-style-type: none"> Google Analytics