







# Seo Analyzer dabombbalm.com

Generated on April 01 2022 11:17 AM





The score is 57/100







## SEO Content

	<p>Title</p>	<p>DaBomb Balms   Handmade Bath Bombs   Lip Balms   Lip Glosses</p> <p><b>Length : 60</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>DaBomb Balms is an online store that provides handmade bath bombs, best lip gloss, lip balms, lip scrubs, shower steamers, body scrubs, and more.</p> <p><b>Length : 145</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 1937"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>DaBomb Balms   Handmade Bath Bombs   Lip Balms   Lip Glosses</td> </tr> <tr> <td>description</td> <td>DaBomb Balms is an online store that provides handmade bath bombs, best lip gloss, lip balms, lip scrubs, shower steamers, body scrubs, and more.</td> </tr> <tr> <td>url</td> <td>https://dabombbalms.com/</td> </tr> <tr> <td>site_name</td> <td>DaBomb Balms</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	DaBomb Balms   Handmade Bath Bombs   Lip Balms   Lip Glosses	description	DaBomb Balms is an online store that provides handmade bath bombs, best lip gloss, lip balms, lip scrubs, shower steamers, body scrubs, and more.	url	https://dabombbalms.com/	site_name	DaBomb Balms
Property	Content															
locale	en_US															
type	website															
title	DaBomb Balms   Handmade Bath Bombs   Lip Balms   Lip Glosses															
description	DaBomb Balms is an online store that provides handmade bath bombs, best lip gloss, lip balms, lip scrubs, shower steamers, body scrubs, and more.															
url	https://dabombbalms.com/															
site_name	DaBomb Balms															

# SEO Content

	Headings	<b>H1</b> 2	<b>H2</b> 3	<b>H3</b> 25	<b>H4</b> 3	<b>H5</b> 0	<b>H6</b> 0
		<ul style="list-style-type: none"><li>• [H1]</li><li>• [H1]</li><li>• [H2] ABOUT DaBomb Balms</li><li>• [H2] EUCALYPTUS BATH BOMBS</li><li>• [H2]</li><li>• [H3] LEMONGRASS GREEN TEA (X-LARGE)</li><li>• [H3] TEA TREE PEPPERMINT BATH BOMBS (X-LARGE)</li><li>• [H3] OATMEAL MILK &amp; HONEY BATH BOMBS (X-LARGE)</li><li>• [H3] 4PK ASSORTED SHOWER STEAMERS</li><li>• [H3] 4 JUMBO RELAX ME STEAMERS</li><li>• [H3] 4 JUMBO BREATHE EASY STEAMERS</li><li>• [H3] 4 JUMBO ENERGIZE ME STEAMERS</li><li>• [H3] 4 JUMBO WAKE ME UP STEAMERS</li><li>• [H3] Balm Gloss Mauvelous</li><li>• [H3] Balm Gloss Rose'</li><li>• [H3] Balm Gloss Swiss Chocolate</li><li>• [H3] BALM GLOSS CLEAR</li><li>• [H3] COCO CREAM LIP BALM</li><li>• [H3] CREAMY COCO SHEA LIP BALM</li><li>• [H3] BEET IT! BEET ROOT LIP SCRUB</li><li>• [H3] MANDARIN ORANGE PEEL LIP SCRUB</li><li>• [H3] MATCHA LATTE LIP SCRUB</li><li>• [H3] VARIETY PACK OF ALL 4</li><li>• [H3] LEMON BATH BOMB (X-LARGE)</li><li>• [H3] HONEY LEMON LIP SCRUB</li><li>• [H3] Cupcake Bath Bomb (Large)</li><li>• [H3] Products</li><li>• [H3] Our Company</li><li>• [H3] Your Account</li><li>• [H3] Store Information</li><li>• [H4] Bath Bomb Benefits</li><li>• [H4] CREATED LOCALLY PRESERVES FRESHNESS</li><li>• [H4] ALL ORIGINAL SCENTS</li></ul>					
	Images	We found 57 images on this web page.  50 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : <b>3%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 35 links including 0 link(s) to files
	Statistics	External Links : noFollow 5.71% External Links : Passing Juice 94.29% Internal Links 0%

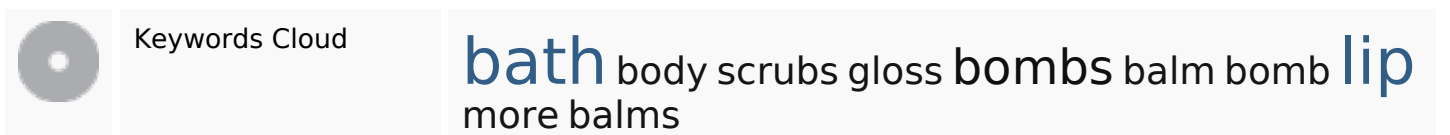
## In-page links

Anchor	Type	Juice
=	External	noFollow
=	External	noFollow
<a href="#">HOME</a>	External	Passing Juice
<a href="#">LIP CARE</a>	External	Passing Juice
<a href="#">LIP BALMS</a>	External	Passing Juice
<a href="#">Lip Scrubs</a>	External	Passing Juice
<a href="#">Lip Gloss</a>	External	Passing Juice
<a href="#">BATH &amp; BODY</a>	External	Passing Juice
<a href="#">Bath Bombs</a>	External	Passing Juice
<a href="#">SHOWER STEAMERS</a>	External	Passing Juice
<a href="#">BODY SCRUBS</a>	External	Passing Juice
<a href="#">DABOMB MINI BATH BOMBS</a>	External	Passing Juice
<a href="#">KIDS BATH BOMBS</a>	External	Passing Juice
<a href="#">ABOUT US</a>	External	Passing Juice
<a href="#">BLOG</a>	External	Passing Juice
<a href="#">Contact Us</a>	External	Passing Juice

## In-page links

<a href="#">SHOP NOW</a>	External	Passing Juice
<a href="#">DaBomb Balms LLC</a>	External	Passing Juice
<a href="#">Bath Bomb Benefits</a>	External	Passing Juice
<a href="#">CREATED LOCALLY PRESERVES FRESHNESS</a>	External	Passing Juice
<a href="#">ALL ORIGINAL SCENTS</a>	External	Passing Juice
<a href="#">Prices Drop</a>	External	Passing Juice
<a href="#">Lip Care</a>	External	Passing Juice
<a href="#">New Products</a>	External	Passing Juice
<a href="#">Best Sales</a>	External	Passing Juice
<a href="#">Refund &amp;#038; Return Policy</a>	External	Passing Juice
<a href="#">FAQ Order/Shipping</a>	External	Passing Juice
<a href="#">About Us</a>	External	Passing Juice
<a href="#">Secure Payment</a>	External	Passing Juice
<a href="#">Personal Info</a>	External	Passing Juice
<a href="#">Orders</a>	External	Passing Juice
<a href="#">Credit Slips</a>	External	Passing Juice
<a href="#">Addresses</a>	External	Passing Juice
<a href="#">Vouchers</a>	External	Passing Juice
<a href="#">My Wishlists</a>	External	Passing Juice

## SEO Keywords






## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
lip	17	✓	✗	✓	✓







## Keywords Consistency

bath	15	✓	✗	✓	✓
bombs	10	✓	✗	✓	✓
more	6	✗	✗	✓	✗
gloss	6	✓	✗	✓	✓

## Usability

	Url	Domain : dabombbalm.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 78 Warnings : 10
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✓ Excellent, your website doesn't use nested tables.

## Document

- ✘ Too bad, your website is using inline styles.
- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://dabombbalm.com/sitemap.xml>



### Robots.txt

<http://dabombbalm.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.