

The score is **63/100**







SEO Content

	Title	Daily Zen Meditation Length : 20 Perfect, your title contains between 10 and 70 characters.												
	Description	Brighten your day with inspirational quotes from Zen, Buddhist, and Taoist classics. Enter the meditation hall, or send a Zen Card to a friend. Length : 143 Great, your meta description contains between 70 and 160 characters.												
	Keywords	zen quotes, zen art, meditation, buddhism, buddhist quotes, taoism, art prints, gift shop Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H3] Send a Zen Card [H3] Join our Subsribers 	H1	H2	H3	H4	H5	H6	0	0	2	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	2	0	0	0									
	Images	We found 10 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 26% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.25% Internal Links 93.75%

In-page links

Anchor	Type	Juice
Sponsor	Internal	Passing Juice
Radar	Internal	Passing Juice
Zendo	Internal	Passing Juice
Journal	Internal	Passing Juice
Library	Internal	Passing Juice
Zen Cards	Internal	Passing Juice
Gift Shop	Internal	Passing Juice
About DZ	Internal	Passing Juice
Home	Internal	Passing Juice

In-page links

Contact	Internal	Passing Juice
Privacy	Internal	Passing Juice
Terms	Internal	Passing Juice
Site Map	Internal	Passing Juice
&#169; 2019 TrueBlueDesigns. All rights reserved.	External	Passing Juice
Zen Vows	Internal	Passing Juice
Legend of Bodhidharma	Internal	Passing Juice




SEO Keywords

	Keywords Cloud	dont zen journal cleansed mind daily try empty moment past
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
zen	4	✓	✓	✓	✓
dont	3	✗	✗	✗	✗
daily	2	✓	✗	✗	✗
try	2	✗	✗	✗	✗
journal	2	✗	✗	✗	✗




Usability

	Url	Domain : dailyzen.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.





Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 1
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://dailyzen.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 680 1481 757"> Google Analytics</div>