

Seo Analyzer dakine.com

Generated on April 01 2022 22:10 PM


The score is 60/100







SEO Content

	Title	Dakine Backpacks, Luggage, Surf, Snow, & Bike Gear Since 1979 Length : 67 Perfect, your title contains between 10 and 70 characters.																
	Description	Get 15% off your first purchase at Dakine.com! High quality backpacks, bags, apparel, and gear for any sport. Length : 109 Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Dakine</td></tr><tr><td>url</td><td>https://www.dakine.com/</td></tr><tr><td>title</td><td>Dakine Backpacks, Luggage, Surf, Snow, & Bike Gear Since 1979</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Get 15% off your first purchase at Dakine.com! High quality backpacks, bags, apparel, and gear for any sport.</td></tr><tr><td>image</td><td>https://cdn.shopify.com/s/files/1/0242/3141/1792/files/DAKINE_Rail.png?height=628&pad_color=fff&v=1576638162&width=1200</td></tr><tr><td>image:secure_url</td><td>https://cdn.shopify.com/s/files/1/0242/3141/1792/files/DAKINE_Rail.png?height=628&pad_color=fff&v=1576638162&width=1200</td></tr></tbody></table>	Property	Content	site_name	Dakine	url	https://www.dakine.com/	title	Dakine Backpacks, Luggage, Surf, Snow, & Bike Gear Since 1979	type	website	description	Get 15% off your first purchase at Dakine.com! High quality backpacks, bags, apparel, and gear for any sport.	image	https://cdn.shopify.com/s/files/1/0242/3141/1792/files/DAKINE_Rail.png?height=628&pad_color=fff&v=1576638162&width=1200	image:secure_url	https://cdn.shopify.com/s/files/1/0242/3141/1792/files/DAKINE_Rail.png?height=628&pad_color=fff&v=1576638162&width=1200
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SEO Content

		<p>image:width 1200</p> <p>image:height 628</p>												
	Headings	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">H1</th> <th style="text-align: left;">H2</th> <th style="text-align: left;">H3</th> <th style="text-align: left;">H4</th> <th style="text-align: left;">H5</th> <th style="text-align: left;">H6</th> </tr> </thead> <tbody> <tr> <td>3</td> <td>0</td> <td>8</td> <td>13</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Dakine • [H1] Exclusive offers, New products, and members-only content • [H1] Exclusive offers, New products, and members-only content • [H3] SNOW • [H3] Bike • [H3] Surf • [H3] Wind • [H3] Sustainability • [H3] Warranty • [H3] team • [H3] about • [H4] Activity • [H4] Men's Apparel • [H4] Men's Accessories • [H4] Activity • [H4] Women's Apparel • [H4] Women's Accessories • [H4] Activity • [H4] Category • [H4] Latest In Backpacks • [H4] Activity • [H4] Category • [H4] Latest In Travel • [H4] 	H1	H2	H3	H4	H5	H6	3	0	8	13	0	0
H1	H2	H3	H4	H5	H6									
3	0	8	13	0	0									
	Images	<p>We found 19 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 15%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 127 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Cart	Internal	Passing Juice
Checkout	Internal	Passing Juice
Skip to content	Internal	Passing Juice
Orders \$125+ Ship Free! Excl. Oversized	Internal	Passing Juice
Snowboard & Ski Outerwear	Internal	Passing Juice
Ski Travel Bags	Internal	Passing Juice
Snowboard Travel Bags	Internal	Passing Juice
Boot Bags	Internal	Passing Juice
Snow Backpacks	Internal	Passing Juice
Snow Gloves & Mitts	Internal	Passing Juice
Midlayers & Baselayers	Internal	Passing Juice
Hats & Beanies	Internal	Passing Juice
Balaclavas & Facemasks	Internal	Passing Juice
Snow Tools & Accessories	Internal	Passing Juice
Bike Pickup Pads	Internal	Passing Juice
Bike Shorts & Pants	Internal	Passing Juice

In-page links

Bike Backpacks & Hydration	Internal	Passing Juice
Bike Protection	Internal	Passing Juice
Bike Gloves	Internal	Passing Juice
Bike Jerseys	Internal	Passing Juice
Bike Shoes	Internal	Passing Juice
Bike Travel Bags	Internal	Passing Juice
Bike Socks	Internal	Passing Juice
Surf Traction Pads	Internal	Passing Juice
Surf Leashes	Internal	Passing Juice
Wetsuits, & Neoprene Tops	Internal	Passing Juice
Surfboard Travel Bags	Internal	Passing Juice
Neoprene Boots & Accessories	Internal	Passing Juice
Rack Accessories	Internal	Passing Juice
Surf Apparel & Rashguards	Internal	Passing Juice
Boardshorts	Internal	Passing Juice
Sandals	Internal	Passing Juice
Surf Backpacks	Internal	Passing Juice
Surf Hats	Internal	Passing Juice
Fleece	Internal	Passing Juice
Hoodies & Sweatshirts	Internal	Passing Juice
Snow Jackets & Outerwear	Internal	Passing Juice
Bike Jackets & Outerwear	Internal	Passing Juice
Bike Shorts & Pants	Internal	Passing Juice
Bike Jerseys	Internal	Passing Juice
T-Shirts	Internal	Passing Juice
Surf Apparel & Rashguards	Internal	Passing Juice
Boardshorts	Internal	Passing Juice
Sandals	Internal	Passing Juice

In-page links

Bike Shoes	Internal	Passing Juice
Wallets & Accessories	Internal	Passing Juice
Socks	Internal	Passing Juice
Caps & Trucker Hats	Internal	Passing Juice
Fleece	Internal	Passing Juice
Hoodies & Sweatshirts	Internal	Passing Juice
Jackets & Outerwear	Internal	Passing Juice
T-shirts	Internal	Passing Juice
Bike Shorts	Internal	Passing Juice
Bike Jerseys	Internal	Passing Juice
Surf Apparel & Rashguards	Internal	Passing Juice
Boardshorts	Internal	Passing Juice
Bike Shoes	Internal	Passing Juice
Socks	Internal	Passing Juice
Beanies	Internal	Passing Juice
Caps & Trucker Hats	Internal	Passing Juice
New Backpacks	Internal	Passing Juice
Bestselling Backpacks	Internal	Passing Juice
Laptop Backpacks	Internal	Passing Juice
Lifestyle Backpacks	Internal	Passing Juice
Hip Packs	Internal	Passing Juice
Crossbody & Tote Bags	Internal	Passing Juice
New Travel Bags	Internal	Passing Juice
Luggage & Roller Bags	Internal	Passing Juice
Travel Accessories	Internal	Passing Juice
Duffle Bags	Internal	Passing Juice
Windsurf & Kite Travel Bags	Internal	Passing Juice
Windsurf Harnesses	Internal	Passing Juice

In-page links

Windsurf Accessories	Internal	Passing Juice
Mens	Internal	Passing Juice
Snow	Internal	Passing Juice
Bike	Internal	Passing Juice
Surf	Internal	Passing Juice
Lifestyle	Internal	Passing Juice
Wetsuits	Internal	Passing Juice
Shorts & Pants	Internal	Passing Juice
Sale	Internal	Passing Juice
Bike Gloves	Internal	Passing Juice
Snow Gloves & Mitts	Internal	Passing Juice
Wallets & Accessories	Internal	Passing Juice
Sale	Internal	Passing Juice
View All	Internal	Passing Juice
Womens	Internal	Passing Juice
Snow	Internal	Passing Juice
Bike	Internal	Passing Juice
Surf	Internal	Passing Juice
Lifestyle	Internal	Passing Juice
Wetsuits	Internal	Passing Juice
Shorts & Pants	Internal	Passing Juice
Bike Gloves	Internal	Passing Juice
Snow Gloves & Mitts	Internal	Passing Juice
View All	Internal	Passing Juice
Sport	Internal	Passing Juice
Goggles	Internal	Passing Juice
Sale	Internal	Passing Juice
Sale	Internal	Passing Juice

In-page links

Sale	Internal	Passing Juice
Backpacks	Internal	Passing Juice
View All	Internal	Passing Juice
Sale	Internal	Passing Juice
Travel	Internal	Passing Juice
Sale	Internal	Passing Juice
Sustainability	Internal	Passing Juice
Inside Dakine	Internal	Passing Juice
Dakine Team	Internal	Passing Juice
Contact	Internal	Passing Juice
Wishlist	Internal	Passing Juice
Returns	Internal	Passing Juice
Warranty	Internal	Passing Juice
Track Your Order	Internal	Passing Juice
FAQs	Internal	Passing Juice
Gift Card	Internal	Passing Juice
New Arrivals	Internal	Passing Juice
Men's Apparel	Internal	Passing Juice
Women's Apparel	Internal	Passing Juice
Bike Apparel & Accessories	Internal	Passing Juice
Surf Apparel & Accessories	Internal	Passing Juice
Sale	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Online Dealers	Internal	Passing Juice
Pro Signup	Internal	Passing Juice
Dakine	Internal	Passing Juice

SEO Keywords



Keywords Cloud

collapse travel bags surf apparel snow
accessories backpacks expand
bike

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
bike	30	✓	✗	✗	✓
accessories	25	✗	✗	✗	✓
bags	23	✗	✗	✓	✗
travel	18	✗	✗	✗	✓
backpacks	18	✓	✗	✓	✓











Usability

	Url	Domain : dakine.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 92 Warnings : 21				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><s></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	1
Deprecated tags	Occurrences					
<s>	1					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.				




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	http://dakine.com/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics