Seo Analyzer
dalhousieinstitute.in

Generated on January 05 2022 14:04 PM

The score is 39/100

SEO Content

⚠️	Title	Home **Length : 4** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	Dalhousie Institute **Length : 19** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✅	Keywords	Dalhousie Institute Good, your page contains meta keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
url	https://dalhousieinstitute.in/
type	website
title	Home
description	Dalhousie Institute
image	https://dalhousieinstitute.in/assets/images/site_logo/dalhousie_institute_site_logo.png
image:width	200
image:height	200

⦿	Headings	

H1	H2	H3	H4	H5	H6
0	0	1	3	0	0

- [H3]

SEO Content

		- [H4] SITEMAP - [H4] FOLLOW US ON - [H4] LOCATION
❌	Images	We found 18 images on this web page. 12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 20 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 5% Internal Links 95%

In-page links

Anchor	Type	Juice
Members' Area	Internal	Passing Juice
About DI	Internal	Passing Juice
The Council	Internal	Passing Juice

In-page links

Sub Committees		Internal	Passing Juice
Rulebook		Internal	Passing Juice
Club Facility Timings		Internal	Passing Juice
Notice Board		Internal	Passing Juice
Affiliations		Internal	Passing Juice
Gallery		Internal	Passing Juice
News & Reviews		Internal	Passing Juice
Contact Us		Internal	Passing Juice
Bank Details		Internal	Passing Juice
Events@DI		Internal	Passing Juice
Sports@DI		Internal	Passing Juice
Cuisine@DI		Internal	Passing Juice
Kids@DI		Internal	Passing Juice
Facilities@DI		Internal	Passing Juice
Faqs		Internal	Passing Juice
Dalhousie Institute		Internal	Passing Juice
Orbitech		External	Passing Juice

SEO Keywords

Keywords Cloud	all members club payment guests membership allowed kolkata carry card

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
club	9	✖	✖	✖	✖
card	6	✖	✖	✖	✖
members	6	✖	✖	✖	✖

Keywords Consistency

kolkata	5	✖	✖	✖	✖
carry	4	✖	✖	✖	✖

Usability

	Url	Domain : dalhousieinstitute.in Length : 21
✔	Favicon	Great, your website has a favicon.
✔	Printability	Great. We have found a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 27 Warnings : 3
✔	Email Privacy	Great no email address has been found in plain text!
✖	Deprecated HTML	

Deprecated tags	Occurrences
<center>	2

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

	Speed Tips	✔ Excellent, your website doesn't use nested tables.

Document

✖ Too bad, your website is using inline styles.

✖ Too bad, your website has too many CSS files (more than 4).

✖ Too bad, your website has too many JS files (more than 6).

✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	
	✖	Apple Icon
	✔	Meta Viewport Tag
	✔	Flash content

Optimization

	XML Sitemap	Missing
		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	Missing
		Your website doesn't have a robots.txt file - this can be problematic.
		A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.