



# Seo Analyzer dan.ch

Generated on March 03 2022 12:52 PM




The score is **38/100**







## SEO Content

|    | Title              | <p>Herzlich willkommen bei dan.ch - Herzlich willkommen</p> <p><b>Length : 52</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>  |    |    |    |    |    |    |   |    |   |   |   |   |
|----|--------------------|--|----|----|----|----|----|----|---|----|---|---|---|---|
|    | Description        | <p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>  |    |    |    |    |    |    |   |    |   |   |   |   |
|    | Keywords           | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>   |    |    |    |    |    |    |   |    |   |   |   |   |
|    | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>   |    |    |    |    |    |    |   |    |   |   |   |   |
|    | Headings           | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>3</td> <td>11</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Alles aus einer Hand</li> <li>• [H1]</li> <li>• [H1] Breaking news</li> <li>• [H2]</li> <li>• [H2]</li> <li>• [H2] Seminare / Webinare</li> <li>• [H2] Ausbildungen</li> <li>• [H2] Feinstoffliche Energiesysteme</li> <li>• [H2] Natürliche Produkte</li> <li>• [H2] DAN Essentielle Blütentropfen</li> <li>• [H2] Therapeutisches Angebot</li> <li>• [H2] Bücher</li> <li>• [H2] DAN Treff im Januar 2015</li> <li>• [H2] PowerTool Verbindungen lösen</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 3 | 11 | 0 | 0 | 0 | 0 |
| H1 | H2                 | H3   | H4 | H5 | H6 |    |    |    |   |    |   |   |   |   |
| 3  | 11                 | 0  | 0  | 0  | 0  |    |    |    |   |    |   |   |   |   |
|    | Images             | <p>We found 8 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that</p>  |    |    |    |    |    |    |   |    |   |   |   |   |

## SEO Content

|   |                 |   |
|---|-----------------|---|
|   |                 | search engines can better understand the content of your images.  |
|  | Text/HTML Ratio | Ratio : <b>4%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash           | Perfect, no Flash content has been detected on this page.   |
|  | Iframe          | Great, there are no Iframes detected on this page.  |

## SEO Links

|   |                         |   |
|---|-------------------------|---|
|    | URL Rewrite             | Good. Your links looks friendly!  |
|   | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.  |
|  | In-page links           | We found a total of 25 links including 1 link(s) to files                                       |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 4%<br><br>Internal Links 96% |


## In-page links

| Anchor                                  | Type     | Juice         |
|---|----------|---------------|
| <a href="#">Navigation überspringen</a> | Internal | Passing Juice |
| <a href="#">Produkte</a>                | Internal | Passing Juice |
| <a href="#">Energiesysteme</a>          | Internal | Passing Juice |
| <a href="#">Therapiebereich</a>         | Internal | Passing Juice |
| <a href="#">Blütentropfen</a>           | Internal | Passing Juice |
| <a href="#">Seminare / Webinare</a>     | Internal | Passing Juice |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Ausbildungen</a>  | Internal | Passing Juice |
| <a href="#">Bücher</a>  | Internal | Passing Juice |
| <a href="#">über uns</a>  | Internal | Passing Juice |
| <a href="#">Home</a>  | Internal | Passing Juice |
| <a href="#">Aufzeichnung Webinar</a>  | Internal | Passing Juice |
| <a href="#">Navigation überspringen</a>   | Internal | Passing Juice |
| <a href="#">Suche</a>   | Internal | noFollow      |
| <a href="#">DAN Institut</a>  | Internal | Passing Juice |
| <a href="#">25 Jahre DAN Institut</a>   | Internal | Passing Juice |
| <a href="#">DAN Zentrum</a>   | Internal | Passing Juice |
| <a href="#">DAN Forum</a>   | Internal | Passing Juice |
| <a href="#">Adressen</a>  | Internal | Passing Juice |
| <a href="#">Daten und Termine</a>   | Internal | Passing Juice |
| <a href="#">Plattformen</a>   | Internal | Passing Juice |
| <a href="#">Newsletter</a>  | Internal | Passing Juice |
| <a href="#">Facebook</a>  | Internal | Passing Juice |
| <a href="#">DAN Treff im Januar 2015</a>  | Internal | Passing Juice |
| <a href="http://talkfusionconnect.com/live/app/LiveBroadcast.php?meeting=499c651b11737453f5a7">http://talkfusionconnect.com/live/app/LiveBroadcast.php?meeting=499c651b11737453f5a7</a> | External | Passing Juice |
| <a href="#">PowerTool Verbindungen lösen</a>  | Internal | Passing Juice |

## SEO Keywords



Keywords Cloud

willkommen alles hand und bei  
angebot dan einer blütentropfen  
herzlich






## Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti | Headings |
|---------|---------|-------|----------|-----------|----------|
|---------|---------|-------|----------|-----------|----------|






## Keywords Consistency

|          |   |   |   | on |   |
|----------|---|---|---|----|---|
| herzlich | 2 | ✓ | ✗ | ✗  | ✗ |
| bei      | 2 | ✓ | ✗ | ✗  | ✗ |
| und      | 2 | ✗ | ✗ | ✗  | ✗ |
| alles    | 2 | ✗ | ✗ | ✗  | ✓ |
| einer    | 2 | ✗ | ✗ | ✗  | ✓ |


## Usability

|  |              |   |
|--|--------------|---|
|    | Url          | Domain : dan.ch<br>Length : 6   |
|    | Favicon      | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often. |
|   | Printability | We could not find a Print-Friendly CSS.   |
|  | Language     | Good. Your declared language is de.   |
|  | Dublin Core  | This page does not take advantage of Dublin Core.   |

## Document

|  |                 |  |
|--|-----------------|--|
|  | Doctype         | HTML 5   |
|  | Encoding        | Perfect. Your declared charset is UTF-8.                   |
|  | W3C Validity    | Errors : 2<br>Warnings : 4                                 |
|  | Email Privacy   | Great no email address has been found in plain text!       |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |




## Document

|  |            |   |
|--|------------|---|
|  | Speed Tips | <ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✗ Too bad, your website does not take advantage of gzip.</li></ul> |
|--|------------|---|

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |  |
|--|-------------|--|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt  | <p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>       |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>  |