











## SEO Content

|   |                 |  |
|---|-----------------|--|
|  | Images          | We found 22 images on this web page.<br>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : <b>0%</b><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.                              |
|  | Flash           | Perfect, no Flash content has been detected on this page.  |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.   |

## SEO Links

|   |                         |  |
|---|-------------------------|--|
|   | URL Rewrite             | Good. Your links looks friendly!   |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.   |
|  | In-page links           | We found a total of 20 links including 0 link(s) to files                                |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 10%<br>Internal Links 90% |


## In-page links

| Anchor                          | Type     | Juice         |
|---------------------------------|----------|---------------|
| <a href="#">Our Core Values</a> | Internal | Passing Juice |
| <a href="#">Our Staff</a>       | Internal | Passing Juice |
| <a href="#">Alumni</a>          | Internal | Passing Juice |
| <a href="#">Why Choose Us</a>   | Internal | Passing Juice |
| <a href="#">Testimonials</a>    | Internal | Passing Juice |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Children's Program</a>                            | Internal | Passing Juice |
| <a href="#">Youth Program</a>                                 | Internal | Passing Juice |
| <a href="#">Academy Program</a>                               | Internal | Passing Juice |
| <a href="#">Spring Classes</a>                                | Internal | Passing Juice |
| <a href="#">Summer Program</a>                                | Internal | Passing Juice |
| <a href="#">Studio Policies</a>                               | Internal | Passing Juice |
| <a href="#">Dress Code</a>                                    | Internal | Passing Juice |
| <a href="#">Register Online</a>                               | Internal | Passing Juice |
| <a href="#">Parent Portal</a>                                 | External | Passing Juice |
| <a href="#">Gallery</a>                                       | Internal | Passing Juice |
| <a href="#">Events</a>  | Internal | Passing Juice |
| <a href="#">Performing Opportunities</a>                      | Internal | Passing Juice |
| <a href="#">Dance Companies</a>                               | Internal | Passing Juice |
| <a href="#">Contact/Map</a>                                   | Internal | Passing Juice |
| <a href="#">Dance website designed by Studio of Dance.com</a> | External | Passing Juice |


## SEO Keywords

|  |                |  |
|--|----------------|--|
|  | Keywords Cloud |  |
|--|----------------|--|





## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
|---------|---------|-------|----------|-------------|----------|












## Usability

|  |         |   |
|--|---------|---|
|  | Url     | Domain : danceacademyofmansfield.com<br>Length : 27 |
|  | Favicon | Great, your website has a favicon.                  |





## Usability

|  |              |  |
|--|--------------|--|
|  |              |  |
|  | Printability | We could not find a Print-Friendly CSS.  |
|  | Language     | You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website. |
|  | Dublin Core  | This page does not take advantage of Dublin Core.  |




## Document

|    | Doctype         | HTML 5   |                 |             |        |   |
|--|-----------------|--|-----------------|-------------|--------|---|
|   | Encoding        | You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.  |                 |             |        |   |
|  | W3C Validity    | Errors : 29<br>Warnings : 6  |                 |             |        |   |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.   |                 |             |        |   |
|  | Deprecated HTML | <table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;font&gt;</td><td>2</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>  | Deprecated tags | Occurrences | <font> | 2 |
| Deprecated tags  | Occurrences     |  |                 |             |        |   |
| <font>   | 2               |  |                 |             |        |   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |                 |             |        |   |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |  |
|--|-------------|--|
|    | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|    | Robots.txt  | <p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>       |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>  |