



Seo Analyzer dandjcrafts.com

Generated on March 05 2022 21:52 PM

The score is 57/100







SEO Content

	Title	D and J Crafts - Crafts and Gifts in the North East Length : 51 Perfect, your title contains between 10 and 70 characters.												
	Description	Crafts and Gifts in the North East Length : 34 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Hobbies and Crafts in the North East • [H2] Main Content • [H2] About us • [H2] Where to find us • [H2] Shop Online 	H1	H2	H3	H4	H5	H6	1	4	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	4	0	0	0	0									
	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.												
	Text/HTML Ratio	Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.


SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 5 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 20%</p> <p>Internal Links 80%</p>

In-page links

Anchor	Type	Juice
Skip to primary navigation	Internal	Passing Juice
Skip to content	Internal	Passing Juice
D and J Crafts	Internal	Passing Juice
D and J Crafts	Internal	Passing Juice
Chan Media	External	Passing Juice






SEO Keywords

	Keywords Cloud	north learn craft gifts crafts east online products markets shop
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
crafts	7	✓	✗	✓	✓
north	5	✓	✗	✓	✓
east	5	✓	✗	✓	✓
shop	4	✗	✗	✗	✓
online	3	✗	✗	✗	✓

Usability

	Url	Domain : dandjcrafts.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 28
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://dandjcrafts.com/sitemap.xml
	Robots.txt	http://dandjcrafts.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.