







Seo Analyzer danishhomeofchicago.org

Generated on February 27 2022 10:53 AM

The score is 54/100



SEO Content

	<p>Title</p>	<p>The Danish Home - Senior Living Community - The Danish Home of Chicago</p> <p>Length : 70</p> <p>Perfect, your title contains between 10 and 70 characters.</p>								
	<p>Description</p>	<p>The Danish Home of Chicago is a boutique continuing care retirement community nestled graciously in the quiet neighborhood of Norwood Park. Established in 1891, The Danish Home upholds its legacy of caring for older adults in a safe environment with all the love and comforts of home.</p> <p>Length : 284</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>								
	<p>Keywords</p>	<p>Senior Housing, Norwood Park, Senior housing in Norwood Park, Assisted living in Norwood Park, Longterm care in Norwood Park, Senior housing Chicago, Assisted living Chicago, Longterm care Chicago, Assisted Living facilities, Longterm care facilities</p> <p>Good, your page contains meta keywords.</p>								
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="534 1545 1476 1881"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>The Danish Home - Senior Living Community - The Danish Home of Chicago</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	article	title	The Danish Home - Senior Living Community - The Danish Home of Chicago
Property	Content									
locale	en_US									
type	article									
title	The Danish Home - Senior Living Community - The Danish Home of Chicago									

SEO Content

description	The Danish Home of Chicago is a boutique continuing care retirement community nestled graciously in the quiet neighborhood of Norwood Park. Established in 1891, The Danish Home upholds its legacy of caring for older adults in a safe environment with all the love and comforts of home.
url	https://danishhomeofchicago.org/
site_name	The Danish Home of Chicago
image	https://danishhomeofchicago.org/wp-content/uploads/2021/07/plate-goal.png

Headings

H1	H2	H3	H4	H5	H6
0	4	5	0	0	4
	<ul style="list-style-type: none"> • [H2] Trust • [H2] Happiness • [H2] The Danish Home is busy renovating and remodeling to meet the needs of today's seniors. • [H2] View or rewatch The Danish Home for the Holidays (A Virtual "Lillejuleaften") 2021 Annual Benefit • [H3] Processing...This will only take a second!","number_decimals":"2","is_test_mode":"","give_version":"2.9.1","magnific_options":{"main_class":"give-modal","close_on_bg_click":false},"form_translation":{"payment-mode":"Please select payment mode.","give_first":"Please enter your first name.","give_email":"Please enter a valid email address.","give_user_login":"Invalid email address or username.","give_user_pass":"Enter a password.","give_user_pass_confirm":"Enter the password confirmation.","give_agree_to_terms":"You must agree to the terms and conditions."},"confirm_email_sent_message":"Please check your email and click on the link to access your complete donation history.","ajax_vars":{"ajaxurl":"https://danishhomeofchicago.org/wp-admin/admin-ajax.php","ajaxNonce":"0a44da3dc7","loading":"Loading","select_option":"Please select an option","default_gateway":"authorize","permalinks":"1","number_decimals":2,"cookie_hash":"cf3ef2dab563b216633b0edb92fc6d38","session_nonce_cookie_name":"wp-give_session_reset_nonce_cf3ef2dab563b216633b0edb92fc6d38","session_cookie_name":"wp-give_session_cf3ef2dab563b216633b0edb92fc6d38","delete_session_nonce_cookie":"0"}; var giveApiSettings = {"root":"https://danishhomeofchicago.org/wp-json/give-api/v2","rest_base":"give-api/v2"}; /*]]> */ /* */ // // (function() { (function (i, s, o, g, r, a, m) { i['GoogleAnalyticsObject'] = r; i[r] = i[r] function () { (i[r].q = i[r].q []).push(arguments) }, i[r].l = 1 * new Date(); a = s.createElement(o), m = s.getElementsByTagName(o)[0]; a.async = 1; a.src = g; m.parentNode.insertBefore(a, m) })(window, document, 'script', 'https://google-analytics.com/analytics.js', 'ga'); ga('create', 'UA-7304153-7', 'auto'); ga('send', 'pageview'); })(); function 				

SEO Content





```
setREVStartSize(e){
//window.requestAnimationFrame(function() { window.RSIW =
window.RSIW===undefined ? window.innerWidth :
window.RSIW; window.RSIH = window.RSIH===undefined ?
window.innerHeight : window.RSIH; try { var pw =
document.getElementById(e.c).parentNode.offsetWidth, newh;
pw = pw===0 || isNaN(pw) ? window.RSIW : pw; e.tabw =
e.tabw===undefined ? 0 : parseInt(e.tabw); e.thumbw =
e.thumbw===undefined ? 0 : parseInt(e.thumbw); e.tabh =
e.tabh===undefined ? 0 : parseInt(e.tabh); e.thumbh =
e.thumbh===undefined ? 0 : parseInt(e.thumbh); e.tabhide =
e.tabhide===undefined ? 0 : parseInt(e.tabhide); e.thumbhide
= e.thumbhide===undefined ? 0 : parseInt(e.thumbhide);
e.mh = e.mh===undefined || e.mh==" || e.mh=="auto" ? 0
: parseInt(e.mh,0); if(e.layout=="fullscreen" ||
e.l=="fullscreen") newh = Math.max(e.mh>window.RSIH);
else{ e.gw = Array.isArray(e.gw) ? e.gw : [e.gw]; for (var i in
e.rl) if (e.gw[i]===undefined || e.gw[i]===0) e.gw[i] =
e.gw[i-1]; e.gh = e.el===undefined || e.el==" ||
(Array.isArray(e.el) && e.el.length==0)? e.gh : e.el; e.gh =
Array.isArray(e.gh) ? e.gh : [e.gh]; for (var i in e.rl) if
(e.gh[i]===undefined || e.gh[i]===0) e.gh[i] = e.gh[i-1]; var nl
= new Array(e.rl.length), ix = 0, sl; e.tabw = e.tabhide>=pw ?
0 : e.tabw; e.thumbw = e.thumbhide>=pw ? 0 : e.thumbw;
e.tabh = e.tabhide>=pw ? 0 : e.tabh; e.thumbh =
e.thumbhide>=pw ? 0 : e.thumbh; for (var i in e.rl) nl[i] =
e.rl[i]nl[i] && nl[i]>0) { sl = nl[i]; ix=i;} var m =
pw>(e.gw[ix]+e.tabw+e.thumbw) ? 1 :
(pw-(e.tabw+e.thumbw)) / (e.gw[ix]); newh = (e.gh[ix] * m) +
(e.tabh + e.thumbh); } if(window.rs_init_css===undefined)
window.rs_init_css =
document.head.appendChild(document.createElement("style"))
; document.getElementById(e.c).height = newh+"px";
window.rs_init_css.innerHTML += "#"+e.c+"_wrapper { height:
"+newh+"px }"; } catch(e){ console.log("Failure at Presize of
Slider:" + e) } //}); }; .vc_custom_1512168303184{margin-top:
-70px !important;margin-right: 0px !important;margin-bottom:
0px !important;margin-left: 0px !important;border-top-width:
0px !important;border-right-width: 0px !important;border-
bottom-width: 0px !important;border-left-width: 0px
!important;padding-top: 0px !important;padding-right: 0px
!important;padding-bottom: 0px !important;padding-left: 0px
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!important;margin-left: 0px !important;border-top-width: 0px
!important;border-right-width: 0px !important;border-bottom-
width: 0px !important;border-left-width: 0px
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SEO Content





```
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!important;}.vc_custom_1512168113376{margin-top: 0px
!important;margin-right: 0px !important;margin-bottom: 0px
!important;margin-left: 0px !important;border-top-width: 0px
!important;border-right-width: 0px !important;border-bottom-
width: 0px !important;border-left-width: 0px
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!important;padding-bottom: 0px !important;padding-left: 0px
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!important;}.vc_custom_1597703527496{margin-top: 0px
!important;margin-right: 0px !important;margin-bottom: 0px
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!important;border-bottom-width: 0px
!important;}.vc_custom_1513023029912{padding-top: 30px
!important;padding-right: 20px !important;padding-bottom:
40px !important;padding-left: 20px
!important;}.vc_custom_1513275152202{padding-top: 30px
!important;padding-right: 20px !important;padding-bottom:
40px !important;padding-left: 20px
!important;}.vc_custom_1513275160653{padding-top: 30px
!important;padding-right: 20px !important;padding-bottom:
40px !important;padding-left: 20px
!important;}.vc_custom_1525139759276{margin-bottom: 0px
!important;padding-bottom: 0px
!important;}.vc_custom_1580503936442{margin-bottom: 0px
!important;padding-bottom: 0px
!important;}.vc_custom_1580504029923{margin-bottom: 0px
!important;padding-bottom: 0px !important;}
.wpb_animate_when_almost_visible { opacity: 1; }
$('.wop_overlay').on("touchstart", function(e) { "use strict";
//satisfy the code inspectors var link = $(this); //preselect the
link if (link.hasClass('hasHover')) { return true; } else {
link.addClass("hasHover"); $('.insta-
post').not(this).removeClass("hasHover"); e.preventDefault();
return false; //extra, and to make sure the function has
consistent return points } }); document.addEventListener(
'wpcf7mailsent', function( event ) { if ( '40080' ==
event.detail.contactFormId ) { location =
'https://danishhomeofchicago.org/thankyou/'; } else if ( '41222'
== event.detail.contactFormId ) { location =
'https://danishhomeofchicago.org/pledge-thankyou/'; } else { //
do nothing } }, false );
```

- [H3] There's No Place Like The Danish Home
- [H3] We're Here to Help
- [H3] The Danish Home Foundation
- [H3] This Danish blue plate shows where we are in "Our Future in Focus" capital campaign fundraising goal. Click on it and read our case statement.

SEO Content

		<ul style="list-style-type: none">• [H6] Explore the Difference• [H6] making decisions• [H6] ways to give• [H6] - Anne Mickey, daughter of resident
	Images	We found 10 images on this web page. 7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 19 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 10.53% Internal Links 89.47%

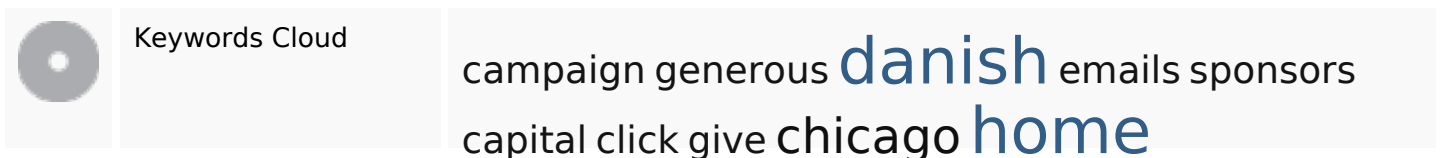
In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Schedule A Tour	Internal	Passing Juice

In-page links

Our Community	Internal	Passing Juice
Resident Life	Internal	Passing Juice
Our Care Concept	Internal	Passing Juice
Watch Our Improvements	Internal	Passing Juice
View 2021 benefit	External	Passing Juice
GIVE TO OUR CAPITAL CAMPAIGN	Internal	Passing Juice
THANK YOU TO OUR GENEROUS 2020-2021 SPONSORS (click to see list)	Internal	Passing Juice
THANK YOU TO OUR GENEROUS 2021-2022 SPONSORS (click to see list)	Internal	Passing Juice
Women's Auxiliary Helps Raise Funds and Fun at The Danish Home of Chicago	Internal	Passing Juice
Pastry Chef at The Danish Home of Chicago Teaches Herself To Make Danish Desserts To Delight Residents	Internal	Passing Juice
New Danish Consul General Visits The Danish Home of Chicago	Internal	Passing Juice
Emails are serviced by Constant Contact	External	Passing Juice
Our Community	Internal	Passing Juice
Ways to Give	Internal	Passing Juice
Annual Reports/Newsletters	Internal	Passing Juice
The Hope Chest	Internal	Passing Juice
Contact Us	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings




Keywords Consistency

danish	8	✓	✗	✓	✓
home	8	✓	✗	✓	✓
chicago	4	✓	✓	✓	✓
click	3	✗	✗	✗	✓
emails	3	✗	✗	✗	✗


Usability

	Url	Domain : danishhomeofchicago.org Length : 23
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✗ Too bad, your website does not take advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://danishhomeofchicago.org/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <ul style="list-style-type: none"> Google Analytics